

International Pizza Expo 2021

Las Vegas, NV

Expo Dates & Times

August 17, 2021 10:00am-4:30pm
August 18, 2021 10:00am-4:30pm
August 19, 2021 10:00am-3:00pm

Venue

Las Vegas Convention Center
3150 Paradise Rd,
Las Vegas, NV 89109
(702) 892-0711

Booth Number

#847 Central Hall

Exhibit Size

20' x 40' (800 sq. ft.)

Hotel Accommodations

Encore Las Vegas
3131 S Las Vegas Blvd
Las Vegas, NV 89109
(702) 770-7000



Event Overview

International Pizza Expo remains unchallenged as the industry’s premier event. This world renowned yearly gathering of pizzeria professionals has been a trusted resource for thousands of attendees who return each year to find everything they need to improve their business all in one place.

Pizza Expo is now in its 37th year as the world’s largest gathering of pizza professionals and one of the fastest-growing trade shows in the foodservice segment. It remains unchallenged as the industry’s premier event with a show floor larger than eight (8) football fields and more than 90 seminars, workshops, demonstrations and networking events.

Lead Capturing

For leads to be assigned properly, utilize the custom qualifiers that are stored in the scanning devices. Include your name in the “Comments” field as well as any other relevant details to help us allocate the leads properly.

Sales reps that do not have access to Salesforce should contact [REDACTED] to be set up in the system.

Badges

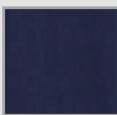
All booth personnel have been registered for exhibitor badges. Once at the convention center, you can retrieve your badges from the registration desk.

Dress Attire

Booth personnel should wear branded Nike golf shirts and “Dockers” style dress pants or better. A link to a living document has been emailed to you for ordering shirts that will be used for this event. Please see the shirt colors and corresponding days below:

Shirt Colors

Tuesday
Midnight Navy



Wednesday
White



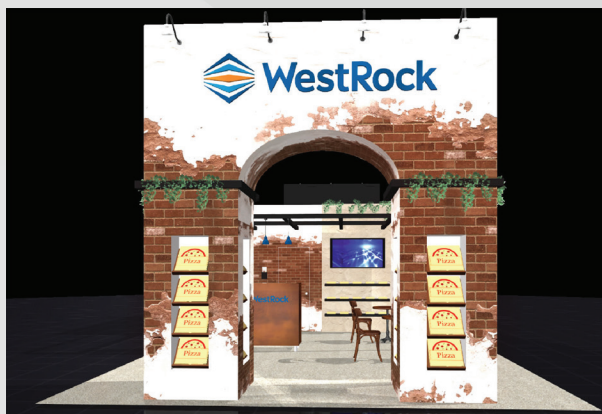
Thursday
Court Blue



International Pizza Expo 2021

Las Vegas, NV

Booth Designs



International Pizza Expo 2021

Las Vegas, NV

Interior Signage

Wall Posters



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Back Wall Mural



International Pizza Expo 2021

Las Vegas, NV

Sponsorship Opportunities

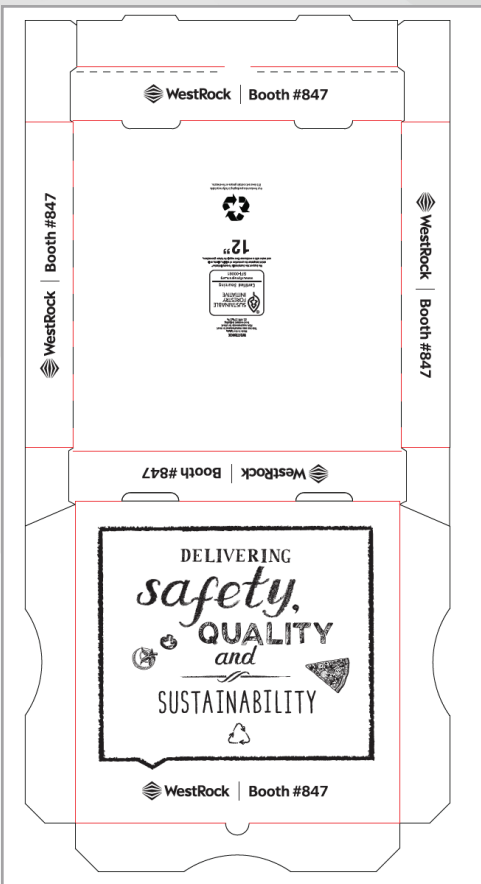
Aisle Signs



Hand Sanitizing Stations



World Pizza Games-Box Folding Contest



International Pizza Expo 2021

Las Vegas, NV

Looking to the Future

International Pizza Expo 2022



Booth Size

20' x 40' (800sq. ft.)

Booth Number

#2247 West Hall

