

# VERTICAL SUPPORTS<sup>®</sup>

*Grown to bloom*

Vertical Supports  
(Export Division)



# About us

Vertical Supports® & Netri Agro Foods Private Limited are two entities under the Netri Group of Companies .We are widely present in the Agricultural Product Trading, Export & Inland Supplies in bulk quantities, along with infrastructural development & Real estate Project Management through our sister company.

Our commitment to quality has been a benchmark and we intend to bring out ourselves as the craftsmen of India's booming trade in the global market through our local quality products. Our prime focus in the Agro-Industry has been Basmati & Non Basmati Rice of Indian Origin. We are committed to delivering the most premium quality rice to our customers across the seven seas and here in India through most commercially viable logistic channels. Our logistic team is expanding on a daily basis, just like our supply-chain.

Since our inception, we have been striving to achieve an assured Quality through right methods of preservation and processing, in other terms ageing and milling. We have also put in place a huge network of Channel partners to ensure timely supplies to our customers, enabling businesses grow faster and increase turnover.

Our main Export markets have so far have been Kingdom of Saudi Arabia, The Sultanate of Oman, Republic of Yemen, Qatar, United Arab Emirates, Bahrain, Russia, Djibouti, Senegal and growing. We also have a huge customer base of our home grown rice brand "Mahi" in the domestic Indian Market.

Come, Sail with us!





# Our Offerings

## BASMATI (INDIAN ORIGIN)

1121 RAW BASMATI RICE

1121 STEAM BASMATI RICE

1121 GOLDEN BASMATI RICE

1121 WHITE SELLA BASMATI RICE

1509 STEAM BASMATI RICE

1509 GOLDEN SELLA BASMATI RICE

1509 WHITE SELLA BASMATI RICE

PUSA 1401 STEAM BASMATI RICE

PUSA 1401 GOLDEN SELLA BASMATI RICE

PUSA 1401 WHITE SELLA BASMATI RICE

## NON-BASMATI (INDIAN ORIGIN)

PR 11/14 RAW RICE

PR 11/14 STEAM RICE

PR 11/14 GOLDEN SELLA RICE

PR 11/14 WHITE SELLA RICE

SHARBATI STEAM RICE

SHARBATI GOLDEN SELLA RICE

SHARBATI WHITE SELLA RICE

SUGANDHA STEAM RICE

SUGANDHA GOLDEN SELLA RICE

SUGANDHA WHITE SELLA RICE

IR-64 RAW 5% BROKEN RICE

IR-64 PARBOILED 5% BROKEN RICE

IR 64 100% BROKEN RAW RICE

SONA MANSOORI RAW RICE

SONA MASOORI STEAM RICE

SWARNA RAW RICE

SWARNA PARBOILED RICE



# Basmati Rice

India is the leading exporter of Basmati Rice to the global market. The country has exported 3,948,161.03 MT of Basmati Rice to the world for the worth of Rs. 26,416.49 Crores/ 3,540.40 US\$ Mill.) during the year 2021-22.

As per APEDA, “Basmati” is long grain aromatic rice grown for many centuries in a specific geographical area, in the Himalayan foothills of the Indian sub-continent, blessed with characteristics of extra-long slender grains that elongate at least twice their original size with a characteristics soft and fluffy texture upon cooking, delicious taste, superior aroma and distinct flavour, Basmati rice is unique among other aromatic long-grain rice varieties.”

# 1121 Raw

## Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# 1121 Steam Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# 1121 Golden Sella

## Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled





# 1121 White Sella Basmati Rice

Parameters	Results
Length	8.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# 1509 Steam Basmati Rice

Parameters	Results
Length	8.35 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# 1509 Golden Sella Basmati Rice

Parameters	Results
Length	8.35 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# 1509 White Sella Basmati Rice

Parameters	Results
Length	8.35 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Pusa 1401 Steam Basmati Rice

Parameters	Results
Length	7.9 - 8.1 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Pusa 1401 Golden Sella

## Basmati Rice

Parameters	Results
Length	7.9 - 8.1 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Pusa 1401 White Sella Basmati Rice

Parameters	Results
Length	7.9 - 8.1 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Non-Basmati Rice

Any rice other than Basmati Rice is named as Non- Basmati rice. In the world, it has been reported that there are 10000 varieties of rice and out of which the maximum number are in India.

## **India Facts and Figures :**

The country has exported 17,262,235.10 MT of Non-Basmati Rice to the world for the worth of Rs. 45,652.36 Crores/ 6,124.27 USD Millions during the year 2021-22.

**Major Export Destinations (2021-22) :** Bangladesh, Benin, China, Nepal, Cote D Ivoire, Senegal and Togo.





# PR 11/14 Raw

## Non-Basmati Rice

Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# PR 11/14 Steam Non-Basmati Rice

Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# PR 11/14 Golden Sella

## Non-Basmati Rice

Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# PR 11/14 White Sella

## Non-Basmati Rice

Parameters	Results
Length	6.2-6.8 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Sharbati Steam Non-Basmati Rice

Parameters	Results
Length	6.9 - 7.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Sharbati Golden Sella

## Non-Basmati Rice

Parameters	Results
Length	6.9 - 7.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Sharbati White Sella

## Non-Basmati Rice

Parameters	Results
Length	6.9 - 7.3 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Sugandha Steam Non-Basmati Rice

Parameters	Results
Length	7.65 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled

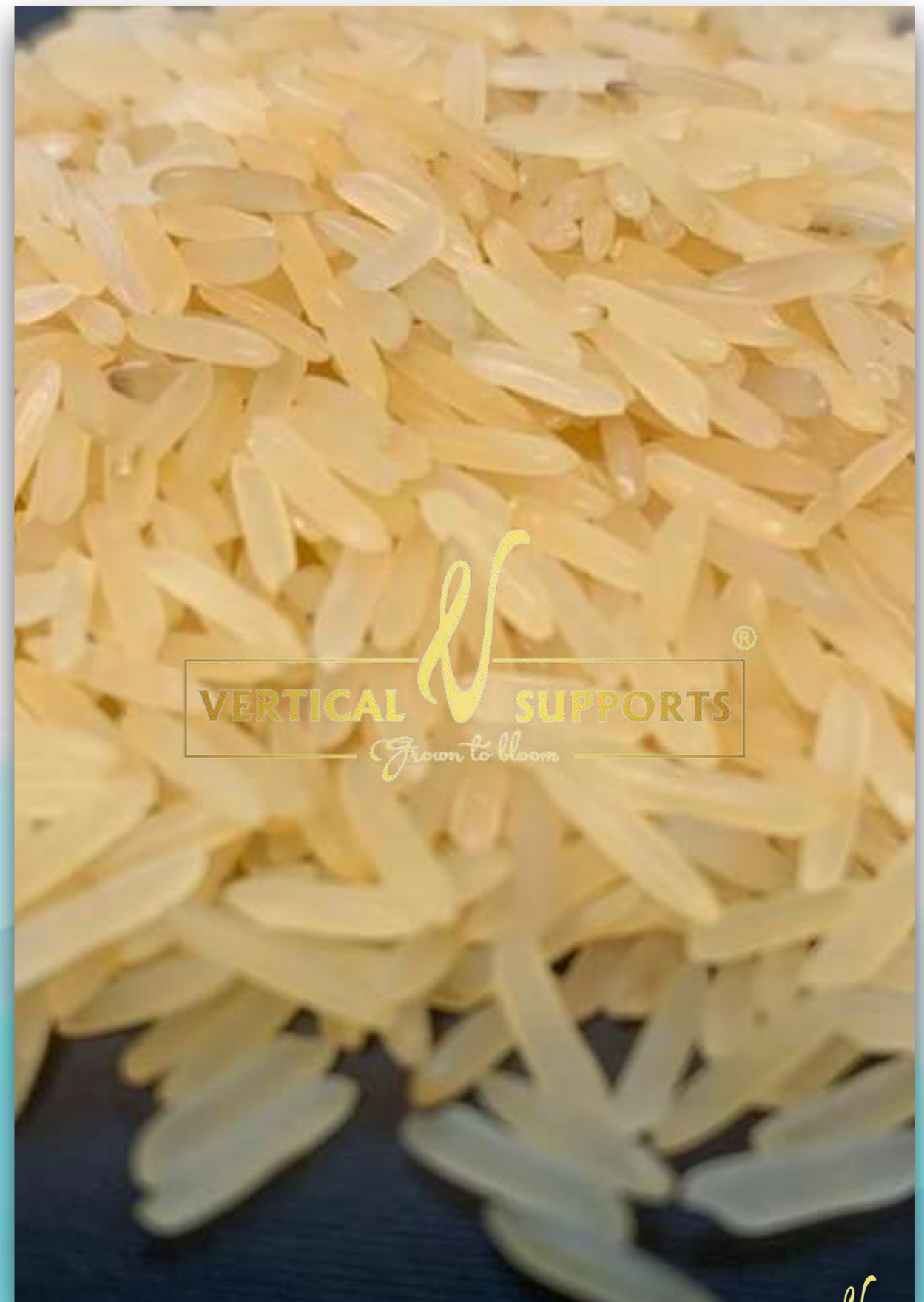




# Sugandha Golden Sella

## Non-Basmati Rice

Parameters	Results
Length	7.65 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# Sugandha White Sella

## Non-Basmati Rice

Parameters	Results
Length	7.65 mm avg.
Moisture	14% Max
Broken	1%
Discoloured	Nil
Crop	The Latest
Damaged	Nil
Sortex	100% Sortex cleaned
Milling	Well Milled



# IR-64 Raw 5% Broken

## Non-Basmati Rice

Parameters	SPECIFICATIONS
BROKEN	5% broken
AVERAGE GRAIN LENGTH	5.0 - 6.0 MM Grain Range)
MOISTURE	14% MAX
YELLOW KERNELS	0.5% MAX
RED / RED STREAKED KERNELS	0.25% MAX
DAMAGED / DISCOLOURED KERNELS	1% MAX
FOREIGN MATTER	0.1% MAX
PADDY KERNELS	5 GRAINS MAX
MILLING DEGREE	WELL- MILLED
TYPE	RAW



# IR-64 Parboiled 5% Broken Non-Basmati Rice

Parameters	SPECIFICATIONS
<b>BROKEN</b>	<b>5% broken</b>
<b>AVERAGE GRAIN LENGTH</b>	<b>5.0 - 6.0 MM Grain Range)</b>
<b>MOISTURE</b>	<b>14% MAX</b>
<b>YELLOW KERNELS</b>	<b>0.5% MAX</b>
<b>RED / RED STREAKED KERNELS</b>	<b>0.25% MAX</b>
<b>DAMAGED / DISCOLOURED KERNELS</b>	<b>1% MAX</b>
<b>FOREIGN MATTER</b>	<b>0.1% MAX</b>
<b>PADDY KERNELS</b>	<b>5 GRAINS MAX</b>
<b>MILLING DEGREE</b>	<b>WELL- MILLED</b>
<b>TYPE</b>	<b>Parboiled</b>



# IR-64 100% Broken RAW

## Non-Basmati Rice

Parameters	SPECIFICATIONS
<b>BROKEN</b>	<b>100% broken</b>
<b>AVERAGE GRAIN</b>	<b>-</b>
<b>MOISTURE</b>	<b>14% MAX</b>
<b>WHITENESS</b>	<b>40 DEGREE MIN</b>
<b>CHALKY KERNELS</b>	<b>2% MAX</b>
<b>YELLOW KERNELS</b>	<b>1 % MAX</b>
<b>RED / RED STREAKED</b>	<b>1% MAX</b>
<b>DAMAGED /</b>	<b>1% MAX</b>
<b>FOREIGN MATTER</b>	<b>0.1% MAX</b>
<b>PADDY KERNELS</b>	<b>5 GRAINS MAX</b>
<b>MILLING DEGREE</b>	<b>WELL- MILLED</b>
<b>TYPE</b>	<b>RAW</b>



# Sona Masoori RAW

## Non-Basmati Rice

Parameters	SPECIFICATIONS
<b>BROKEN</b>	<b>5% broken</b>
<b>AVERAGE GRAIN LENGTH</b>	<b>5.0 mm</b>
<b>MOISTURE</b>	<b>14% MAX</b>
<b>YELLOW KERNELS</b>	<b>1 % MAX</b>
<b>RED / RED STREAKED KERNELS</b>	<b>1% MAX</b>
<b>DAMAGED / DISCOLOURED KERNELS</b>	<b>1% MAX</b>
<b>FOREIGN MATTER</b>	<b>0.1% MAX</b>
<b>PADDY KERNELS</b>	<b>5 GRAINS MAX</b>
<b>MILLING DEGREE</b>	<b>WELL- MILLED</b>
<b>TYPE</b>	<b>RAW</b>



# Sona Masoori Steam

## Non-Basmati Rice

Parameters	SPECIFICATIONS
<b>BROKEN</b>	<b>5% broken</b>
<b>AVERAGE GRAIN LENGTH</b>	<b>5.0 mm</b>
<b>MOISTURE</b>	<b>14% MAX</b>
<b>YELLOW KERNELS</b>	<b>1 % MAX</b>
<b>RED / RED STREAKED KERNELS</b>	<b>1% MAX</b>
<b>DAMAGED / DISCOLOURED KERNELS</b>	<b>1% MAX</b>
<b>FOREIGN MATTER</b>	<b>0.1% MAX</b>
<b>PADDY KERNELS</b>	<b>5 GRAINS MAX</b>
<b>MILLING DEGREE</b>	<b>WELL- MILLED</b>
<b>TYPE</b>	<b>STEAM</b>



# Swarna Raw

## Non-Basmati Rice

Parameters	SPECIFICATIONS
<b>BROKEN</b>	<b>5% broken</b>
<b>AVERAGE GRAIN LENGTH</b>	<b>5.0 mm</b>
<b>MOISTURE</b>	<b>14% MAX</b>
<b>YELLOW KERNELS</b>	<b>1 % MAX</b>
<b>RED / RED STREAKED KERNELS</b>	<b>1% MAX</b>
<b>DAMAGED / DISCOLOURED KERNELS</b>	<b>1% MAX</b>
<b>FOREIGN MATTER</b>	<b>0.1% MAX</b>
<b>PADDY KERNELS</b>	<b>5 GRAINS MAX</b>
<b>MILLING DEGREE</b>	<b>WELL- MILLED</b>
<b>TYPE</b>	<b>RAW</b>





# Swarna Parboiled Non-Basmati Rice

Parameters	SPECIFICATIONS
<b>BROKEN</b>	<b>5% broken</b>
<b>AVERAGE GRAIN LENGTH</b>	<b>5.0 mm</b>
<b>MOISTURE</b>	<b>14% MAX</b>
<b>YELLOW KERNELS</b>	<b>1 % MAX</b>
<b>RED / RED STREAKED KERNELS</b>	<b>1% MAX</b>
<b>DAMAGED / DISCOLOURED KERNELS</b>	<b>1% MAX</b>
<b>FOREIGN MATTER</b>	<b>0.1% MAX</b>
<b>PADDY KERNELS</b>	<b>5 GRAINS MAX</b>
<b>MILLING DEGREE</b>	<b>WELL- MILLED</b>
<b>TYPE</b>	<b>PARBOILED</b>



# Quality Test by our Customers



# Quality Test by our Customers



# Quality Test by our Customers



# A peep into our recent work



# A peep into our recent work



# A peep into our recent work



# A peep into our recent work





# A peep into our recent work



# A peep into our recent work



# A peep into our recent work



# A peep into our recent work



# A peep into our recent work



# A peep into our recent work



# Our Own Brand



# Other Featured Products

Green Cardamom

Refined Wheat Flour (Maida)

Wheat Flour (Aatta)

Sugar (s-30, m-30)

Meat & Meat Products





# Contact us



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