



2022 Sponsorship Package



About TBAIMS (The Best Artist Indie Music Series):

What started out as just a networking event originally known as The Big Apple Indie Music Series with live music has quickly developed into a highly respected platform to help independent music artists get a once in a lifetime chance to perform their best tracks. This is done in front of some of the biggest music and entertainment industry heavy weights. Tbaims utilizes ReverbNation for submissions for artists to perform for their music showcases and chooses the artists based on **stage presence, ability to engage their audience, sing on key without the use of apps like auto-tune and originality of their material.**

Hundreds of energetic music fans have attended these events, every 2nd Wednesday of the month at Toshi's Living Room, located on 26th Street and Broadway in Manhattan for a period between 2013 and 2015 with over 133 artists that performed in that time frame.

TBAIMS has since relocated to Florida and will be restarting a monthly event to be broadcast live on **YouTube** as well as on **Sponsors Facebook pages**. This showcase will be titled **Connecting Through Music**.



Why Become An Official Partner/Sponsor of TBAIMS:

- ▶ Increased Brand Awareness through signage and logo visibility
- ▶ Distribution of Company's Promotional Materials to the Clients Demographic
- ▶ Sponsorship that works with Current Marketing & Advertising
- ▶ Reach Your Targeted Consumer(s) Through Entertainment & Social Events
- ▶ Extend Beyond Your Core Consumer



Our Reach:

Each month we receive thousands of submissions from music artists that want to perform at TBAIMS. They recognize the opportunity we provide to connect them with music, entertainment, TV and film industry executives including A&R's at all of our events.



Reaching viewers and listeners on:

- Facebook
- Instagram
- YouTube
- Pinterest
- Tumblr
- Twitter
- Reverbnation's 5 Million Strong Audience & Music Community
- WeBeamTV



Sponsorship Opportunities:

WHAT'S YOUR GOAL

BRANDING



**BOOTH TRAFFIC
GENERATION**



**NEW
PRODUCT LAUNCH**



**TARGETING
NEW MARKETS**



Basic Package - Official Partner:

- ▶ Title Sponsor (ex: “Your Company Name” Presents TBAIMS, The Best Artist Indie Music Series)
- ▶ Your Company Banner/logo Placed in the event
- ▶ Onsite Presence to Promote/Represent your brand (Display Table Provided)
- ▶ Company Name, Logo, and Hyperlink to your company website listed on the official TBAIMS website

\$500/month

OR

3 months package for \$1,200



Plus Package - Official Partner:

- ▶ Title Sponsor (ex: “Your Company Name” Presents TBAIMS, The Best Artist Indie Music Series)
- ▶ Your Company Banner/logo Placed in the event
- ▶ Onsite Presence to Promote/Represent your brand (Display Table Provided)
- ▶ Company Name, Logo, and Hyperlink to your company website listed on the official TBAIMS website
- ▶ Company Logo on Step & Repeat for all visuals
- ▶ Inclusion in email blast to all members, sponsors, and media partners.
- ▶ Company Logo on E-Flyers, Hard Flyers, and Posters for both social media and street team distribution

\$2,000/month

OR

3 months package for \$5,000



Premium Package - Official Partner:

- ▶ Title Sponsor (ex: “Your Company Name” Presents TBAIMS, The Best Artist Indie Music Series)
- ▶ Your Company Banner/logo Placed in the event
- ▶ Onsite Presence to Promote/Represent your brand (Display Table Provided)
- ▶ Company Name, Logo, and Hyperlink to your company website listed on the official TBAIMS website
- ▶ Company Logo on Step & Repeat for all visuals
- ▶ Inclusion in email blast to all members, sponsors, and media partners.
- ▶ Company Logo on E-Flyers, Hard Flyers, and Posters for both social media and street team distribution
- ▶ Sponsorship Recognition via Live Mentions/Shoutouts from the event via our Master of Ceremonies to include celebrity guest hosts
- ▶ Live streamed simultaneously on the sponsor’s Facebook page

\$5,000/month

OR

3 months package for \$12,000



Conclusion:

Providing a high caliber investment opportunity, social and media exposure for our executives and sponsors. As a result of our events, successful business partnerships have been formed and monumental exposure has been gained by our sponsors.

We at TBAIMS are looking to build relationships and establish partnerships through sponsorship opportunities, online advertisement, branding initiatives, and trade advertising. Sponsorship is a powerful compliment to other marketing programs and allows you to reach specifically targeted niche markets without any waste!

**FIND YOUR
M
T A R G E T
R
K
E
T
BY SPONSORING
AN EVENT**

A hand is shown pointing its index finger towards the word 'MARKET' in the central text. The word 'MARKET' is written vertically in large, bold, black letters. The letter 'A' in 'TARGET' is highlighted in red. The word 'MARKET' is positioned to the left of the hand, and the hand is pointing towards the 'R' in 'MARKET'.