



ADOBE EXPRESS

Social promotions of Issuu
May/June 2024



adobe express webinar

Watch, Learn, & Connect. Together.

WE'LL BE BACK! | JULY 8TH AT 9AM PT

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Maximizing Content Creativity with Adobe Express and Issuu
2.9K views · Streamed 2 weeks ago

OFFICE HOURS andrew nixon Firefly Remix
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Live from San Francisco on June 13th
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The File > New Show
JUNE 20TH
5:26

Adobe Spotlight Lem Lemur
Concept Art
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Pro Editing with Lightroom & Photoshop
—Zara of Sonne Studios

PRO TIPS: Symmetry Tool in Adobe Photoshop
—Anna Davatsova

Father's Day E-Cards
—Michael Energy

5 Photoshop Tools
Every Photoshop User Should Know

Youtube

Adobe Live

A joint effort webinar on the Issuu integration.



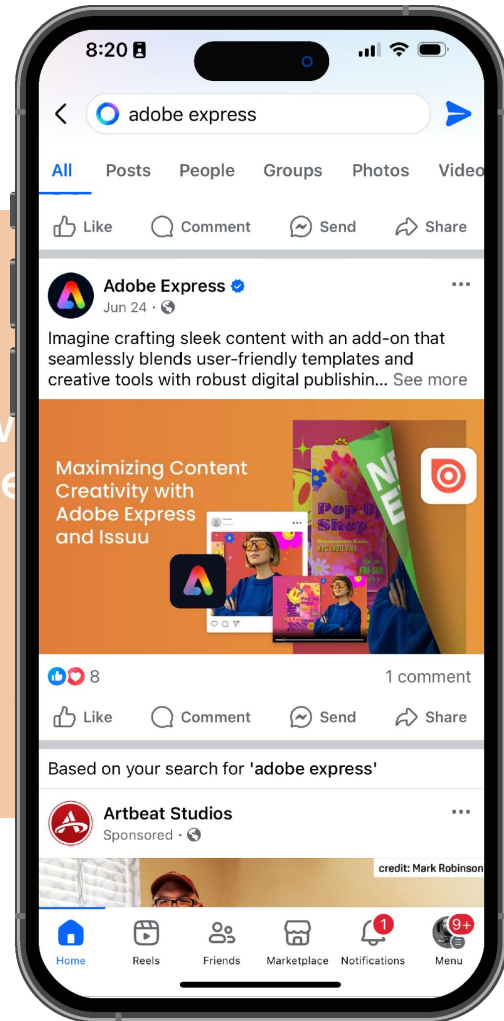
Facebook

Adobe Live

A joint effort webinar on the Issuu integration.

Posted: June 24th
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Maximizing
Creativity with
Adobe Express
and Issuu





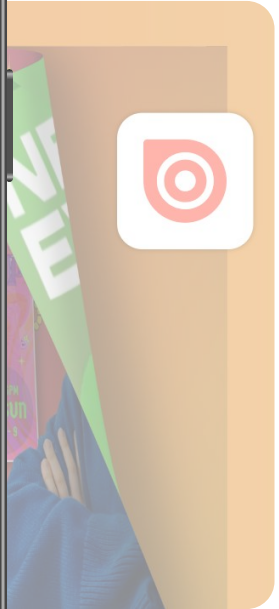
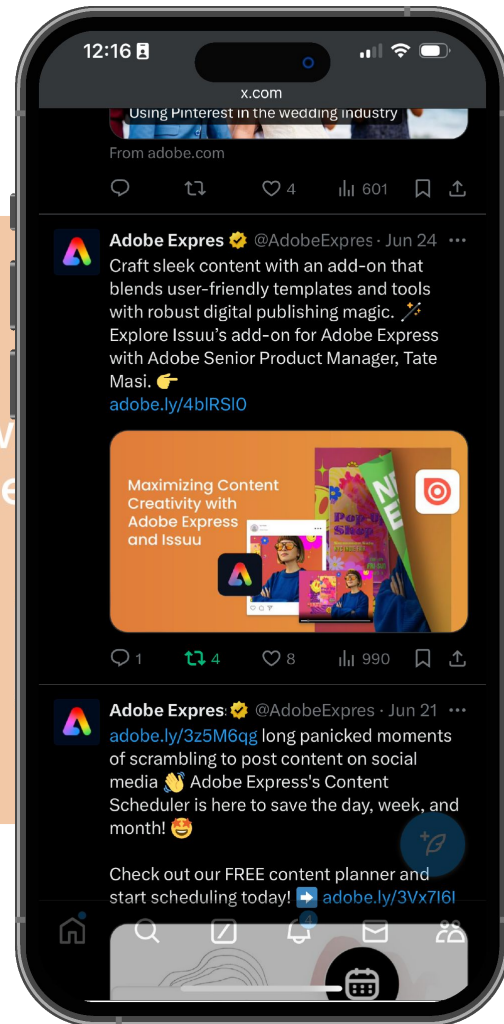
X

Adobe Live

A joint effort webinar on the Issuu integration.

Posted: June 24th
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Maximizing
Creativity with
Adobe Express
and Issuu





X

Webinar

Maximizing Content Creativity
With Adobe Express and Issuu.

Posted: April 22nd
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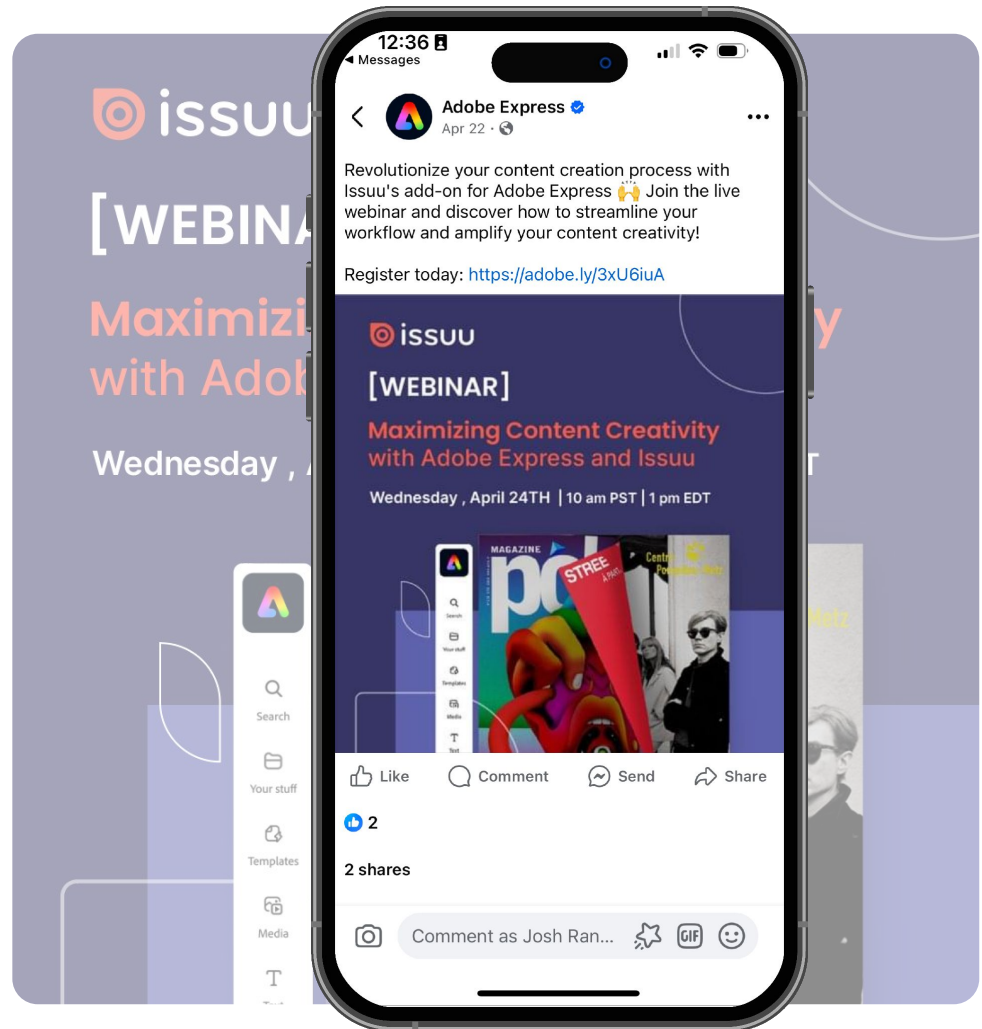
Facebook

Webinar

Maximizing Content Creativity
With Adobe Express and Issuu.

Posted: April 22nd

- [Issuu webinar promotion FB](#)





Adobe Express in software promotion of Issuu

Adobe Express Add-ons Search add-ons Join community Premium member

Add-ons

Featured

- TikTok Symphony Assistant**
Discover TikTok inspiration, insights and music
- WeTransfer**
Share your Adobe Express creations via WeTransfer
- GenEx Music AI**
Create wonderful music for your content with AI
- HeyGen AI Avatar**
Level up your video with AI avatars in minutes!
- Krikey AI Animate**
Generate 3D animated talking avatars
- Dropbox**
Connect to Dropbox
- Issuu**
Turn Adobe Express designs into dynamic content.

AI powered

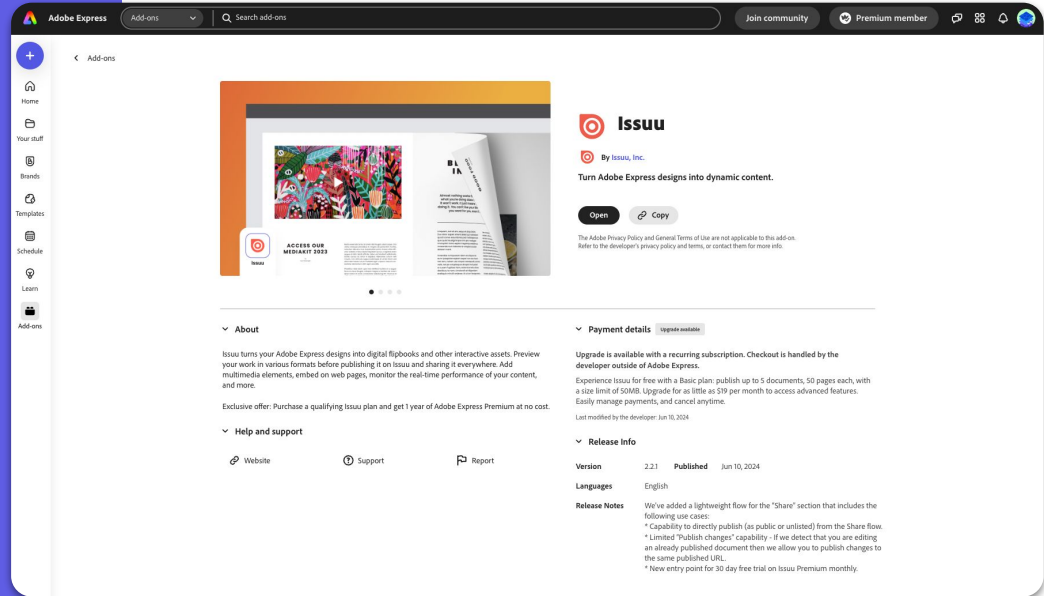
- HeyGen AI Avatar**
Level up your video with AI avatars in minutes!
- Attention Insight**
AI-powered design analytics
- GenEx Music AI**
Create wonderful music for your content with AI
- Krikey AI Animate**
Generate 3D animated talking avatars
- AI Voiceover**
Generate a Human-Like voiceover within seconds

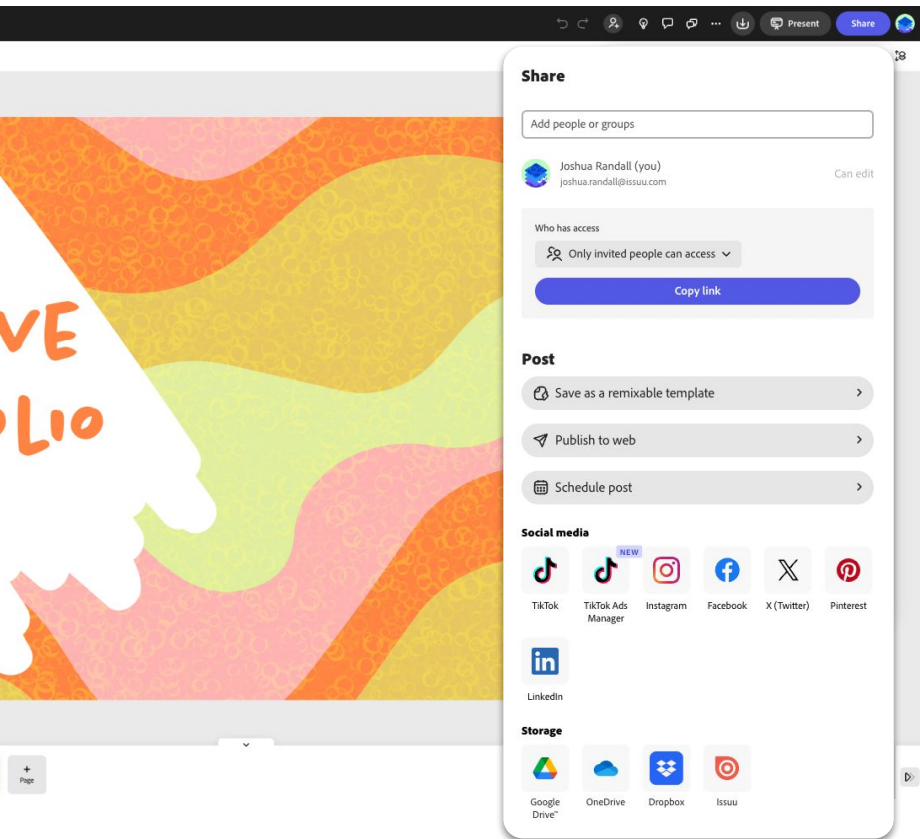


Adobe Express

Add On

Once the Issuu add on is clicked we have page to tell more about the company and the add on itself.

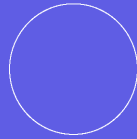




Adobe Express

Share Button

Being added to the share button.
The storage section increases
Issuu's visibility.



CANVA

Social promotions of Issuu
May/June 2024





X

Webinar

From idea to impact:
Easy Content Marketing with Canva
& Issuu

Posted: July 3rd
[- Issuu webinar promotion Twitter](#)





Facebook

Webinar

From idea to impact:
Easy Content Marketing with Canva
& Issuu

Posted: July 3rd
[- Issuu webinar promotion FB](#)





Canva in software promotion of Issuu

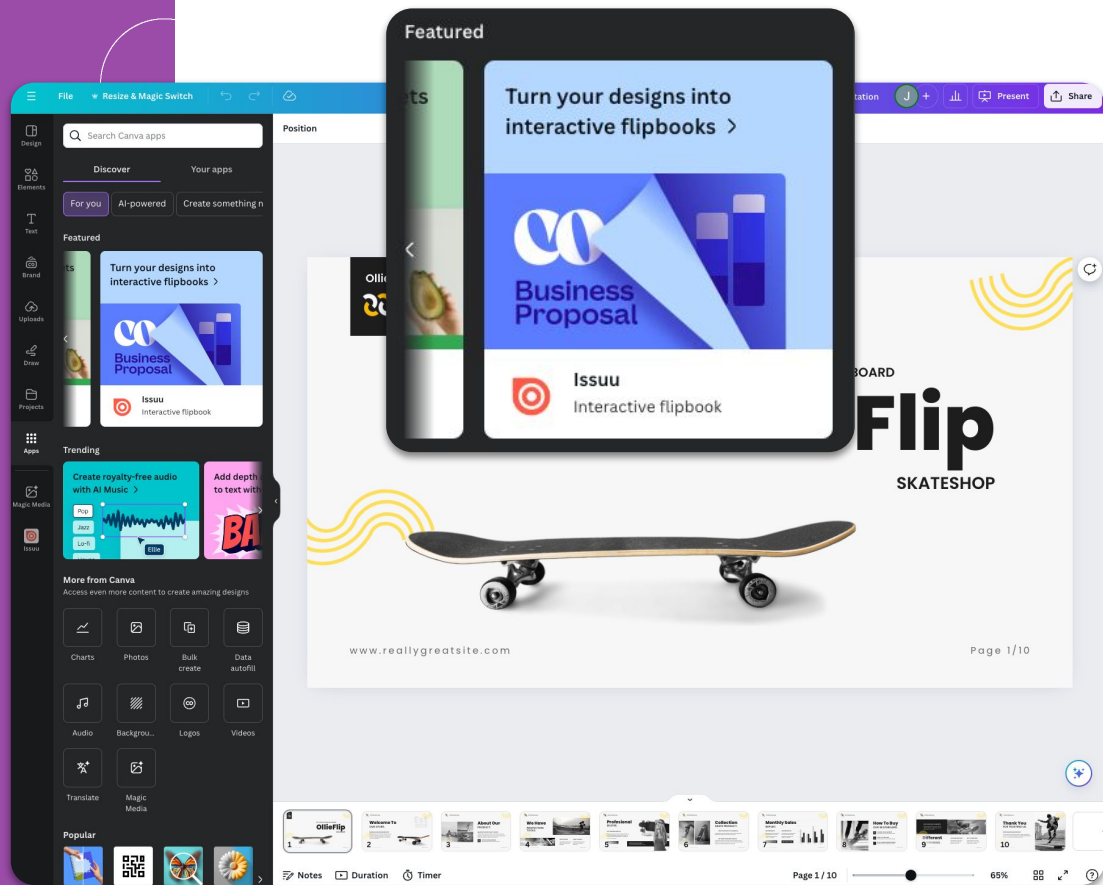
The screenshot displays the Canva mobile app interface. At the top, the Canva logo is on the left, and navigation options like 'Design spotlight', 'Business', 'Education', 'Plans and pricing', and 'Learn' are in the center. On the right, there are icons for a chat bubble, settings, a notification bell, a 'Create a design' button, and a user profile icon labeled 'JM'. Below the navigation bar, the main content area is divided into several sections. On the far left, there is a sidebar with a 'Back to Home' button and a list of categories: 'All apps', 'Workplace essentials', 'AI-powered', 'Productivity', 'Design essentials', 'Share & publish', 'For teams', 'Marketing', and 'Creative'. The main content area starts with a section titled 'Apps loved by Sales teams' with a 'See all' link. This section features a grid of app cards: 'Issuu' (Create dynamic flipbooks), 'D-ID AI Presenters' (Instantly add a talking head video), 'Google Drive' (Add your Google Drive photos), 'QR code' (Generate custom QR codes), 'HubSpot' (Share images with HubSpot), 'Flourish' (Add Flourish charts and maps), 'Acquia DAM (Widen)' (Connect to access your assets), and 'Dropbox' (Add your Dropbox photos). Below this is an 'Explore them all' section with a 'See all' link. The final section is 'Workplace essentials', also with a 'See all' link, featuring cards for 'Meta Design Check', 'Dropbox', 'Flourish', 'Frontify', 'SharePoint', 'Brandfolder', 'Bynder', and 'YouTube'. Each card includes the app's logo, name, and a brief description of its functionality.



Canva

Featured

Having Issuu in the featured section in Canva increases visibility.

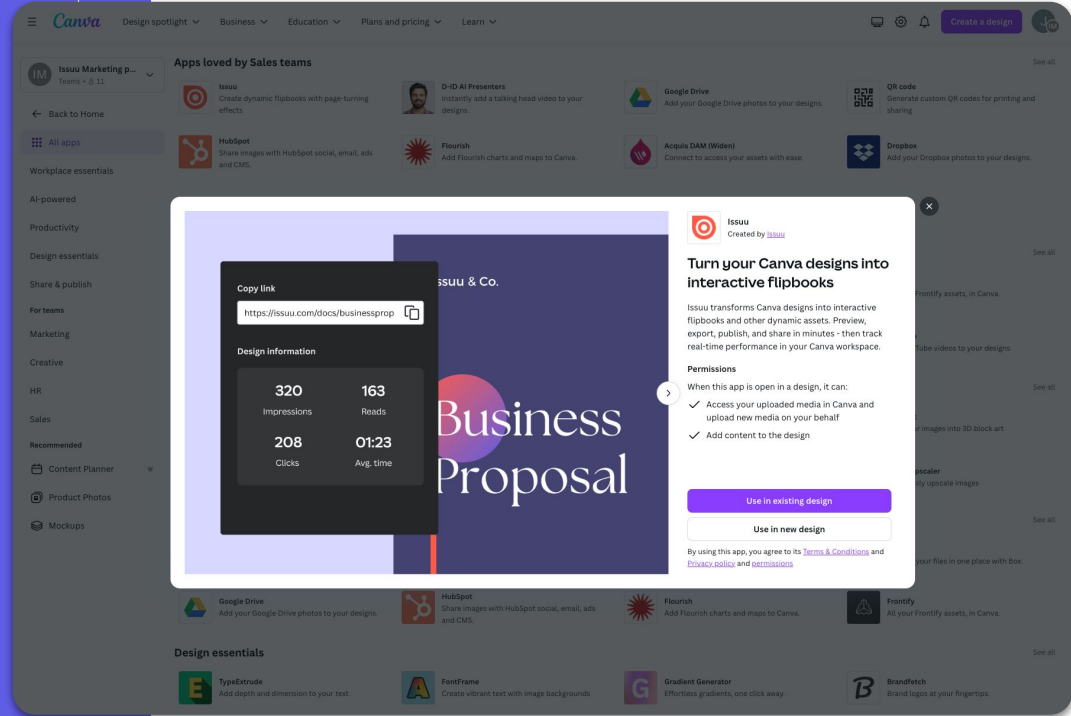




Canva

Add On

Once the Issuu add on is clicked
A pop up with our information about
the company and the add on itself.





Canva

Webinar

From idea to impact: Easy contact Marketing with Canva & Issuu

The title slide features a blue background with white decorative shapes. At the top center is the Issuu logo, consisting of a stylized 'i' in a circle followed by the word 'issuu'. Below the logo is the main title 'From Idea to Impact: Easy Content Marketing with Canva & Issuu' in white text. Underneath the title is the date 'July 10th, 2024'. In the top right corner, there is a small video feed of a man with the name 'Talus Chackering' below it.

This slide has a green background with white decorative shapes. It contains two sections: 'From Canva creation...' and '...to Issuu publication'. Each section is followed by a bulleted list of points. In the bottom right corner, there is a small video feed of a man with the name 'Marten Oost - Canva' below it.

From Canva creation...

- Quick, effective, on-brand design.
- Tools for seamless collaboration.
- Templates and Magic AI to get a jump-start on the design process.

...to Issuu publication

- Host, transform, distribute, and share content.
- Streamline end to end content marketing strategy.
- Benchmark success.

This slide has a green background with white decorative shapes. It features a section titled 'Professional Use Cases' followed by a bulleted list of three items. In the bottom right corner, there is a small video feed of a man with the name 'Marten Oost - Canva' below it.

Professional Use Cases

- **Marketing:** Marketing teams need new solutions to improve visual communication, collaboration, and time to market
- **Creative:** Creative professionals need tools that allow creativity to flourish by removing bottlenecks
- **Sales:** Sales teams need to be able to craft customized and engaging content at speed to reach key decisions makers
- **HR:** HR teams need effective mediums for providing information and dispensing information across global teams

This slide has a blue background with white decorative shapes. It features a large 'Q & A' section, followed by the text 'Additional Questions?' and the email address 'webinars@issuu.com'. In the bottom right corner, there is a small video feed of a man with the name 'Marten Oost - Canva' below it.

Q & A

Additional Questions?

webinars@issuu.com



HEADER

New text should go here!

Body text should go here - so make it more than two lines of text.
Sound good.

