

International Pizza Expo 2021

Las Vegas, NV

Show Dates

August 17-19, 2021

Show Hours

August 17, 2021 10:00 a.m. - 4:30 p.m.

August 18, 2021 10:00 a.m. - 4:30 p.m.

August 19, 2021 10:00 a.m. - 3:00 p.m.

Venue

Las Vegas Convention Center

3150 Paradise Rd

Las Vegas, NV 89109

Booth Number

#847 Central Hall

Refer to [Addendum A](#)

Exhibit Size

20' x 40' Island

Move-In Schedule

Sunday, August 15, 2021 1:00 p.m. - 8:00 p.m.

Monday, August 16, 2021 8:00 a.m. - 8:00 p.m.

All exhibits must be fully installed by Monday, August 16, 2021 at 8:00 p.m.

Move-Out Schedule

Thursday, August 19, 2021 3:00 p.m. - 10:00 p.m.

Friday, August 20, 2021 8:00 a.m. - 12:00 p.m.

Show Budget

Includes custom rental, install/dismantle, show services, graphics

Deliverables

Exhibit concepts	June 18, 2021
Design revisions	June 25, 2021
Approval to build	July 09, 2021
Graphic specs	July 19, 2021
Art files for graphics	August 06, 2021

Event Overview

Pizza Expo is the annual gathering for every element of the industry. Meet your current vendors and search for new suppliers. Network with fellow pizzeria owners and managers who face similar challenges in different markets. Learn from successful peers, who give pizza-making demonstrations and offer advice on business-related topics in the seminars.

Exhibit Requirements

- We will be using the same booth structure as 2019
- No mural will be incorporated this year on the backside of the structure. We'll use this space for messaging/imagery
- 75-80 sq. ft of display space to showcase product samples
- Shelving space should have a lip and be 12" deep with a minimum distance of 14" between each shelf
- LED lighting under each shelf to illuminate the sample boxes
- LED Monitor for featuring video
- Locking front counter with electrical, two sets of keys and at least one shelf
- Storage roughly 6' x 6' or similar configuration
- Fully- or partially-enclosed meeting space to accommodate a small table with 4-6 chairs
- Three cases of bottled water shipped with the booth

Required Changes & Notes

- Back wall message will change
- Meeting room posters will change
- Window graphic-TBD
- Pizza map **Graphics may change**
- In-booth hand sanitizer stations (2-3) with at least one in the meeting room

Messaging

TBD

Discussing on May 13, 2021



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Existing Design



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Floor Plan

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