



Creative Endeavors Creative Business Endeavors

See the Vision Feel the Passion Be the Mission

Delivering Creative Business Development in the following Areas:

- Intellectual Property Development
- Markets -- Strategic Planning
- Acquisitions -- Mergers
- Media Affiliations
- Sponsorships
- Joint Ventured Development
- Joint Endeavor Opportunities
- Product Service for Brand Development
- Licensing
- Trademarks
- Copyrights
- License Agreements
 - Those who use our Licenses
 - Those whose Licenses we use
- Distribution Agreements/Network
- Publishing Rights
- Non-Compete Covenants
- Signed Agreements with outside Consultants who assisted to develop project
- Loans Obtained through the use of IP Assets as Security or Collateral
- Independent, Periodic Valuations of IP Assets
- Customer Lists/Information Databases
- Management and Marketing Expertise/Profile
- Technical and IT Skills
- www.cebe.world
- www.creativebusinessendeavors.com
- www.creativeendeavors.co
- www.creativeendeavorsconsulting.com
- www.depressionisalaughingmatter.com
- www.endeavors.international
- www.entrepreneurs.enterprises
- www.healthwellness.solutions
- www.inspiredesire.com
- www.KEEPITSTR8.INFO
- www.cecpartners.com (Archived)
- www.mediamarketing.com BLOG
- www.releasemycreativeenergy.com
- www.releasemypassion.com
- www.releasemyspirit.com
- www.releaseourpower.com
- www.seethegreen.online
- www.stinkersfriends
- www.str8advice.biz
- www.adviceaboutanything.com
- www.creativeendeavorsbusiness.com

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NEWS & VIEWS CATEGORIES

- **LICENSING, IP, TRADEMARKS, REGISTRATION, PATENTS, ROYALTIES**
People, Services/Links
- Marty Malysz, Dependable Solutions, Licensing
- David Dunlap, Capital Advisors, Financier, Mergers & Acquisitions
- Stanley Handman, Lawyer, Fleischman Studios, Licensing
- Edward Lozzi Public Relations, Los Angeles

- **OPPORTUNITY**
Joint Ventures, Investment, Partnering
David Dunlap, Capital Investors, M&A

- **COMMUNITIES**
New Social Communities Links

- **MEDIA**
Broadcast, Material; Digital/Cyber Marketing

- **TECHNOLOGY**
Internet/Web 3, Cyber, Applications, Digital Marketing

- **COMMERCE—PRODUCT & (MARKETING) SERVICES**
Jewelry, Fashion, Textiles, Products, NFT, Cryptocurrency

- **ADVOCACY—BENEFITS, CHARITY, NON-PROFITS, SOCIAL SERVICES**
Cause-Driven, Non-Profit Clearing House; People Advocates for their Project
- Barbara Lazaroff, Restaurateur. Film Producer
- Leith “Scottie” Eaton, Philanthropist, Environmentalist, Writer, Director
- Lisa Vanderpump, Restaurateur, Philanthropist

LINKS

- WWW.RELEASEMYPASSION.COM
- WWW.ENDEAVORS.INTERNATIONAL
- WWW.CEBE.WORLD
- WWW.MEDIAMARKETING.BLOG
- WWW.KEEPITSTR8.INFO
- WWW.INSPIREDESIRE.COM
- WWW.RELEASEMYSPIRIT.COM

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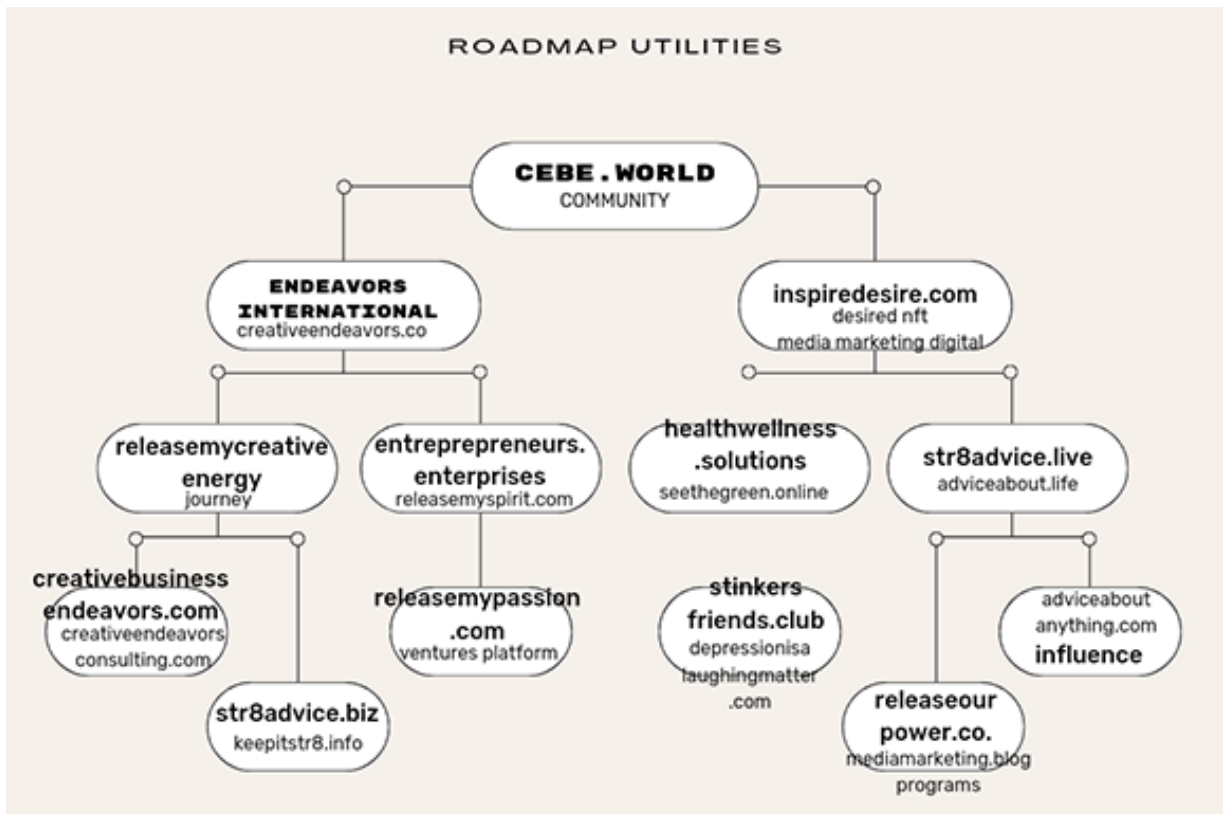
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releasemycreativeenergy.com	YOU TUBE CHANNEL
CREATORS	mediamarketing.blog
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ENTREPRENEURS	adviceabout.life
releaseourpower.com	MEDIA
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creativebusinessendeavors.com	LIFESTYLE
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VENTURES	CAUSES
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ADVISORS	
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COLLABORATORS & CONTRIBUTORS	

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Websites + Marketing Commerce
inspiredesire.com

Websites + Marketing Standard
releasemycreativeenergy.com

Websites + Marketing Standard
cebe.world

Websites + Marketing Free
journey.godaddysites.com

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stinkersfriends.godaddysites.com

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NEWS & VIEWS INFLUENTIAL FINANCIAL/LICENSING/PR

**Stanley Handman, Lawyer,
Licensing, Intellectual
Property Rights**



Stanley Handman is an American Lawyer specializing in trademark registration, Intellectual Property Rights.

King Features is currently producing The Cuphead Show! with Netflix Animation. As content syndication specialists, the company distributes beloved comics such as Blondie, Beetle Bailey, Mutts, and dozens of others

Most famous account Betty Boop franchise from the Fleischer Studios. Max Fleischer created Betty Boop in 1931. Handman contracted with Fleischer in 1956. In 1959, Mr. Handman got the Boop copyright returned to Mr. Fleischer. In 1972, a month after Mr. Fleischer died, Mr. Handman struck a licensing deal with King Features Syndicate that enabled Fleischer Studios to market its star character. According to King Features, Betty Boop merchandise pulls in almost \$1 billion in worldwide sales in a year.

Edward Lozzi, Publicist



Edward Lozzi is an American publicist, political consultant, former White House Press Advance staffer, and writer.

He is the founder of his Beverly Hills-based public relations company. He is an occasional contributor to The Huffington Post and on-air commentator for Fox News and CNN. He has provided publicity and consulting services to numerous past US Presidents and numerous elite Hollywood celebrities. He has served as point PR person for numerous world wide famous criminal trial cases.

**Marty Malysz, Licensing,
Dependable Solutions**



For 30 years, Marty has provided automated licensing and royalty systems.

Over the past 29 years, he has successfully sold and managed 500 licensors, agents and licensees' systems. Marty leads a team of 30 people of Dependable Solutions and Dependable Rights Ltd. (UK).
address

DSI serves 70+ clients spanning the globe, including Australia, United States, Spain, Denmark, China, United Kingdom, France, Italy and Sweden.

In January 2005, he founded DSI after selling his music licensing automation company. His superpowers are perseverance and ingenuity and building long lasting relationships

**David Dunlap, Banking
Financial Advisory, Global
Economist**



David Dunlap, founder Capital Advisers, LLC, has more than 30 years hands-on Global M&A expertise.

Currently representing GA with Dubai Culture & Arts Authority in the Golden City of Dubai for the United Arab Emirates.

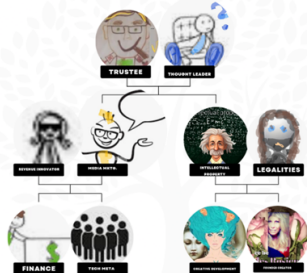
He has extensive experience covering banking, origination, financial advisory, small cap and large cap Regulation S investment transactions; covering public, private, government banking, closing more than 35 multi-million dollar transactions and has representation in all Global financial markets and institutions.

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Business Endeavors Development Formula KeepItStr8.utilities

FORMULA EXAMPLES

- 10% \$25,000 vested interest in a collaborative joint endeavor.
- Licensed rights income from participation in a R&D venture. Up to 40% first right of refusal for the use of the joint endeavors R&D efforts in newly formed joint ventures.
- \$250,000 combination of trades and exchanges to gain a larger interest for participation for ongoing media marketing point of sale promotion of goods and services.

Added General Revenue Vested Licensed Partners

Projected to Increase Value/Spending

- Venture Collaborative Brands \$100 Q
- Trade Media Marketing \$250 Q
- Licensed Income \$325 Q
- Sales (ad \$50) Retail
- Vested Participation \$ 25 Q
- Joint Venture Development (See separate chart)
- Contribution \$ 50 Q
- Cause Brand Marketing Sales Revenue
- Cause Driven Brands \$ 50 Q
- Production \$100 Q

Exhibits Available

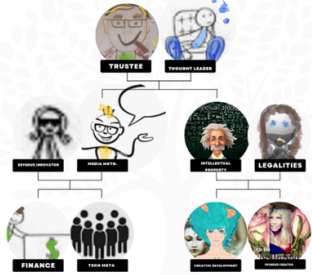
- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner

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Development License for Ventures

Venture Collaboration Brands	\$100 Q
Trade Media	\$250 Q
Marketing	\$ 50 Q
Licensed Income	\$325 Q
Sales (add \$50 Retail)	
Vested Participation	\$ 25 Q
Joint Venture Development (See separate chart)	
Contribution	\$ 50 Q
Cause Brand Marketing	
Sales Revenue	
Cause-Driven Brands	\$ 50 Q
Contribution	
Production	\$100 Q
Cost to License Partner	
Value of the Venture (to start)	\$100,000
+ R & D	\$250,000
Licensed Income	\$325,000
Vested Participants	\$ 25,000
Contribution	\$ 50,000
Cause-Driven Brands	\$ 50,000
Production	\$100,000

\$250,000	\$250,000	\$50,000
Develop	Production	Sales
Joint Venture	Contribution	Fees
For Licensing		

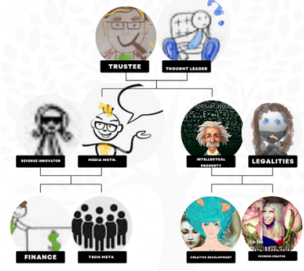
\$75,000	\$250,000
Avg Sales \$50,000	Contributing Brand Promo
Avg Cost \$22.00	Media
Licensed Partner	Marketing
\$250,000	
(Sales Avg Cost)	

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Web3 NFT Creation

COSTS	TOTALS			
Operations Immed Needs	\$ 10,500	\$ 2,500	\$ 2,500	\$ 2,500
Administration	\$ 2,250	\$ 750	\$ 750	\$ 750
Communications	\$ 2,250	\$ 750	\$ 750	\$ 750
Professional Services				
Legal *	\$ 3,000	Trade	Trade	Trade
Phased		Fees	Fees	Fees
Solidify Value	\$ 3,500			
Fees		\$ 3,000		
Platform	\$ 5,500	\$ 500	\$ 1,000	\$ 4,000
Technology	Separate Budget			
Media	\$ 3,000			
Marketing. TBD	\$ 6,000	\$ 1,000		\$ 5,000
Promotion	Sponsored			
Events	\$ 15,000	\$ 2,500	\$ 5,000	\$ 75,000
Prod Development	1500 pieces			
Material Costs	\$ 5,000			
Labor Costs	\$ 30,000			Donated \$30,000

Capital Raised From:

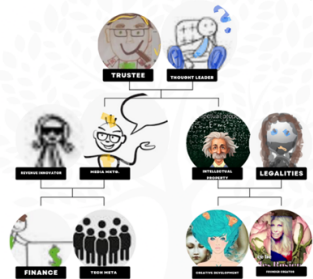
- Joint Endeavored Collaborations**
- Creative Endeavors Contributing Brand**
- Brand Partners**
- Licensed Production**

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Exhibits Available

- Financial Justification
- Revenues, Returns vs. Contributions
- Operating Expenses
- Capital
- Probabilities
- License Income
- Product Sales
- Fees
- Vested Participation
- Cause % from Licensed Partner

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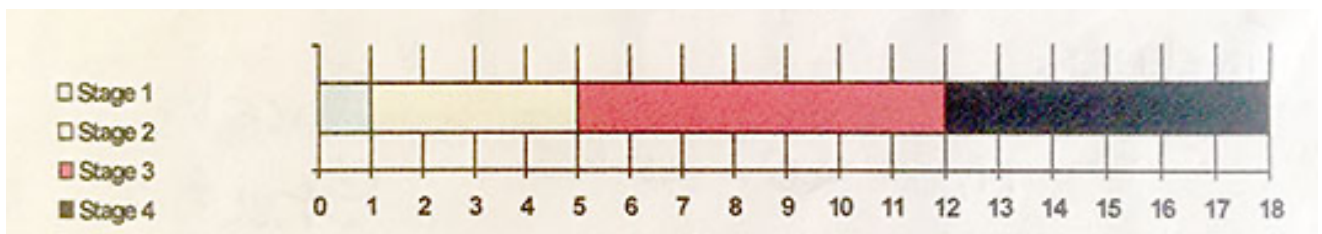
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CEBE World Joint Venture

Timeline for Projects Example



1. Completion of detailed agreement.
2. Setting up of the venture.
3. Announcement to market.
4. Campaign or collection, sales of licenses for the brand(s), products and client/team interests related to the above.

Str8advice.biz

Relationship Building

- Liaison between lending groups, accountants and law firms

HealthWellness.Solutions

New Product & Service Development

- Promote and negotiate joint venture projects with prospective investors.
- Merchandise your brand through licensing and joint venture programs.
- Product and concept design and management.
- Licensed product manufacturing.

Inspiredesire.com

Releaseourpassion.com

Supportive Services

- Marketing Development
- Project Research & Development

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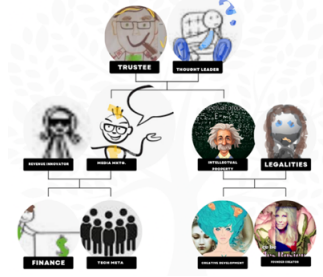
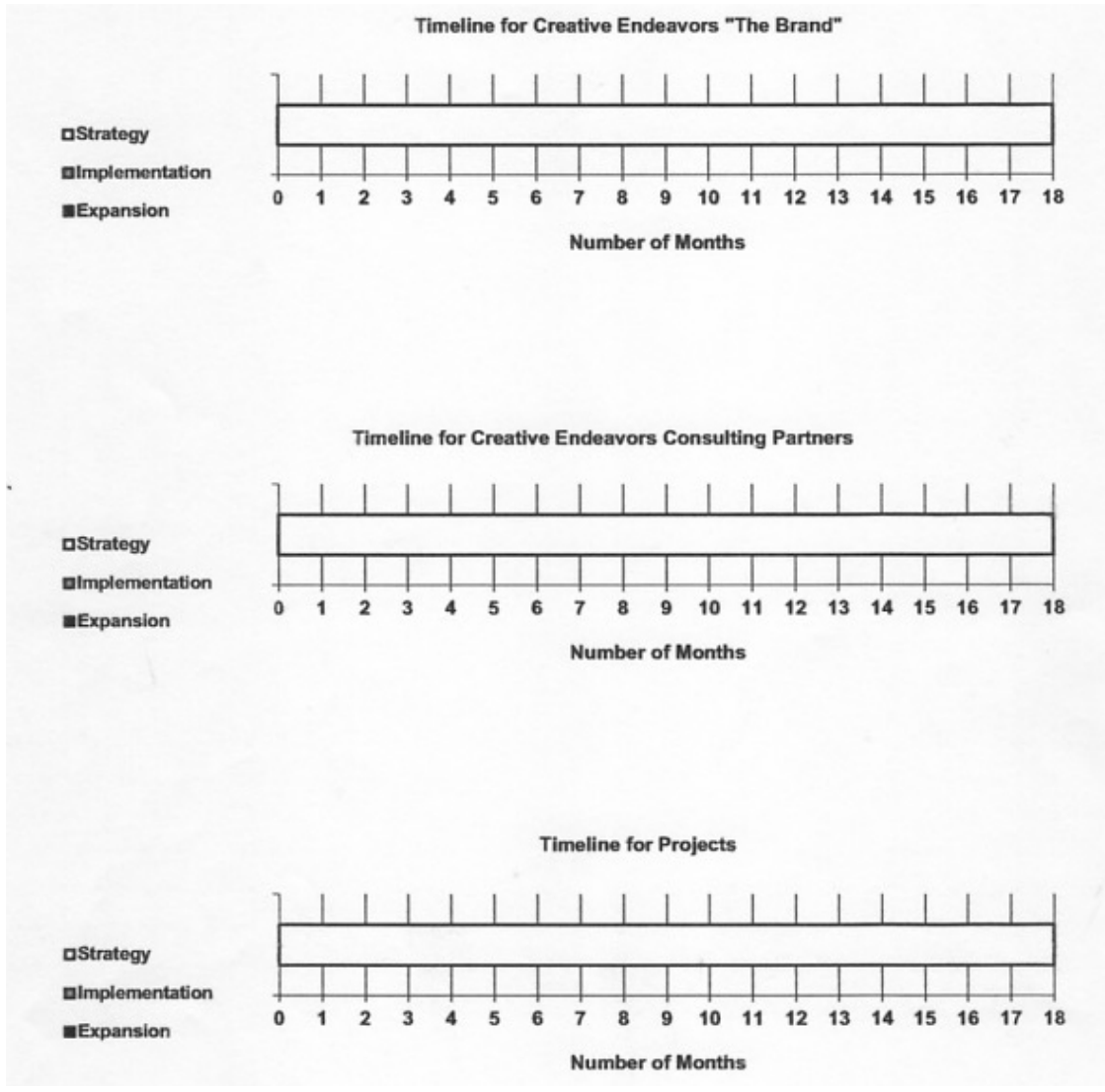


Exhibit: Timelines

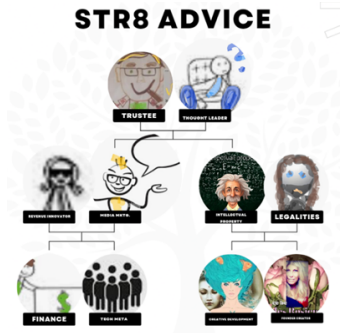


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First Right of Refusal: OPTION _____

Signatures

_____ --- _____
Date

Partner Name: _____

_____ --- _____
Date

**Company Representative
 Creative Endeavors International**

Not Accepted

Accepted **With Changes** _____

