

19th Hole - A Partnership Approach



**The Premium
Golf Experience**



Why Prestige Venues Need a New Guest-Pulling Experience

- Limited fresh experiences for repeat guests
 - Regular visitors and corporate clients demand new, Instagrammable activities – reusable but premium-feeling activations are rare.
- Operational and capex concerns
 - Venues are wary of attractions that require investment, heavy staffing, or ongoing maintenance.

- Difficulty monetising “dead spaces”
 - Squash courts, meeting rooms and old bedrooms are under-utilised. Venues lack low-effort ways to convert them into revenue generators.

HOLE 7 Pebble Beach

Why the 19th Hole is an Innovative Solution



CARRY **135** YDS

LAUNCH **27.5°**

BALL SPEED **98** MPH

SPIN RATE **6800** RPM

19th Hole is a curated simulator challenge that can be installed temporarily, permanently or seasonally at prestige venues, offering daily small prizes and monthly headline cash prize events up to £10,000.



- Turns under-used outdoor assets into a revenue stream with minimal disruption.



- Boosts dwell time and F&B spend with a shareable, prestige experience.



Designed for premium branding and brand ethos to protect venue reputation.

Delivers a flexible, low-risk solution – zero capex and minimal operator-managed operations.

Example Economics (Illustrative Monthly)

- Assumptions:
 - Average hourly rate - £30 ph
 - 40 hours per week (conservative) = 175 hours/month
 - Gross sales = £5250.00
- Example split (negotiable):
 - Venue share 35% → £1837.50
 - Operator & prize reserve 65% → £3412.50
- Additional benefits (not in split): incremental F&B revenue from increased guests, events, PR, and corporate bookings.



Headline Events & Marketing Lift

- Monthly headline jackpots create event nights (ticketed VIP experiences, sponsorship, champagne add-ons).
- Marketing support: Co-branded social content, in-house posters, PR outreach.
- Photo/clip assets for the venue to drive social engagement.



Partnership & Operational Guarantees

- No capex.
- Minimal training requirement
- Site flexible: short-term trials, seasonal installations, or long-term flagship.
- White-glove design options for prestige events.





Next Steps?

- Complimentary site survey (no obligation).
- Concept Agreement (inc marketing channels) refined and drawn up
- 19th Hole simulator design and build phase
- Installation on agreed dates
- Flagship partnership marketed with custom designs and social media presence

Tel - 07787148166

Web - www.19th-hole.club