



**FOR IMMEDIATE RELEASE**

## **CHI Health MultiSport Complex Nebraska Announced as New Name for Nebraska’s Premier Sports Facility in La Vista**

**LA VISTA, Nebraska (Oct. 18, 2023)** — The Board of Directors today announced a new name for Nebraska’s premier multisport facility in La Vista: the **CHI Health MultiSport Complex Nebraska**. CHI Health will be the complex’s official medical partner and adviser that will help individuals of all ages reach their health and wellness goals, as well as compete in or learn new sports.

“We are honored to have the reputable name of CHI Health as the moniker on this first-class sports complex. As a leading health provider, we sincerely thank CHI Health for its investment in this facility that will inspire health and wellness in Nebraskans and visitors to our state,” said Mike Cassling, Chair of the Board of Directors for Nebraska MultiSport, a nonprofit organization. “By teaming with CHI Health, we will bolster our complex’s positive impact on people’s health goals, ensuring our facility stands out as a gold standard among sports venues in Chicago, Denver, Des Moines, Kansas City, St. Louis and other cities, so that individuals and families can learn, enjoy and compete in sports at home instead of traveling outside our state.”

CHI Health Primary Care Medical Director Michael Schooff, MD, FAAFP, will represent CHI Health at the sports complex. Dr. Schooff is an active and longtime resident of the La Vista community with over 30 years of experience in family medicine. Through this partnership with CHI Health, the facility will offer education, support and wellbeing services to athletes, parents and other individuals in the community and region.

“Communities are at their best when they provide accessible opportunities for physical activity, and when we invest in facilities like this, we are investing in the health and vitality of those communities,” said Dr. Schooff.

A game-changer for the state of Nebraska, the CHI Health MultiSport Complex Nebraska features 12 all-turf, lighted multipurpose fields to support several sports. The complex has hosted the following sports and activities since its opening in March 2023:

- The facility has hosted youth and adult soccer, lacrosse, fast-pitch softball, flag football, baseball, summer camps and small session development training.
- Youth soccer tournaments have brought teams from Illinois, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota and South Dakota to the area.
- The complex has worked with partner group Future Kids to provide accessibility to the underserved and rural children of Nebraska.
- The facility hosted a regional Ultimate Frisbee event that qualified teams for national championships.
- The complex has hosted state competitions for fast-pitch softball and flag football.
- At its peak, 2,300 athletes and 3,500 spectators have visited the facility daily.

CHI Health MultiSport Complex Nebraska, located next to the Giles Road interchange off Interstate 80, is adjacent to several hotels and restaurants. It is connected to main thoroughfares and highways to make it a convenient destination for local teams in addition to squads and families who travel for competition.

The facility is projected to have an annual economic impact of \$9.9 million with a \$401,000 impact on local sales and lodging taxes each year. It is expected to draw more than 32,000 overnight visitors plus 39,200 local visitors.

#### **ABOUT CHI HEALTH MULTISPORT COMPLEX NEBRASKA**

The CHI Health MultiSport Complex Nebraska, located in La Vista, is committed to attracting high-profile events and tournaments to produce positive local economic growth, while providing youth and adults access to high-quality, year-round athletic facilities and sports programming needed to pursue a healthy lifestyle and competitive goals.