



# “Connecting Through Music™” Monthly Music Showcases





# Support Independent Music Artists with TBAIMS

# TBAIMS Promotes New Up And Coming Original Music





# Introduction



# TBAIMS LLC

A NEW HOME FOR INDEPENDENT MUSIC ARTISTS



## What we do

AT TBAIMS we are always finding great new original music by talented singer/songwriters and bands that are up and coming to be the next headliner. We always choose the artists based on their stage presence, how well they engage their audience, have the ability to sing on key without the use of apps like auto-tune and originality of material. We provide guidance in terms of where to find gigs, what to look for in terms of services that provide help with their music careers and don't take advantage of the artists in any way.





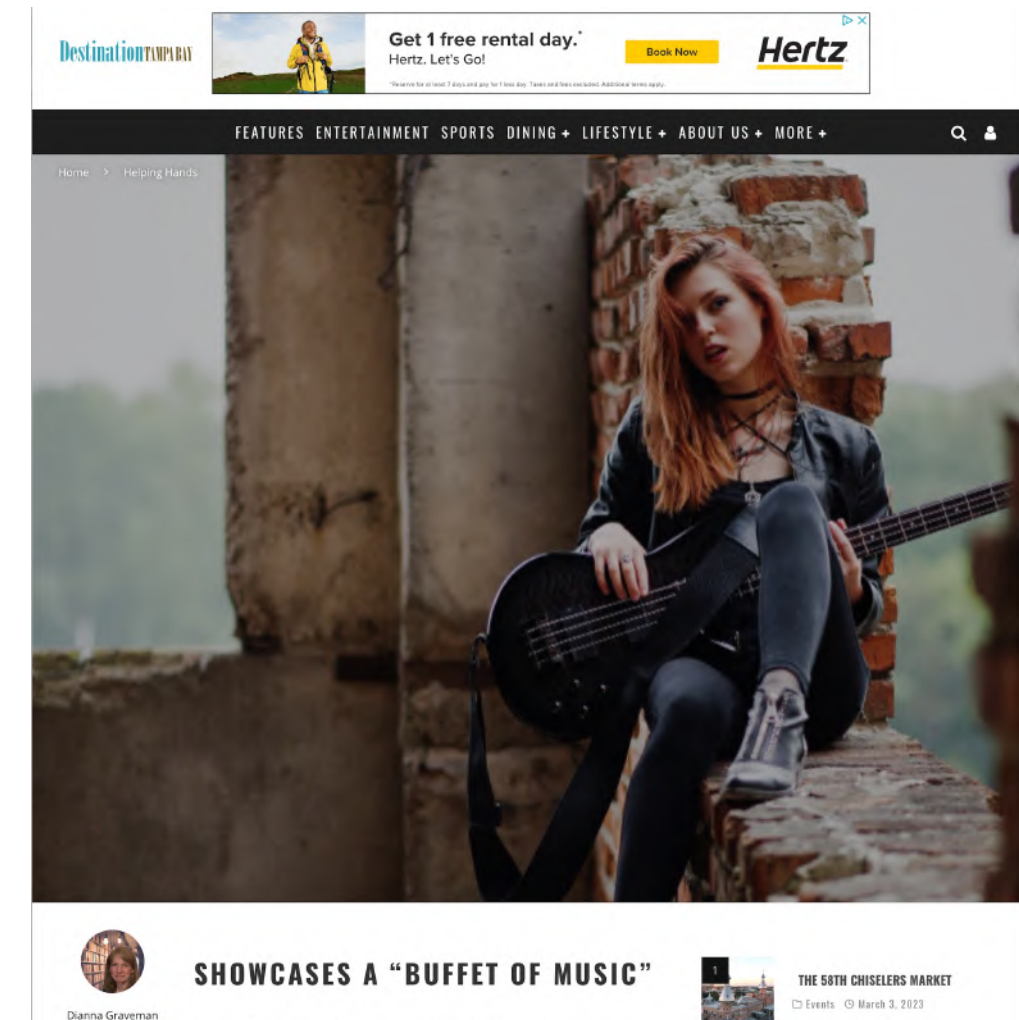
## Mission

We are working to build a family of independent music artists along with a family of music venues that will provide their space once a month for our artists to perform live, organically building their fan base across North America and beyond. In addition, we will continue to provide guidance to these artists in terms of who to collaborate with and how to become most successful with their music careers.





# TBAIMS, Supported by Destination Tampa Bay.



## Destination Tampa Bay Article from 1/20/23





## Values

At TBAIMS, we work as a collective and therefore have collective values we hold dear. We look for collaborators/sponsors who share our values and want to work as a team. So here they are:

TRANSPARENCY

RESPECT

INCLUSIVITY

POSITIVITY

COMMITMENT





# Team



## Jon, Co-Founder

Jon's bio is long and can be seen on our website at [www.tbaims.com](http://www.tbaims.com).

We are looking for team players with no hidden agendas to join **TBAIMS**. Is that you? Contact us for more info.





## Humble Beginnings

Founded in January of 2013 in New York City as The Big Apple Indie Music Series aka TBAIMS. Now known as The Best Artist Indie Music Series and calling our showcases "Connecting Through Music™".

## Community

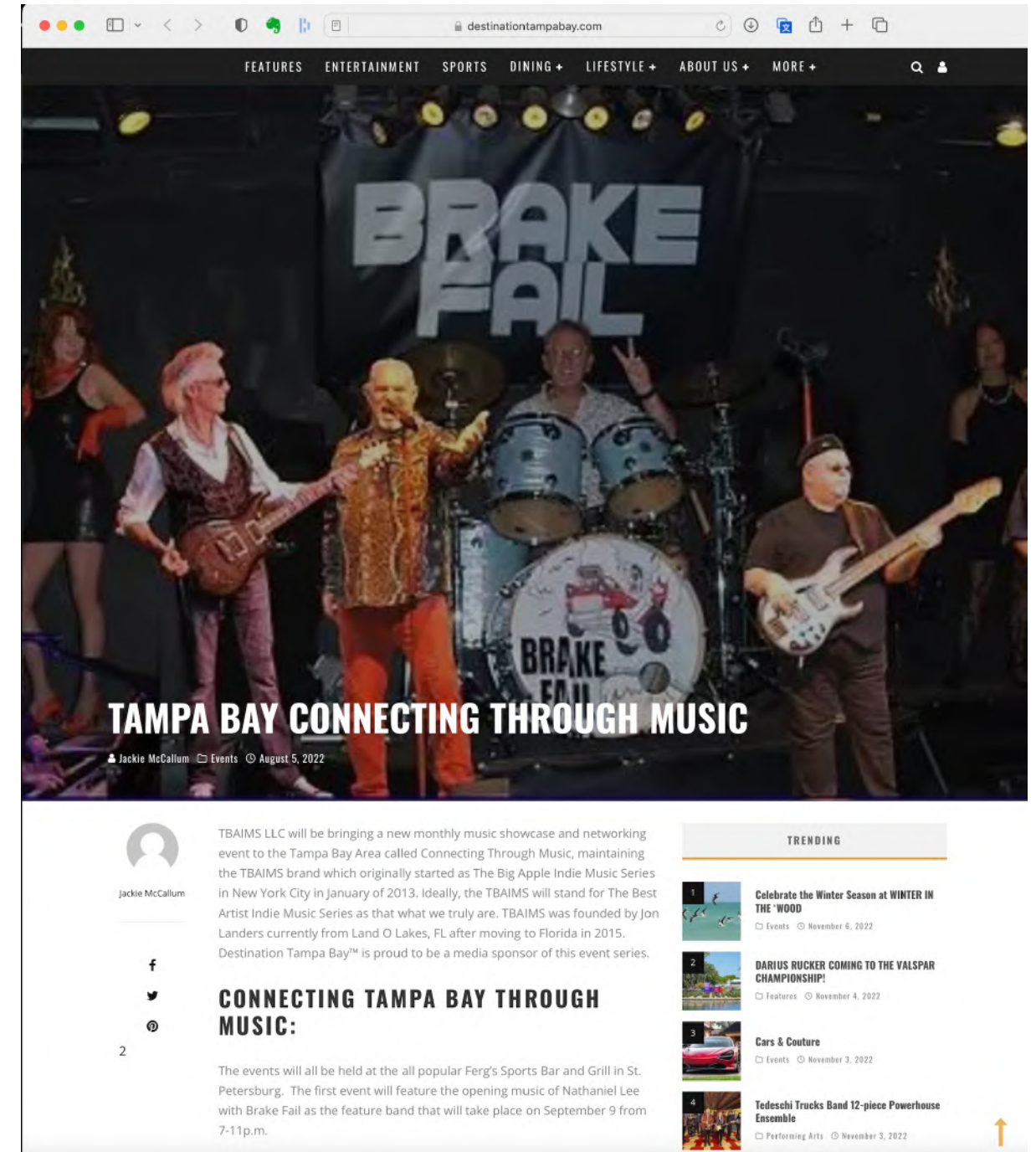
TBAIMS has a family of over 130 independent music artists from most genres. You can see who they are on our website.

## Collaboration

We couldn't be here if it weren't for our collaborators, providing top-notch support for our artists.

## Successes

We were part of one of the last CBGB's events in New York City. One blues artist got signed with a label and one artist got to perform with Queen Latifah at a past Super Bowl half-time show.



[Destination Tampa Bay](#)  
[Article 9/2022](#)





# Collaboration



## Successful Partnerships

1

### ReverbNation

With over 5 million artists TBAIMS has been seen by over one million of these artists to date through their artist submission pages for their showcases.

2

### Live.Space

Providing 85% compensation of live feed music to the artist compared to 50% from other streaming sites.

3

### Alliance Live Audio

Providing quality back line for sound and lighting for our music showcases





## What we can do together

Honestly, we love your brand. It's professional, cool, and inclusive. Your sensibilities and mission (a dedication to supporting the arts in music) align with our own.

Also, TBAIMS promotes our artists organically to our social media sites as well as to our music, entertainment, TV and film industry connections that we have expanded to on a daily basis.

Together, we could collaborate to celebrate good talent and great content to a broader audience globally.



## What will you get from this sponsorship?

- Exposure to the demographic followers you want to reach via our Facebook and Instagram Ads to a 50 mile radius of the venues we use for our showcases
- Social mentions  
Twitter, Instagram, Facebook, LinkedIn, Pinterest
- Listed on our Printed Programs that list the artists performing, their bios and links to their websites given out to all that attend our showcases
- Added to our Step & Repeat that we use for photo ops and video interviews of the artists performing that night to be posted on YouTube





# Listeners

# Target audience



## Baby Boomers

Believe it or not, Baby Boomers are always looking for new up and coming music artists with original music and they have some of the most disposable income to purchase products or services you offer.



## Millennials

Millennials are also looking for that next big act or artist to move and motivate them and they are great potential customers for your services and/or products



## Gen X and Z

Gen X and Gen Z are also looking for the next new big artist and can become one of your best new customers.



# Questions





# Frequently Asked Questions

**Q How will my company benefit from supporting TBAIMS?**

**A** By supporting the arts in music you can reach your target audience of potential new customers that share in your support for this industry.

**Q What makes TBAIMS different from all other showcases?**

**A** We choose our artists based on more criteria than most other music showcases. More details are listed on our website

**Q How much are your Sponsorships?**

**A** We customize the levels based on YOUR budget!

**Q I still have questions — who do I contact?**

**A** Fire away! Contact us at [jon@tbaims.com](mailto:jon@tbaims.com)



# Next Steps



## Next steps

- You're interested?!
- This is great. Okay, let's start a dialogue.
- We can do it over a virtual coffee on Zoom.
- Let's establish a plan.
- Figure out what needs to be done.
- Confirm dates and a timeline.
- Celebrate the beginning of a great partnership.





# Thank you

We hope that after learning about TBAIMS and our mission today, you will be as excited as we are about this opportunity. If you have any more questions, doubts, ideas, then drop us a line at [jon@tbaims.com](mailto:jon@tbaims.com)

