



LMAC Meeting: 5K

Purpose of Race: Get our name out there/ Scoreboard money

Desired outcome: Monetary Goal: 5K Number applicants: 250

Financials:

- Multiple people can register together and only pay one fee
- \$2.36 charge per registration “swipe” and 2.9% fee
- Proceeds \$21.84 per applicant
- Once registration open it is every 7-10 days money deposited into our account
 - Heather/Amanda talk with Dave @ Race Reach to set this up
- 25\$ per registration
 -
- Tired inspired price: 25\$
- Extra Shirt: 15\$
- Cost for extra large sizes:

T-shirts:

- T shirt printing needs 9 business days from when we want to pick them up. Example: So we want them 3/26, cutoff needs to be 3/15
- Shirt name brand: <https://www.ssactivewear.com/p/bella/3001cvc>
- Cost range asking about sizes and cost: Amanda Asking
- Color T-shirt gray Deep Heather Gray
- Logo with Spring Sprint design? “max two colors” navy and white. LMACEVILLE front and back
- Distribution Days:
 - Shipping
- Shipping (They ship shirts for 9.95 1-2 & 11.95\$ for 3-5 shirts)
-

Registration Dates:

- Spring Break March 29th thru April 6.
- Enter time of race: 3/26- 4/9
- 3/24 3-6 t shirt pick up
- Open website date: asap
- Cutoff registration: 3/15th—shirt before race 3/24 after race pickup
- Require proof of completion: App: It’s your race

Advertising Race

- Banner for race emails

- Contacts Leesville Elementary, Pleasant Grove Elementary, Leesville High, Hilburn
- NextDoor App
- ??

Website:

- Route (5k is run on campus/can't be on campus)
 - www.routeloops.com (free routes near your house)
- Text message reminders
- Can print bib
- Upload photos of racing...(disclaimer used on web)
- Email just for race LMACLIONS5K@gmail.com
- Homepage of www.lmaclions.org

Prizes/Categories

Prizes/Awards/Categories/Distribution

Student, parent, faculty, family, friend, alumni

6, 7, 8 male and female top

Overall male and female

- Discounts for registration codes for meals/athletics

Sponsorships

Progressive Graphics

Oxendine Barnes & Associates

Schianos: ??

Coach Haymore Track: possible shoes place discount?