

Introduction

Research & Development

Branding

Resources

The Case for Co-branding Alliances

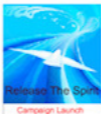
BrandChannel.com

Effective co-branding can last as little as a few weeks, essentially in a co-promotion, or it can be strategic and long-term.

Experimentation Should Be Your 2006 Resolution 12-12-05

AdAge.com These personal production technologies help realize a vision many of us have been propounding for years, that all companies, no matter their core field, will have to have expertise in two businesses, their own, and the media business...[With new technologies] companies that can't and don't spend a fortune on high-priced businesses, don't spend months in strategic marketing planning exercises, and don't kill good ideas by putting them through layers of review. They start small, do it themselves, measure success, then scale up.

We employ a campaign approach. We share our skills, talents and resources. We are professionals guided by our need to achieve success. We achieve our success for you, without the usual high cost of doing business. Together we share a vision with entrepreneurial spirit, creating a unique powerful message to the world.



Creative Endeavors raises your profile through developing business interests into a cost-effective co-brand marketing campaign for all types of products and services, to increase their recognition and demand. We offer the creativity, trend and product experience, with the capabilities to promote Company-owned trademarks, brands, and not-for-profit messages.

Through the strength of representing ourselves as one brand we found unity, competing power, more freedom, and higher profit margins.

Through our brand campaign opportunities we offer multimedia merchandising vehicles developed within our unique marketing plans that cross-promote and match company interests from a wide variety of industries.

- Our campaigns incorporate information and projects under a tagline umbrella, with each product line receiving an exclusive position within the campaign.
- They provide Consultants opportunity to increase their reach in the marketplace to clients, patients, and customers through our assistance to impart their knowledge through merchandising as a group effort.
- Our marketing strategy provides one overall direction for a collection of interests, all presented within a creative, profitable objective.
- We can also offer for growth [AdviceAboutAnything](#) as a unique program to tie together all aspects of advertising, special events and public relations in a worldwide arena.

[AdviceAboutAnything.com](#), through the use of technology, is a knowledge-driven merchandising tool for our clients' products.

Sign On:	Offering:	Through:
Exchange of energy	Global Individualization	Co-branding expansion
For companies and individuals	Raise Your Profile	Increase Your Value
Joint opportunity	Business and creative together	Specific marketing strategy

We approach our campaigns in a way that includes:

- Partnerships
- Affiliations
- Clients' individualized services or products
- Expansion that can cross-promotes, matching interests for a wide variety of industry resources
- New products test marketed
- Limited edition collections
- Taglines. Merchandising. Product placement.
- Regional and national campaign placement