



Inspire Desire Inter-Related Licensing Merchandising

- Price points / sources / deal scenarios
- Provide samples, licenses, %
- Lingerie – “kandy” pocket
- Signature piece to market
 - Mass manufacturing
- Licensed tagline
- Sponsor
- Limited edition campaign
- Leather bag with signature piece
 - Mass manufacturing
- Create Private Label use of tagline
 - “Client”
 - Partner
- Presentation
 - For exhibit
 - Designers/artists
 - Interpretations of designs as licenses for varying markets (co-brand)
- Unisex jacket
- Auction piece for certificate for use (on site)
 - Attached to (Consultant or Consulting Company) services
- Special order
- % domain/sales: technology
- % campaign merchandise
 - Source supply
- Promoters
- Endorsements

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