



Pay it Forward with Jackie Holiday Stocking drive with your school

There are 2 ways you can run a stocking drive. The first is as an Elf. You would collect stockings at your school and deliver to a specified facility by emailing info@payitforwardwithjackie.org and completing and “Elf Interest” form.

The second is to collect at your school and arrange to drop with a local Elf, or local drop box.

Collecting stockings through your school can be done many ways. Here is the most common and successful way our Elves have collected.

1. Obtain permission from your school to hold the drive.
2. Create a drop box or storage location within the school for collected items.
3. Create a deadline for collection (if coordinating with another Elf, it must be a date they need them by. If you are bringing to a local drop box, they must be completed and delivered by the deadline of that drop box, if you are the Elf, it must be a time that works for you, prior to your delivery date)
4. Create an assembly date within the school. This can be a classroom, gymnasium, lunch room, etc..
5. Organize your collection by dividing the list of items up (including stockings themselves). Each grade, or class gets specific items to bring in, for example Kindergarten brings in coloring and activity books, first grade brings in colored pencils, markers and crayons, second and third grade bring in small toys, etc...
6. At your assembly you will separate the items. You will have a box of stockings, a box of coloring/activity books, a box of cards. Playdoh etc...
7. Monitoring the volunteers you will create the stockings using assembly line format.
8. Once all stockings are created according to the list, they get bagged into black garbage bags with 10 stockings to a bag. If you end with a bag that has less than 10, simple mark that bag with the number of stockings in it.
9. It is a good idea to explain to the volunteers that they should match the items going together into a stocking. For example, you wouldn't put a care bears coloring book with a rubix cube. Or a Spiderman coloring book with a Barbie doll.

If dividing the collection up by grade or classroom is not feasible, the other option is to collect filled stockings and check them for accuracy as they come in. However, steps 1-3 and 8 would still be necessary.

****Some of our school drives have had in school fundraisers to help purchase items, such as coin collections, and “teacher dress down” days.****