

## ENTREPRENEURSHIP, CREATIVITY & INNOVATION RATING

*FOR*



### HIGHER EDUCATIONAL INSTITUTIONS



This is a landmark initiative by Global Entrepreneurs Grid (GEG) to assess the HEIs on the basis of 'Entrepreneurship, Creativity & Innovation'. The focus is to recognize the institutions for their outstanding efforts to promote start-up eco-system within the premises and also further connecting with the start-up world outside.

**This is round the year activity. Grading is given within one month once an institution submits the application form with all relevant details and credentials. Application is assessed by top expertise at GEG HQ.**

This recognition would showcase the institutions to the world for their remarkable contributions to nurture and promote entrepreneurship among students. This would encourage other institutions also to redesign their processes to embed more innovative practices to encourage entrepreneurship.

Entrepreneurship can address wide varieties of issues such as employability, innovation, economic growth and prosperity of a nation.

GEG has taken the lead to initiate a 'Rating System' for HEIs country wise (exclusively for India along with national level, zone is also demarcated) based on various activities taken up in this important area.

**Rating is done on the basis of grading only as mentioned in the table based on the fulfilment of corresponding criteria.**

The rating will include following parameters, corresponding weightage and grading .

SL NO	PARAMETERS	WEIGHTAGE (OUT OF 100)	GRADING
1.	Curricular, Extra Curricular, Co-curricular and Beyond the Curricular activities to nurture entrepreneurship and creativity among students.	20	<b><u>Excellent</u></b> (90-100): AAA+
2.	Teacherpreneur ~ The training and various other programs imparted to teacher to support and foster entrepreneurial eco-system in the campus.	10	
3.	ED Cell and Incubator activities in the campus.	20	(80 less than and equal to 89): AA+
4.	Workshop, Business Plan and other activities carried out in the campus to support entrepreneurship.	10	
5.	Placement and Entrepreneurship Statistics: How many students got placed in the last three year and how many students have become entrepreneurs and the ration between them.	15	<b><u>Very Good</u></b> (70 less than and equal to 79): A+
6.	Details of Patents registered by the institution.	5	
7.	Details of Access to funding for the budding	10	

	entrepreneurs		
8	List of top alumni as successful entrepreneurs in last 5 years. (Please provide company name, contact details of the alumni.)	5	<b>Good</b>  (60 less than and equal to 69): A
9.	List of various Industry-Institute-Interactions	5	

As a part of our 'Go Green' policy, we request institutions to submit the duly filled-in soft copy along with credentials (if any, scanned copy) to [chairman@globalentrepreneursgrid.com](mailto:chairman@globalentrepreneursgrid.com)

GEG will assess the application form and finalize the complete process. The decision of the GEG is final and binding in the aspect. GEG will update the participating institutions about the progress and interact until the rating process is completed for various data and related information.

The rating will be announced within one month from the date of submission of application form. The plaque will be presented to the successful institutions every year in the Annual Global Edu Summit in September hosted by MTC Global – a global think tank in higher education. The institutions will receive the certificate immediately once the result is announced. However, the institution may collect the plaque along with the certificate if so desires.

This is an initiative by GEG to promote entrepreneurship in campuses and also bring forth many synergistic efforts to campuses.

## GLOBAL ENTREPRENEURS GRID (GEG)

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