



The Artest Foundation

GET “BETTA” WITH “METTA”

A BASKETBALL EXPERIENCE



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THIS IS GET “BETTA” WITH “METTA”



Hosted by Metta himself along with his Dad, Ron Artest Sr. (Founder of the Artest Foundation), co-hosted by the NEW YORK KNICKS, and Anthony M. Drago (GPS Lyfestyle), we will be facilitating a 2-day / 6-hour basketball experience for the youth ages 8 -18 (8-10, 11-13, 14-18)

We are not like other programs. First and foremost, we focus on the mental wellness of our youth. We have mental development programs that create a road map to an increased confidence, self-awareness, improved focus, positive self-talk, better question asking which creates better decision making.

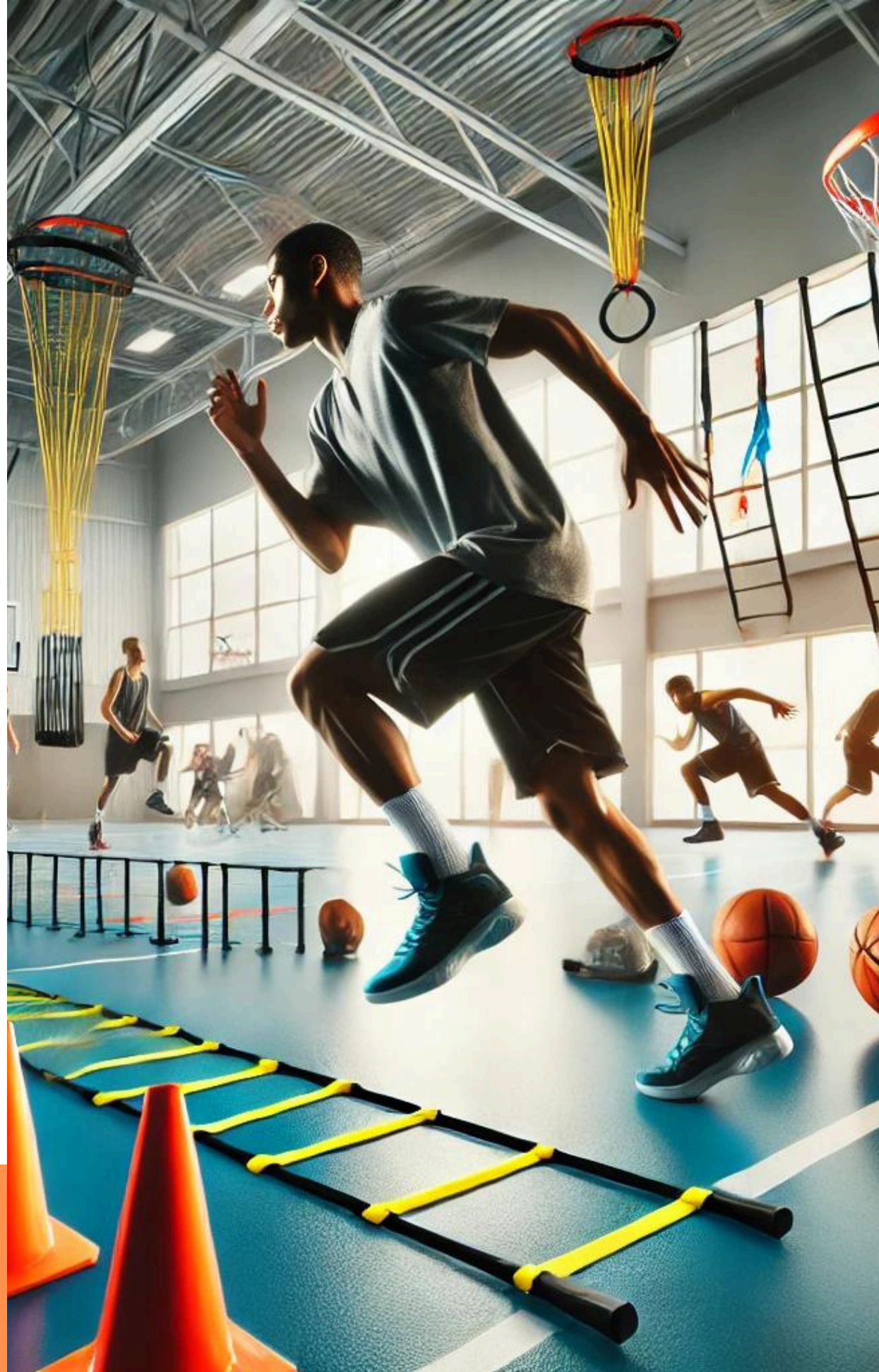
Next, we focus on developing the body from the ground up. We teach proper body mechanics in all planes of motion to ensure the reduced risk of non-contact injuries.

Lastly, we focus on the FUNdamentals of basketball. We teach the importance of ball-handling, defense, moving without the ball, shooting, passing, rebounding, and of course, being a great teammate.

WHAT WE DO

We are excited to introduce Get “Betta” with “Metta”, a unique basketball camp experience designed to inspire and elevate young athletes' skills, speed, agility, and mindset. Led by the legendary Metta World Peace, these camps offer participants the rare opportunity to learn from one of the game's most passionate and knowledgeable figures.





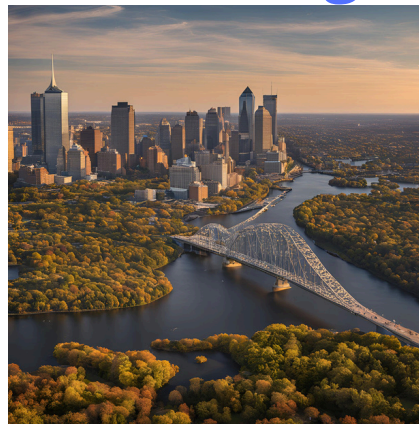
THE CONCEPT

Get “Betta” with “Metta” combines high-level basketball training, speed & agility training, with invaluable life lessons, emphasizing the importance of mental toughness, teamwork, and resilience. Each session is designed to challenge participants, improve their game, and help them grow both on and off the court.

Locations

We will hold camps at various premier venues across the Tri-State area, Los Angeles, and San Diego, CA including:

- ***Variety Boys & Girls Club (Queens)***
- ***Chelsea Piers (NYC – West Side)***
- ***Island Garden (NY - Hempstead)***
- ***New Jersey (TBD)***
- ***Westchester (NY)***
- ***Philadelphia (PA)***
- ***Compton College (CA)***
- ***El Camino College (CA)***



Pricing & Demographics

We aim to make these camps accessible while reflecting the premium nature of the experience. Our pricing will range from \$75 to \$300, depending on the location and specific camp offerings. This range allows us to cater to a diverse demographic, ensuring that all interested participants can benefit from this opportunity.



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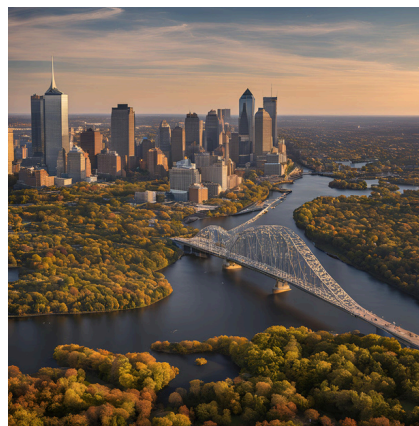
West Coast Hubs

Compton College

Compton College's Athletic Department is committed to fostering excellence, discipline, and teamwork, providing athletes with the resources and guidance to reach their full potential. By combining our Get "BETTA" with "METTA" basketball program with the dedicated coaches and state-of-the-art facilities, we will create an environment where student-athletes thrive both on and off the court.

El Camino College

El Camino College's Athletic Department fosters an academic and athletic excellence approach that provides comprehensive support and high-quality training programs. Their goals focus on developing competitive teams, promoting personal development and preparing their athletes for success in the classroom and in life.



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SPONSORSHIP OPPORTUNITIES

SHORT TERM



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College Level

This level is geared toward first time sponsors. Individuals or Organizations can help develop our youth by sponsoring a child so they can participate in our program. This level is geared toward first time sponsors.

Investment: The cost for a child to attend the camp (\$75 - \$300 depending on the location and venue).

Benefits:

- Name recognition and / or organization logo in our agenda for the event.



G - League Level

This level is geared toward sponsors who want to be involved at an entry level. Individuals or Organizations can help develop our youth by sponsoring our program at this level.

Investment: \$250 - \$500

Benefits:

- Name recognition and / or your company logo in our agenda for the event.



Rookie Level

This level is geared toward sponsors who feel a sense of responsibility to be involved in the development of our youth. Individuals or Organizations can help develop our youth by sponsoring our program at this level.

Investment: \$500 - \$1,999

Benefits:

- Name recognition and / or your company logo in our agenda for the event.
- Vendor Table @ the event and can hand out products to promote your business.

SPONSORSHIP OPPORTUNITIES

SHORT TERM



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Veteran Level

This level is geared toward sponsors who feel a sense of responsibility to be involved in the development of our youth. Individuals or Organizations can help develop our youth by sponsoring our program at this level.

Investment: \$500 – \$1,999

Benefits:

- Name recognition and / or your company logo in our agenda for the event.
- Vendor Table @ the event and can hand out products to promote your business.



All-Star Level

This level is geared toward sponsors who are willing to step onto the court and make an impact in their own communities. Individuals or Organizations help develop our youth by taking a vested interest in their own community.

Investment: \$2000 – \$3,999

Benefits:

- Same as Veteran Level
- A 30-minute GPS Mental Toughness training for their organization or team of choice (via Zoom)



Superstar Level

This level is geared toward sponsors who are a staple in their community and want to expand their market share and be recognized as a community leader.

Investment: \$4,000 – \$9,999

Benefits:

- Same as All-Star Level
- A 1-hour GPS Mental Toughness training for their organization or team of choice (via Zoom)

SPONSORSHIP OPPORTUNITIES



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Long Term



Title Sponsor

This level is for those who are destined to help the youth develop into positive role models for the future generations..

Investment: \$5,000 - \$9,999

Benefits:

- Name recognition and/or your company logo in our agenda for the event.
- **Vendor Table @ the event and can SELL products to promote your business on site.**
- A 2-hour GPS Mental Toughness training for their organization or team of choice

(Zoom or in-person)

“This is an annual sponsorship”



The GOAT

This level is for those that have a conviction toward helping our cause of changing the lives of our youth . They see the value of their brand being synonymous with our brand and being known as the backbone of the community. Our Events will be “brought to you by” your organization

Investment: \$10,000 - \$20,000

Benefits:

- Name recognition and/or your company logo in our agenda for the event.
- **Vendor Table @ the event and can SELL products to promote your business on site.**
- A full-day / 6 hour GPS Mental Toughness training for their organization or team of choice (in-person)

“This is an annual sponsorship”



JOIN US IN MAKING A DIFFERENCE

By partnering with us, you will gain invaluable exposure to a diverse audience of families, athletes, and community members who share a passion for the game. Your brand will be prominently featured across our marketing materials, social media platforms, and event signage, showcasing your commitment to youth development and community engagement.

We look forward to the opportunity to collaborate with you and make this basketball camp a remarkable experience. Thank you for considering this partnership, and let's take the first step together towards an exciting future!

Previous Partners & Current Supporters



CONTACT US



The Artest Foundation



Anthony is a motivational speaker, life coach, author, and speed & agility coach known for his work with the youth in the areas of personal development and proper body mechanics for sports and life.



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GPS Lifestyle

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Dr. Conn is a psychologist and professor specializing in sports psychology and neuropsychological research.

Dr. Conn pioneered sports psychology programs for the MLB Urban Youth Academy and the world renowned Drew League.



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THANK YOU !

WE LOOK FORWARD TO COLLABORATING!

