





VVA Board of Directors Special Board Meeting

Sheraton Pentagon City Hotel

Future Plan

VVA National, Chapters & State Councils

April 23, 2025







NEVER AGAIN WILL ONE GENERATION OF VETERANS ABANDON ANOTHER.





- *** You are SEEN!**
- *** You are VALUED!**
- *** Your LEGACY will endure!**





- Service
- **Sacrifice**
- Enabling a better life for all veterans

This is the legacy of <u>every VVA member</u>,

Chapter, State Council

& VVA National





Our corporation understands that -

- **❖** The average age of our members is now <u>78</u>;
- **❖** Since 2022, <u>103</u> Chapters and State Councils have dissolved (691 reduced to <u>588</u>) ... a trend that is anticipated to increase;
- Our ability to sustain National governance is declining rapidly as we age;
- The dissolution of this remarkable institution is inevitable; and
- All our members want to ensure VVA's legacy remains relevant and vibrant, resonating with future generations of Americans.





Our path is clear ...





We must accept and plan for our sunset ... the dissolution of VVA National







the creation of a successor organization!

NEVER AGAIN WILL ONE GENERATION OF VETERANS ABANDON ANOTHER.





Vietnam Veterans of America Legacy Society







What we look like now ... 9 functional areas

VVA National

Accounting

Administration & Human Relations

Communications

Membership Affairs

Government Affairs

Veterans Benefits

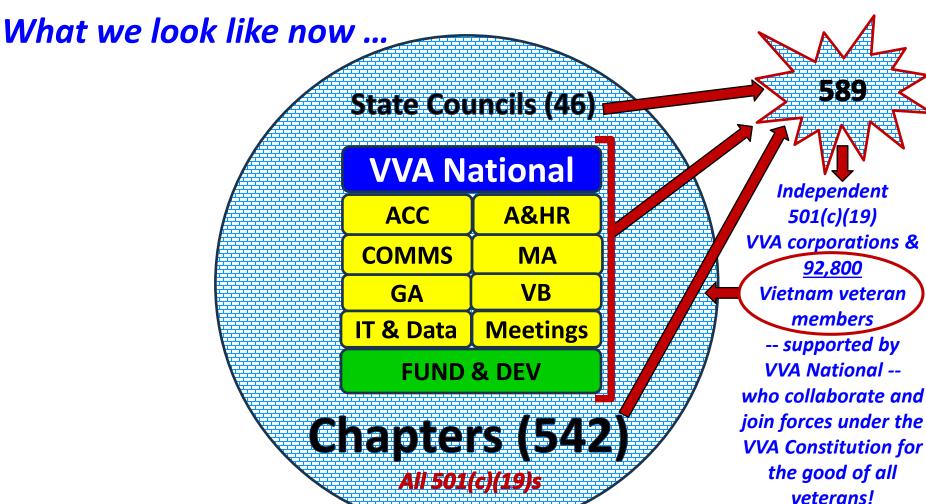
Internet Technology & Data Entry

Meeting Planning

Fundraising & Development



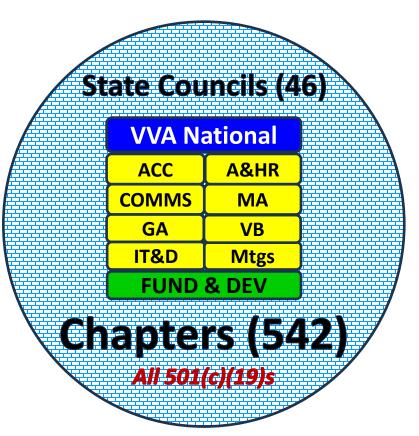








What we can become ...

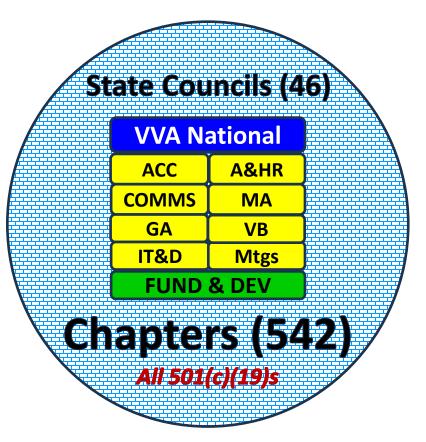


Associates of
Vietnam Veterans
of America
501(c)(3)





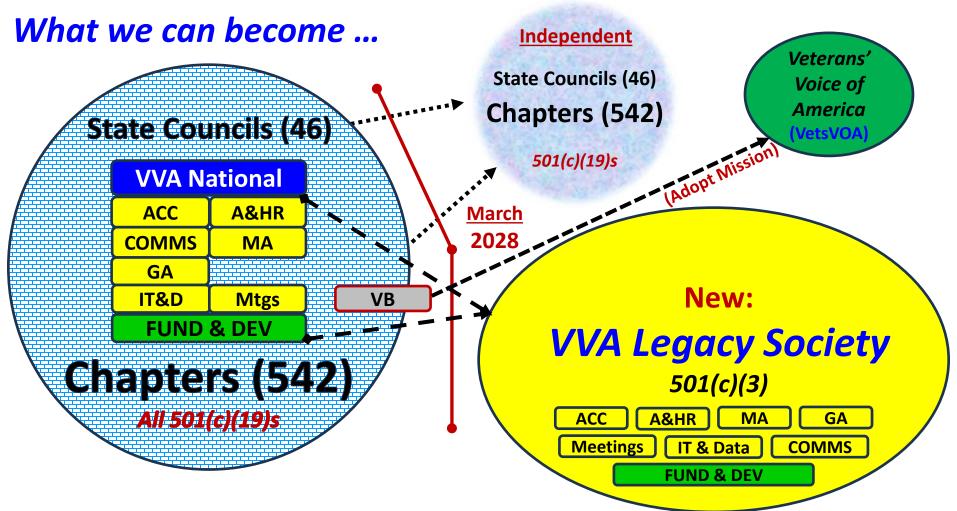
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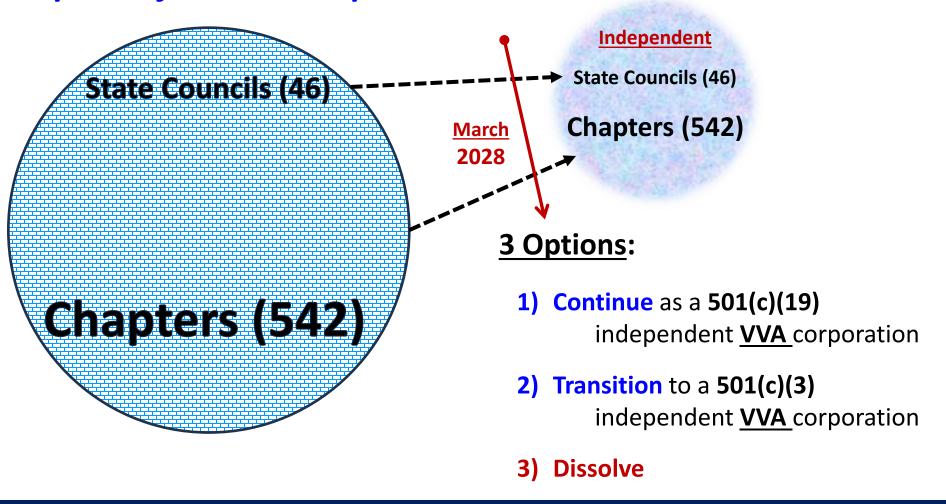








Options for each Chapter & State Council ...







Options for each Chapter & State Council ...

Stat

Key Notes:

- All Chapters and State Councils are registered as 501(c)(19)s at their respective Secretary of State offices
- No name changes are required when VVA
 National dissolves ... each Chapter and
 State Council has been granted the use of
 the "Vietnam Veterans of America" mark
 as part of their name until they dissolve.

oration

corporation

3) Dissolve





Independent

Chapters (542)

Option 1: Continue as a 501(c)(19) VVA corporation.

- Allows lobbying / political activities.
- Limits membership.

Prior to March 2028

 IRS Tax Exempt status "covered" by VVA National Group Exemption.

> After March 2028

- Must apply for IRS 501(c)(19) tax exemption with IRS Form 1024.
 - 75% of members must be veterans or on active-duty (AD).
 - 97.5% must be vets, AD, cadets (ROTC / Academies), spouses, widows, widowers, ancestors, or lineal descendants of individuals referred to above.
- Annually file Form 990 with IRS to maintain exemption.





Independent

Chapters (542)

Option 2: Transition from a 501(c)(19) to a 501(c)(3) independent <u>VVA</u> nonprofit corporation.

- > At Any Point In Time
 - Amend Articles of Incorporation & Bylaws to meet
 501(c)(3) requirements. Changes must
 - Reflect intent to operate for 501(c)(3) purposes.
 - Prohibit political activities.
 - Limit lobbying.
 - Include a dissolution provision requiring distribution of assets to another 501(c)(3).
 - Apply for IRS tax exemption with <u>IRS Form 1023</u>.
 - Annually file Form 990 with IRS to maintain exemption.





Independent

Options 1 & 2: Household Goods (HHG) Revenue

Chapters (542)

- Prior to March 2028
 - HHG revenue distribution will continue per existing procedures.
 - If a State Council dissolves, funds will be distributed directly to chapters within that state <u>based on the</u> <u>areas of solicitation</u>.
- > After March 2028
 - Same approach applies.





Independent

Option 3: Dissolve

- Chapters (542) > Prior to March 2028
 - **Alert National** & applicable **State Council (SC)**.
 - National Secretary gets list of <u>voluntary</u> dissolutions.
 - Board revokes charters, no Disciplinary Proceedings.
 - **b**) File for dissolution with the Secretary of State office in the state where the chapter is incorporated.
 - c) **Distribute assets** (in coordination with SC, if existing) according to laws of the state where incorporated.
 - > After March 2028
 - Alert applicable SC; comply with b & c above.





State
Councils
(46)

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State
Councils
(46)

Options 1 & 2: Household Goods (HHG) Revenue

- Prior to March 2028
 - HHG revenue distribution will continue per existing procedures.
 - State Councils receiving HHG revenue <u>self determine</u> how HHG funds are distributed / utilized.
 - If a State Council dissolves, funds will be distributed directly to chapters within that state <u>based on the</u> <u>areas of solicitation</u>.
- > After March 2028
 - Same approach applies.





State
Councils
(46)

Option 3: Dissolve

- Prior to March 2028
 - a) Alert National & applicable State Council (SC).
 - National Secretary gets list of <u>voluntary</u> dissolutions.
 - Board revokes charters, no Disciplinary Proceedings.
 - b) File for dissolution with the Secretary of State office in the state where the State Council is incorporated.
 - c) Distribute assets (in coordination with Chapters) according to laws of the state where incorporated.
- > After March 2028
 - Alert applicable Chapters; comply with b & c above.



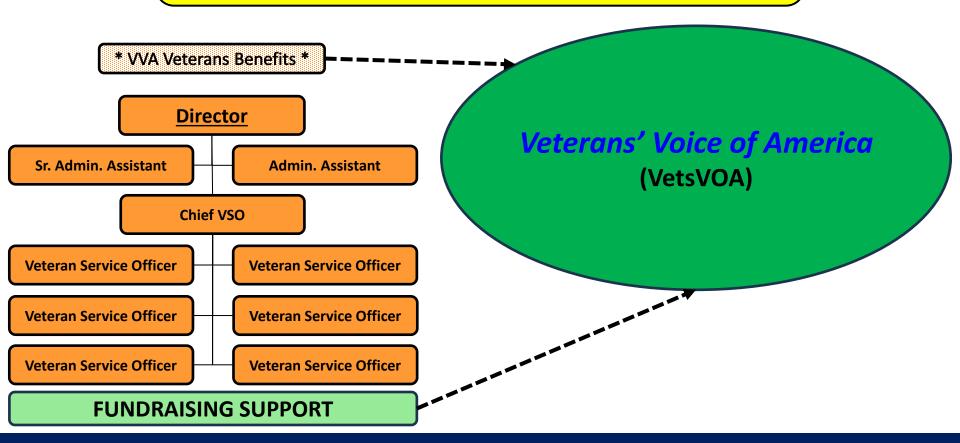


Adoption of VVA <u>Veterans Benefits</u> Mission by Veterans' Voice of America (VetsVOA)

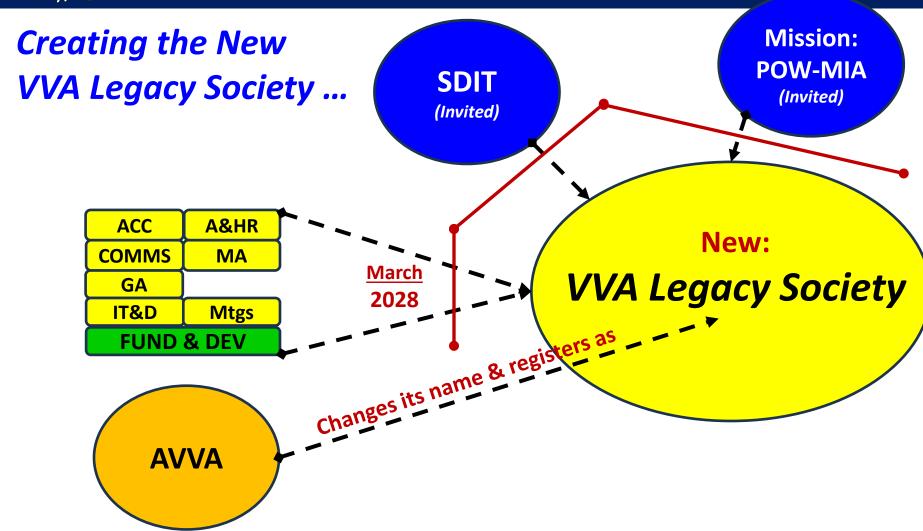




... phased plan with key milestones denoting the adoption of VVA State-Level <u>Veterans Benefits</u> programs and <u>National Staff</u> by <u>VetsVOA</u> no later than <u>March 2028</u>.

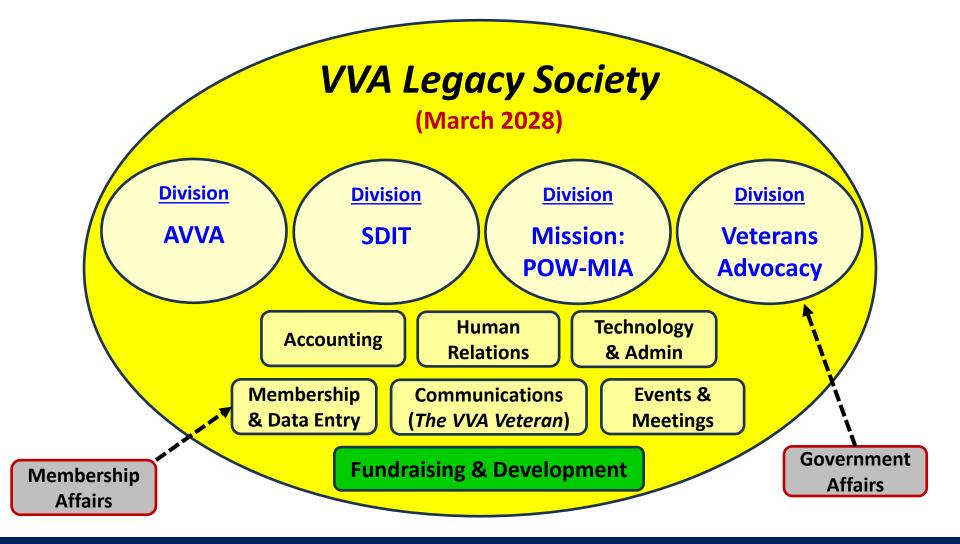
















Named divisions would remain lead for their existing unique missions:

- Return of our MIA / Unaccounted For
- Gold Star Lapel Button distinction
- Community for Gold Star families
- Project Friendship: Recognition & support of non-traditional veteran healthcare programs

while being strengthened by support from the whole / Staff Departments, as well as adopting key VVA programs like:

Veterans Initiative





Veterans Advocacy continues

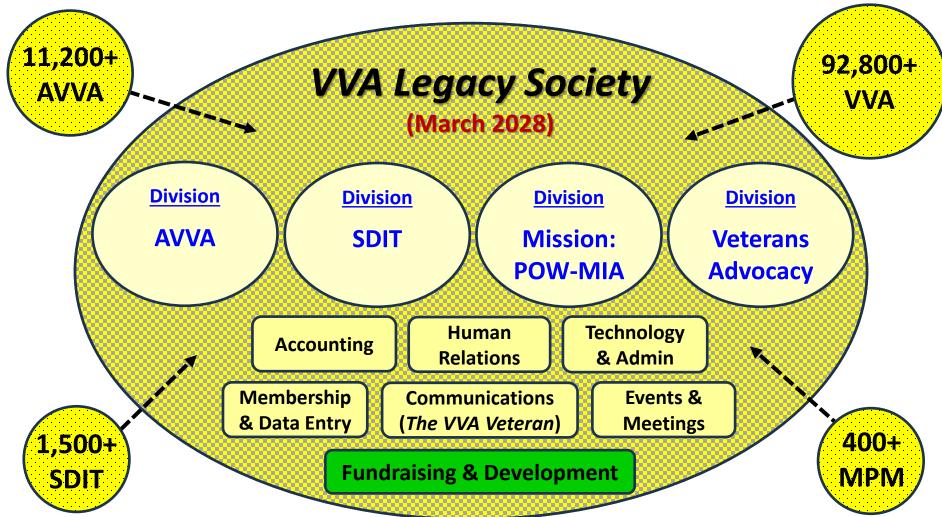
<u>current GA mission</u> and reflects functional

<u>focus</u> of the <u>current VVA National Committees</u>

- Minority Affairs
- Women Veterans
- Agent Orange / Dioxin
- PTSD & Substance Abuse
- Veterans Health Care
- Homeless Veterans











Anticipated VVA Governance Changes





1st Milestone: 2027 National Convention

Before

After (no elections - carryover)

- Board of Directors: 24
 Board of Directors: 14
 - 4 Officers ----- 4 Officers
 - 9 Regional Directors ---->
 9 Regional Directors
 - 10 At-Large Directors ---- → 10 At-Large Directors
 - 1 Chair, CSCP ----- 1 Chair, CSCP





2nd Milestone: March 2028 Special Board Meeting

- Note: 1 Mar 2028 50th Anniversary of VVA Incorporation
- Handoff to VVA Legacy Society (VVALS) "Organizing Board"
- VVALS Organizing Board <u>Premises</u>:
 - 1) <u>Continuance</u>:
 - VVA President, Vice President, Treasurer as <u>first VVALS President, VP, Secretary/Treasurer</u>
 - 2) Appointments (by VVA President): Board members
 - o (2) VVA, (2) AVVA, (2) SDIT, (2) Mission: POW-MIA





2nd Milestone: March 2028 Special Board Meeting (cont)

Before (VVA)

After (VVALS)

- - Board of Directors: 14 > Board of Directors: 11
 - 4 Officers
- ---->
 Officers (continued)
 - **9 Regional Directors**

New Appointments –

1 Chair, CSCP

- 1 VVA State Council Pres
- 1 VVA Regional Director
- 2 AVVA Directors
- **2** SDIT Directors
- 2 Mission: POW-MIA **Directors**





Anticipated Changes to VVA National Committees





Key Milestone: March 2028 Special Board Meeting

<u>Before</u> (*VVA* - 25)

After (VVALS - 3)

- ➤ Finance ------> Finance
 - New (formerly GA)
- Minority Affairs
- Women Veterans
- Agent Orange / Dioxin
- PTSD & Substance Abuse
- Veterans Health Care
- Homeless Veterans

- **Veterans Advocacy**
- Minority Affairs
- Women Veterans
- Agent Orange / Dioxin
- PTSD & Substance Abuse
- Veterans Health Care
- Homeless Veterans





Key Milestone: March 2028 Special Board Meeting (cont)

Before (*VVA* – 25)

<u>After</u> (*VVALS* – 3)

New Community Services

- VA Volunteer Services
- Veterans Against Drugs
- Veterans Incarcerated and In The Justice System

- VA Volunteer Services
- Veterans Against Drugs
- Veterans Incarcerated and In The Justice System





Key Milestone: March 2028 Special Board Meeting (cont)

Before (VVA - 25)

- National Disciplinary
- Conv/Conf Planning
- Elections
- Credentials
- Convention Rules
- Resolutions
- Site Selection

After (VVALS - 3)

- > National Disciplinary
- **→** Conv/Conf Planning
- >- Elections
- > Credentials
- Convention Rules
- > Resolutions
- **→** Site Selection





Key Milestone: March 2028 Special Board Meeting (cont)

<u>Before</u> (*VVA -* 25)

- Membership Affairs
- Public Affairs
- Constitution
- Legacy Task Force
- Conference of SCPs
- Economic Opportunities
- > POW/MIA -------> (to *Mission: POW-MIA*)
- Veterans Benefits ----→ (to VetsVOA)

After (VVALS - 3)

- Membership Affairs
- **→** Public Affairs
- **→**—Constitution
- Legacy Task Force
- Conference of SCPs
- **Economic Opportunities**





Anticipated Changes to VVA National Staff





Key Milestone: March 2028 Special Board Meeting

Before (VVA - 35 FT)

- **Managing Director (1)**
- Accounting (3)
- Admin & HR (2) -----> HR (1)
- Internet Technology (2)----> Technology & Admin (1)
- Membership Affairs (4) ---- Membership & Data Entry (2)
- Communications (2)
- The VVA Veteran (2)
- **Fundraising & Dev (4)**

After (VVALS – 20 FT)

- **Managing Director (1)**
- Accounting (3)
- Communications (2)
- The VVA Veteran (2)
- Fundraising & Dev (4)





Key Milestone: March 2028 Special Board Meeting (cont)

Before (VVA - 35 FT)

After (VVALS – 20 FT)

- Government Affairs (3)
- Veterans Advocacy (3)
- Events / Meeting Planner (2) ->> Events / Meeting Planner (1)
- Veterans Benefits (10) ---->> (to VetsVOA)





QUESTIONS?