



**YOUR PATHWAY TO
COLLEGE HOCKEY**



www.venturavikings.com

info@venturavikings.com

WE HAVE A **USPHL** HOCKEY TEAM COMING TO VENTURA COUNTY, CA. **S**HOWCASING THE BEST JUNIOR HOCKEY PLAYERS IN THE UNITED STATES.

UNITED STATES PREMIER HOCKEY LEAGUE:

Founded in 2012, the United States Premier Hockey League (USPHL) of 2023-2024 is comprised of hundreds of teams, fielding more than 11,000 players in more than 100 organizations, with player ages ranging from 6 to 21. Our teams are geographically diverse, ranging from North and South to the Midwest, West Coast and also in Canada.

THE MISSION

The ultimate goal of the USPHL is to prepare and develop players for college hockey (and beyond) through a tiered development program. Unlike any other league in North America, within the USPHL it is possible for a player to advance through an organization starting at mites and ending in junior hockey.

THE RESULTS

The United States Premier Hockey League (USPHL), which operates in 24 of the 50 United States, is the Nation's largest amateur ice hockey league. The league is comprised of more than 600 teams. Players in the USPHL are 6 to 21 years of age. The USPHL saw more than 3,100 #USPHLAlumni compete in college hockey at all levels of the NCAA, ACHA, CHF, and USports (of Canada) during the 2021-22 season alone. This brings the league's all-time alumni to have skated in college hockey to more than 5,000 all-time!

WWW.USPHLPREMIER.COM



YOUR PATHWAY TO COLLEGE HOCKEY



With only **7** other teams in the entire

pacific region, this allows fans in surrounding Ventura County a home to watch some of the greatest hockey in a family friendly environment.

WHAT DOES THIS MEAN FOR LOCAL PARTNERS

Be a part of this journey with our **players, our facility, our fans, and our community** in the most accessible sports partnership possible. We'll work with your brand to make sure you hit goals in awareness and conversion.

WHO IS OUR AUDIENCE

We have already built a customer base at the rink, servicing more than **500K** hockey players and skaters a year. The **VENTURA VIKINGS** will only help grow that number and lift performance in the sport of hockey in our surrounding areas.

Our audience is above average income and heavier mix of women (mothers) who are the purchase decision makers.

We have become a staple in our community, helping support all local events, helping local schools and supporting families when in need.

All Games (home& away) are televised on

FLOHOCKEY



VOYAGE WITH US SPONSORSHIP MODEL

KEY LOGO VISIBILITY

The direct affiliation between our club and your brand in our most visible assets. Logos on helmets, jersey, boards at the rink during games and promotional marketing assets.

SOCIAL MEDIA ENGAGEMENT & CONTENT

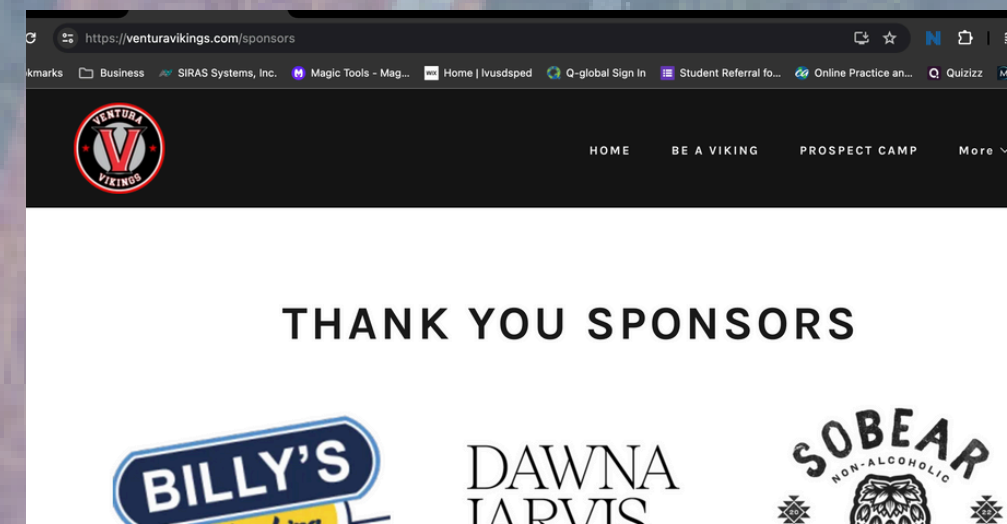
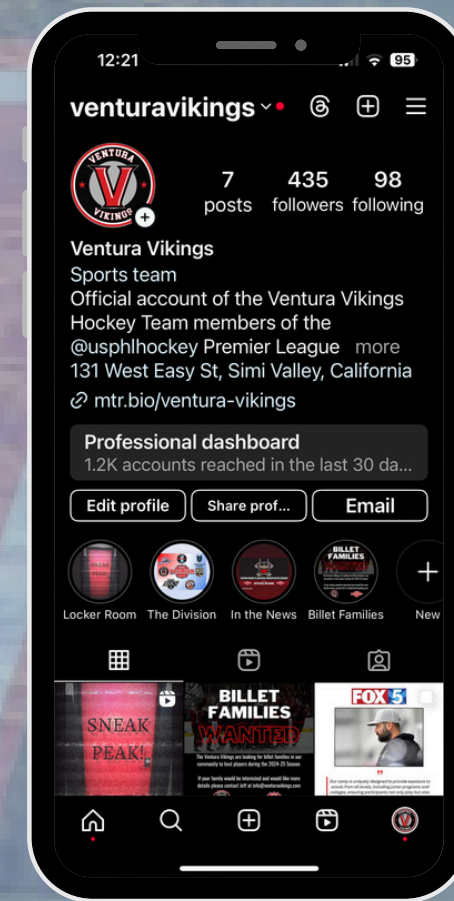
This allows your brand to go deeper than just a logo on high visibility assets and create content with players, the rink, mascot and supporting brand opportunities.

COMMUNITY & CAUSE CAMPAIGNS

Through the efforts made by our club we will be engaging with the community to help grow hockey, support local efforts important to our area and celebrate important cultural moments during our season.

THE STAR OF THE GAME

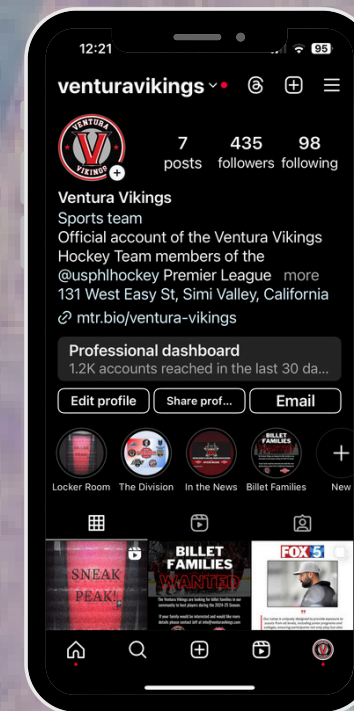
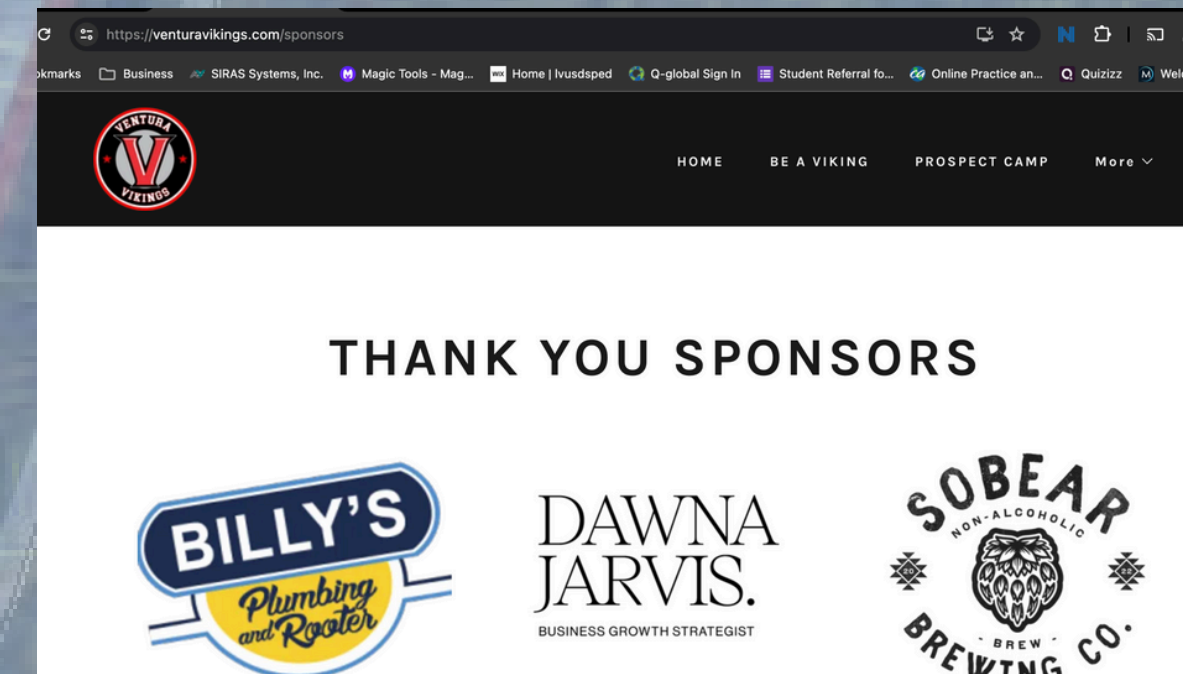
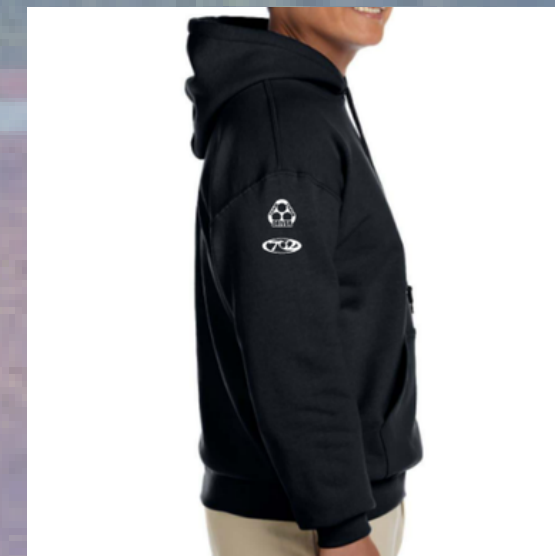
- Premier logo placement on players' Game Uniform
 - **Choice of Location: Helmet, Jersey, or Pants**
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **4** 33" x 96" Dasher Board Ads or on-the-glass ads
- Sponsorship of **3** intermission promotional events
- Game Day in-arena recognition
 - **Pre-game, Post games & Intermission**
- Advertisement on Game Day Live Stream
 - **Pre-game, Post games & Intermission**
- Social Media Posts on social media accounts regularly
 - **Minimum of 2 posts per week in season.**
- **8** Season Tickets
 - **includes home playoff games**



*The term of this sponsorship agreement shall be one year per Sponsorship agreement

THE HAT TRICK

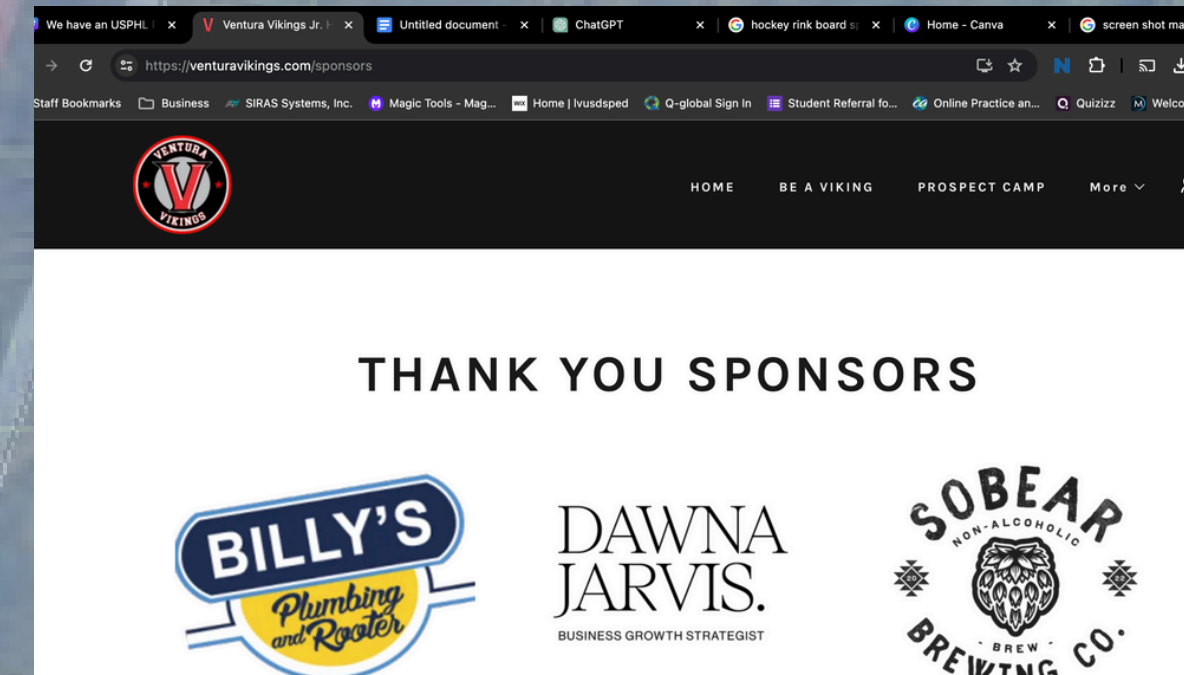
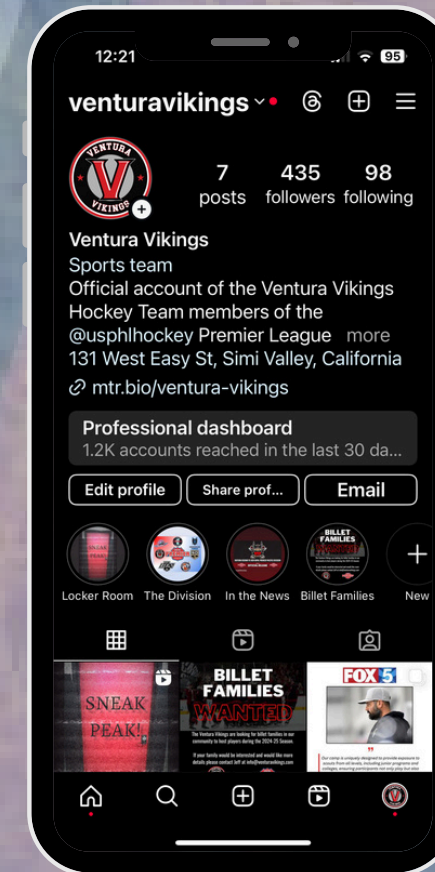
- Premier logo placement on players' warm-up attire.
 - Location Choices: Team Jacket, Team T-shirt or Team Track Pant
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **4** 33" x 96" Dasher Board Advertisements or on the on-the-glass ads
- Sponsorship of **2** intermission promotional events
- Game Day in-arena recognition
 - Pre-game, Post-game, and Intermissions
- Advertisement on Game Day Live Stream
 - Pre-game, Post-game & Intermission
- Social Media Posts on social media accounts regularly.
 - Minimum of 2 posts per week in season.
- **6** Season Tickets
 - includes home playoff games



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THE PLAY MAKER

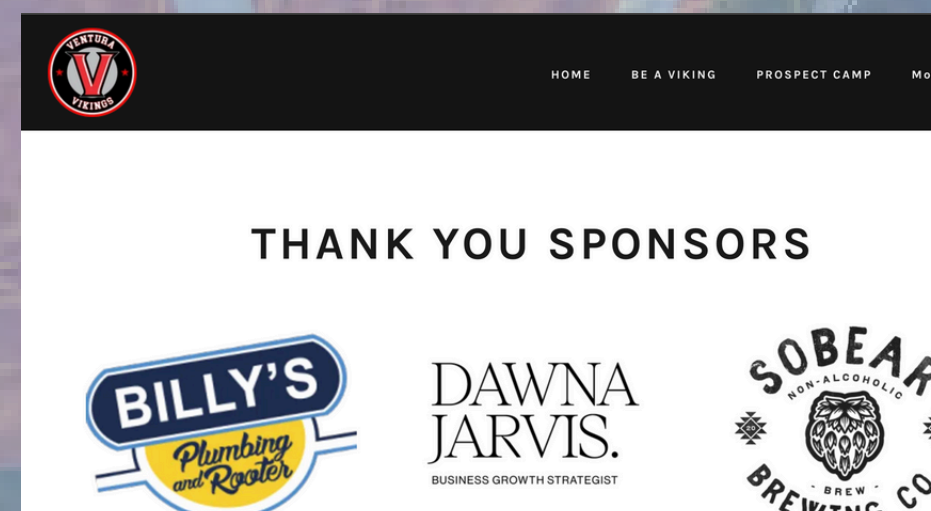
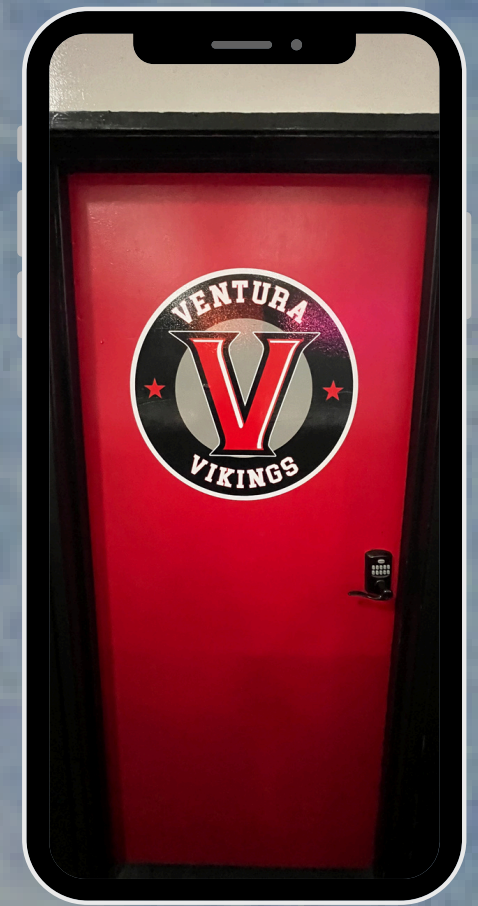
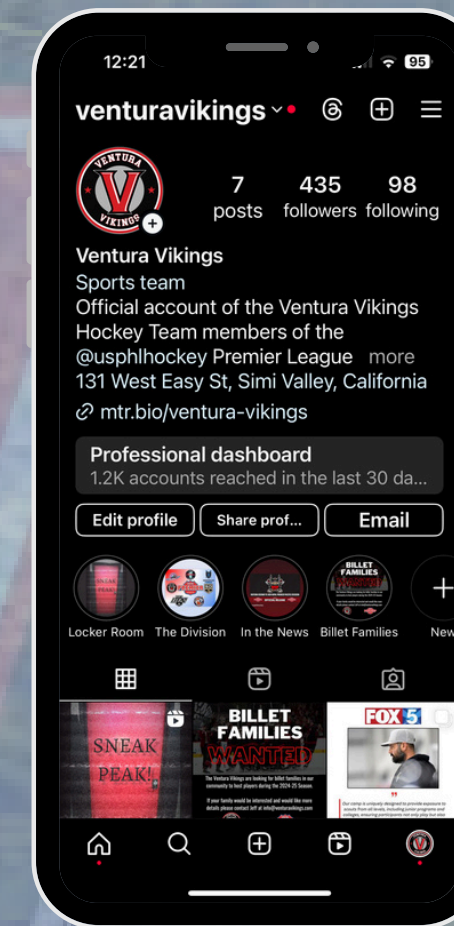
- Premier logo placement on players' practice jerseys
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **2** 33" x 96" Dasher Board Advertisements or on-the-glass ads
- Sponsorship of **2** intermission promotional events
- Game Day in-arena recognition
 - **Pre-game, Post-game, and Intermissions.**
- Advertisement on Game Day Live Stream
 - **Pre-game, Post games & Intermission**
- Social Media Posts on social media accounts regularly.
 - **Minimum of 2 posts per week in season.**
- **4** Season Tickets
 - **includes home playoff games**



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THE LOCKER ROOM

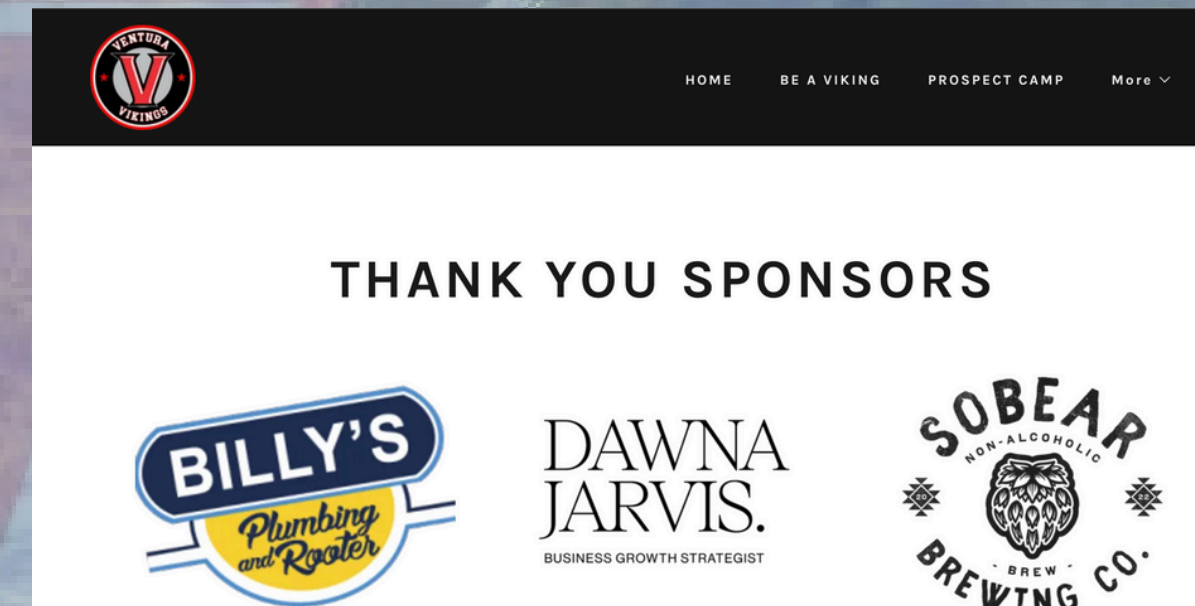
- Premier logo placement Above Locker Room Door
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **1** 33" x 96" Dasher Board Advertisement or on-the-glass ad
- Sponsorship of **1** intermission promotional event
- Game Day in-arena recognition-
 - Pre-game, Post-game, and Intermissions
- Advertisement on Game Day Live Stream
 - Pre-game, Post-game, and Intermissions
- Social Media Posts on social media accounts regularly.
 - Minimum of **2** posts per week in season.
- **4** Season Tickets
 - included home playoff games



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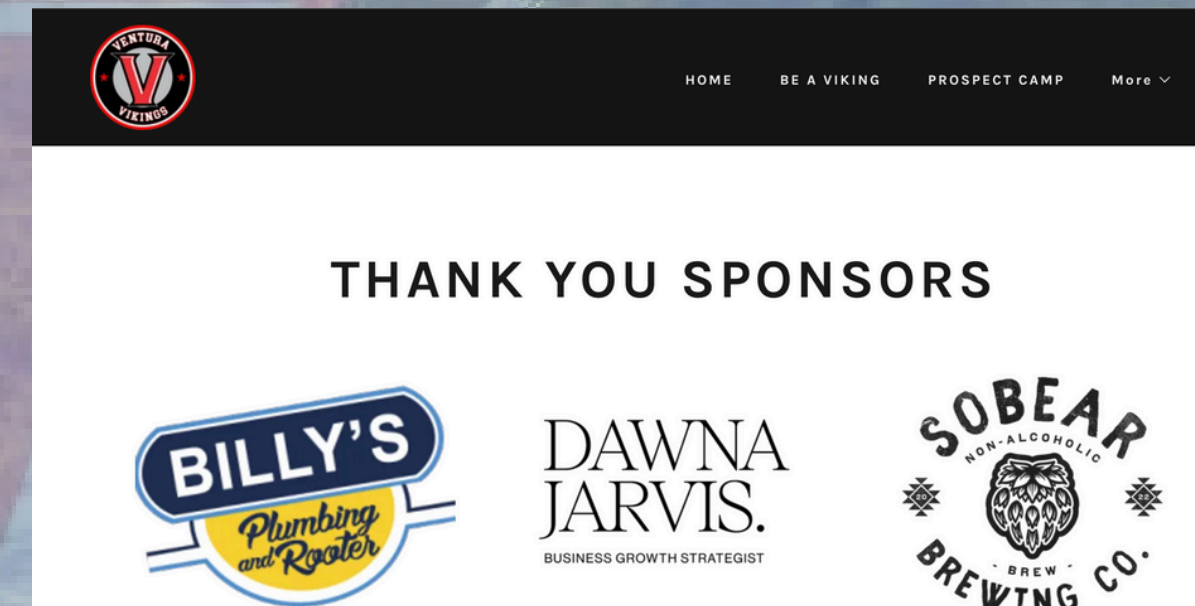
THE POWER PLAY

- Prominent banner ad on the Ventura Vikings website w/clickable link
- **2** 33" x 96" Dasher Board Advertisements or on-the-glass ads
- Game Day in-arena recognition
 - Choice of every Penalty or every Power Play
- Advertisement on Game Day Live Stream
 - Choice of every Penalty or every Power Play
- Social Media Posts on social media accounts regularly.
 - **1 post per week in season.**
- **2** Season Tickets



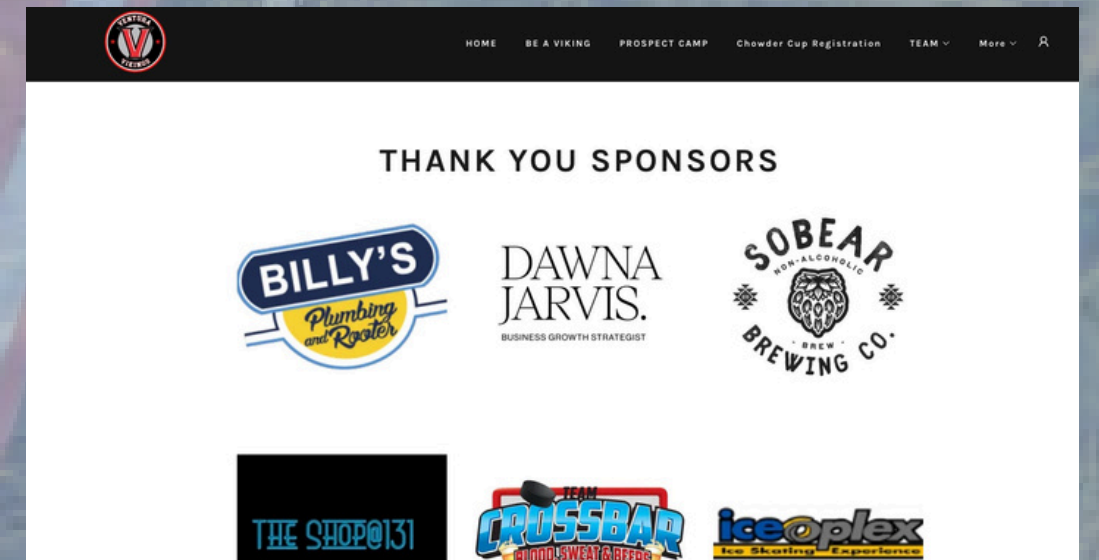
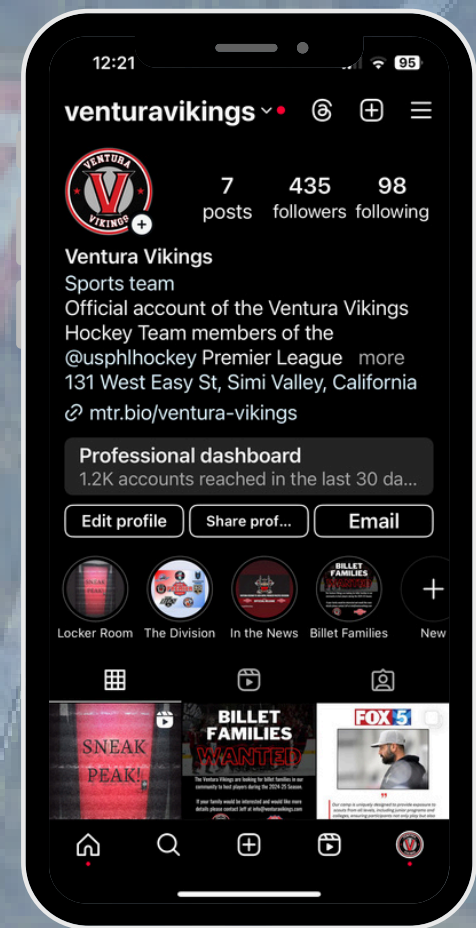
THE PENALTY SHOT

- Prominent Logo on the Ventura Vikings website w/clickable link
- **1** 33" x 96" Dasher Board Advertisements or on-the-glass ads
- Game Day in-arena recognition
 - Pre-game or Post-game
- Advertisement on Game Day Live Stream
 - Pre-game or Post-game
- Social Media Posts on social media accounts regularly.
 - 1 post per week in season.
- **2** Season Tickets



THE GAME WINNER

- Prominent Logo ad on the Ventura Vikings website w/clickable link
- Social Media Posts on social media accounts regularly.
 - Minimum of 1 post per week in season
- 2 Season Tickets



Premier Logo Placement on Player Attire:

- Elevate your brand's visibility to new heights with exclusive logo placement on player attire, including game jerseys, helmets, pants, practice jerseys, team warm-up gear, and more. Your business logo will be prominently featured on the gear worn by our dedicated athletes, ensuring widespread exposure both on and off the ice. This premier sponsorship opportunity offers unparalleled brand integration, aligning your business with the excitement and prestige of Ventura Vikings hockey.

Prominent Banner Ad on the Ventura Vikings Website:

- Secure prime real estate on our digital platform with a prominently displayed banner ad on the Ventura Vikings website. With a clickable link directly to your desired destination, this dynamic online presence ensures your brand reaches our dedicated audience of hockey enthusiasts and beyond. Maximize your online visibility and drive traffic to your desired destination with this strategic sponsorship opportunity.

Dasher Board and On-the-Glass Ads:

- Elevate your brand's presence with prominent placement through 33" x 96" Dasher Board Ads or on-the-glass ads strategically positioned around the rink. These high-impact placements ensure maximum exposure to the audience, further solidifying your brand's connection with the excitement of the game.

Intermission Promotional Events:

- Inject energy into game breaks with exciting activities like t-shirt tosses, chuck-a-puck, mascot races, and more, captivating both on-ice and in-stand audiences.

Game Day Recognition: In Arena and Live Broadcast-FloHockey TV

- Elevate your brand's presence with live, in-arena announcements of your company name and tagline during pivotal moments like warm-ups, post-games, and intermissions. These announcements will also extend to our Game Day Live Stream on FloHockey TV, ensuring visibility to a wider audience.

Social Media Spotlight:

- Harness the power of social media with dedicated posts across all channels featuring players, your company logo, and a compelling caption spotlighting your sponsorship. Your brand will benefit from amplified exposure as these posts can be shared not only on our channels but also by our players and staff, extending your reach even further. This collaborative approach ensures that your sponsorship receives maximum visibility across multiple platforms, generating buzz and engagement among our dedicated fanbase and beyond.

Exclusive Season Tickets:

Gain access to premium experiences with exclusive season tickets, providing unparalleled opportunities for networking, entertainment, and brand exposure throughout the season.

Partner with us to amplify your brand's visibility and engagement in an electrifying hockey environment!



VOYAGE WITH US: PARTNERSHIP PHILOSOPHY



Unleash your inner Viking and journey with the Ventura Vikings Hockey Team to greatness. Join our ranks, and together, we shall conquer every challenge, claim triumph, and carve your name into the saga of Viking hockey legends.

Your business goals will become ours and together we forge ahead.

**THE
TIME
IS
OURS**



Scan The QR code or click [here](#) for more info or email info@venturavikings.com