



PARTNERSHIP DECK



**YOUR PATHWAY TO
COLLEGE HOCKEY**



www.venturavikings.com





Our Mission & Impact



The Ventura Vikings are a proud member of the USPHL NCDC Junior Hockey League, serving players ages 16-20 from around the world who come to Ventura to chase their dreams of playing collegiate hockey and earning a college degree. We provide a structured, competitive, and supervised environment focused on player development both on and off the ice. Our program includes elite coaching, access to training facilities, strength and conditioning, coach bus transportation, and all meals while on the road and more. Just as importantly, our players give back through community service, mentorship, and charitable work. Everything we do goes right back to the players and helps support young athletes as they pursue their future. The success and growth of our mission are made possible through valued partnerships with companies like yours.





STATE OF THE PROGRAM

- 2025-2026 Season is the most successful season in program history
- Finished 4th in the Pacific Division and 18th out of 82 teams league wide
- Team Advanced levels for 2026-2027 Season
 - 2025/26 -Tier 3 (USPHL PREMIER) to 2026-2027 Tier 2 (NCDC)



DIGITAL AND SOCIAL MEDIA METRICS

Instagram
@venturavikings

Views*
155k-185k per month

Accounts Reached
25k-35k per Month

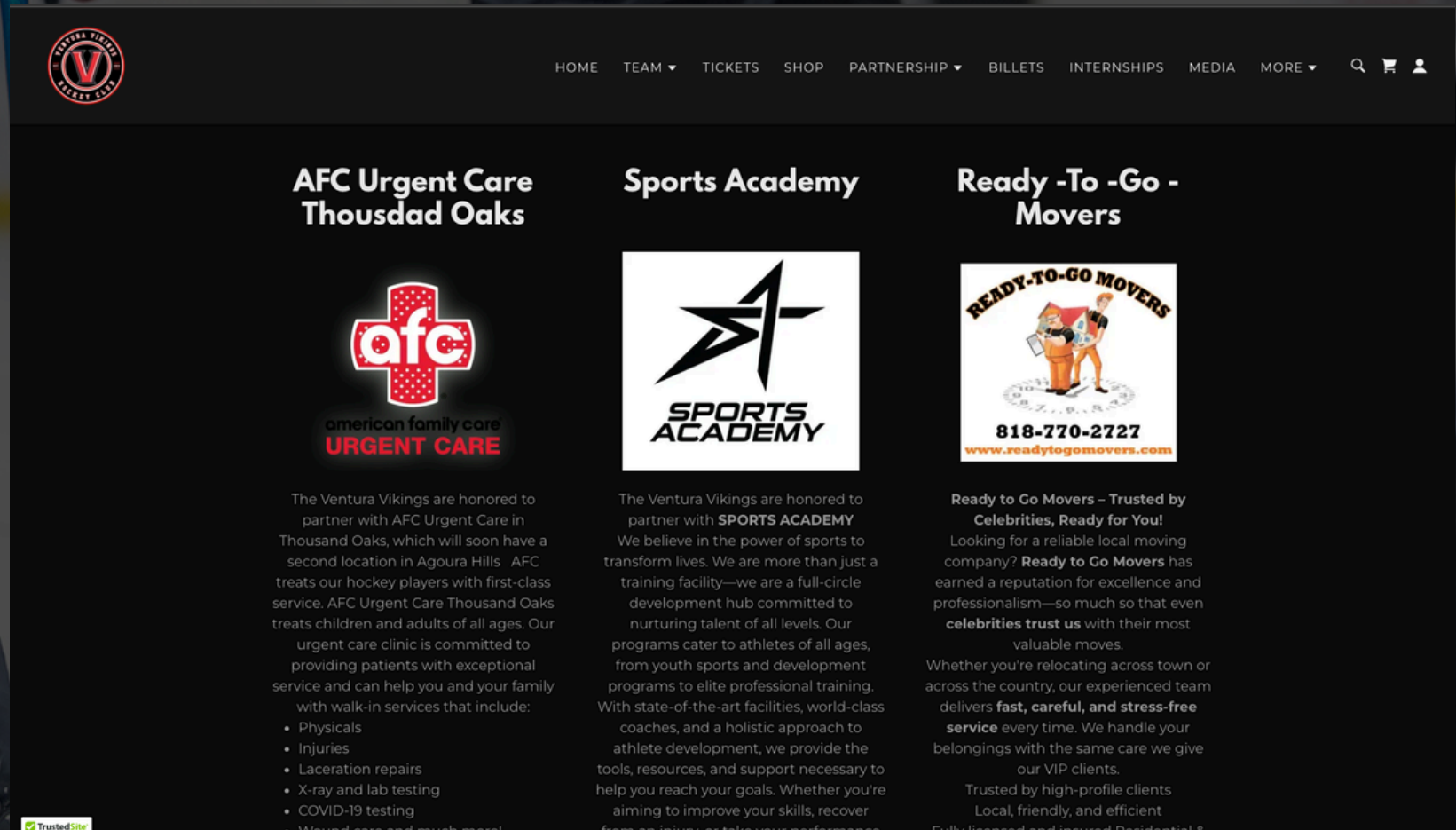
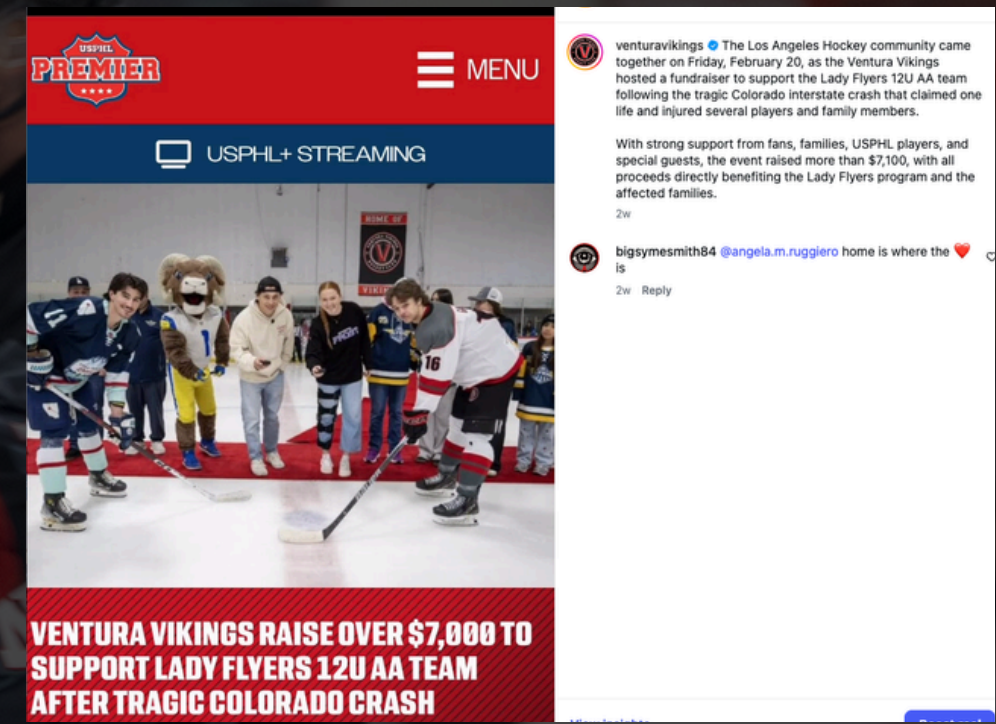
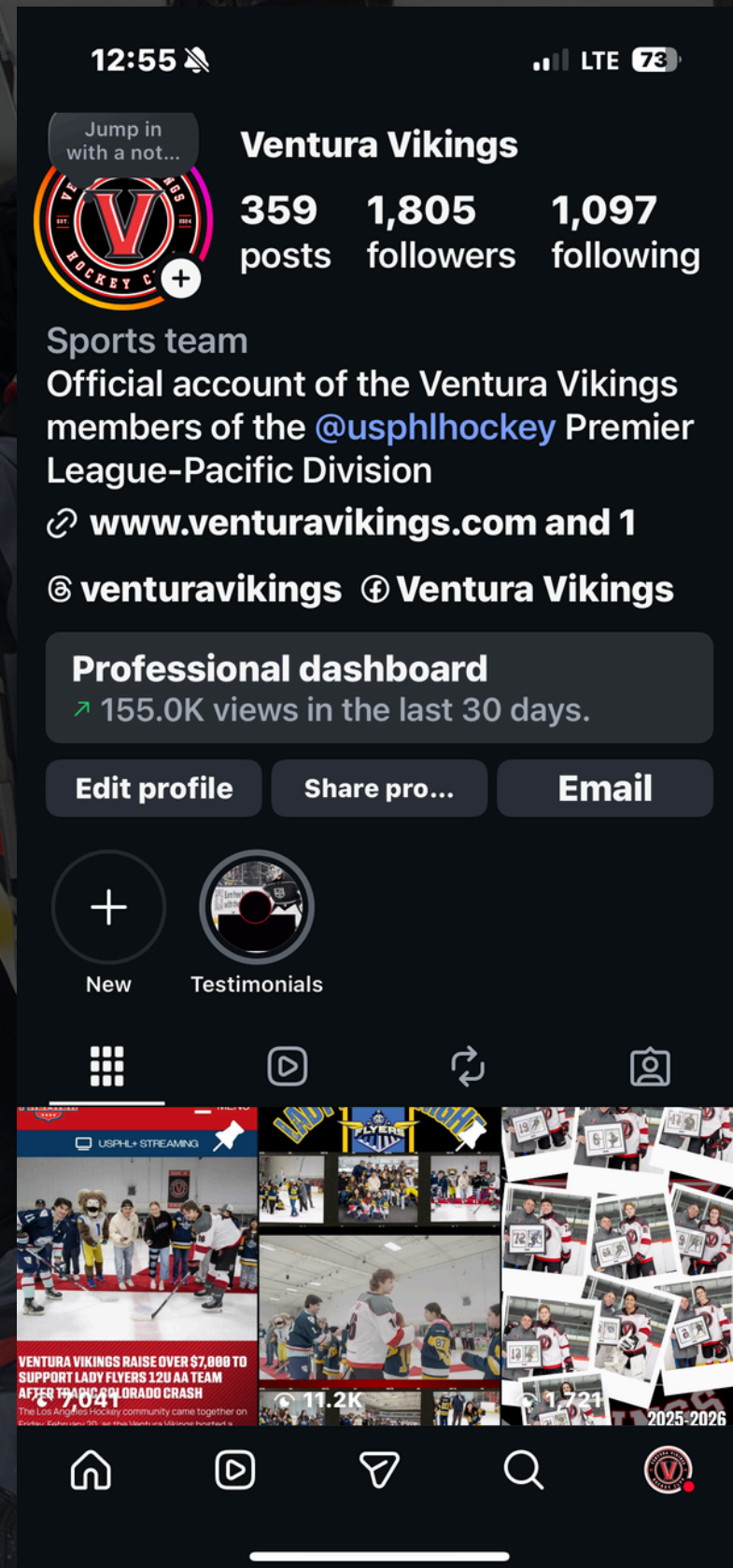
Total Followers
1805

We have become a staple in our community, serving an annual audience of over 100,000+ hockey players, figure skaters, parents and fans through the rink doors, while actively supporting local events, schools, and families in need.

TEAM WEBSITE
www.venturavikings.com

Site Visitors*
24,172

Conversations*
184



@venturavikings
 @venturavikings
 @venturavikings
 @venturavikings

*during 2025-2026 Season

EXCLUSIVE ADVERTISING



SIGNAGE INCLUDES

**IN RINK & OUTSIDE OF RINK DASHBOARD
LOGO PLACEMENT ON TEAM GEAR-HELMET, JERSEY, OFF ICE GEAR
SPONSOR BRANDED SPECIALTY JERSEYS
IN RINK ADVERTISEMENTS**

ANNOUNCEMENTS

**PA ANNOUNCEMENTS
LIVE BROADCAST ANNOUNCEMENTS
EMAIL BLASTS**

SOCIAL MEDIA/WEBSITE

**GAME WEEK, WEEKEND PREVIEW, WEEKEND RECAP" PRESENTING SPONSOR POSTS
SPONSOR RECOGNITION ON TEAM WEBSITE w/clickable link
and more....**



ASSIST LEVEL - \$500.00

2026-27 PARTNER OPTIONS

- **BUSINESS LOGO ON VIKINGS WEBSITE-**
 - **THE LOGO ACTS AS A CLICKABLE LINK TO A SPONSOR/PARTNERS WEBSITE**
- **SOCIAL MEDIA POSTS ON SOCIAL MEDIA ACCOUNTS**
 - **MINIMUM OF ONE (1) POST PER MONTH IN SEASON (SEPTEMBER-MARCH)**
- **TWO (2) SEASON TICKETS**

**ALL SPONSORSHIPS
PACKAGES CAN BE
NEGOTIATED TO BEST FIT
YOUR NEEDS.**



2026-27 PARTNER OPTIONS

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GOAL LEVEL - \$1,000

- BUSINESS LOGO ON VIKINGS WEBSITE
 - THE LOGO ACTS AS A CLICKABLE LINK TO A PARTNER'S WEBSITE
- SOCIAL MEDIA POSTS ON SOCIAL MEDIA ACCOUNTS
 - MINIMUM OF ONE (1) POST PER WEEK IN SEASON (SEPTEMBER-MARCH)
- IN-RINK ANNOUNCEMENT DURING ALL HOME GAMES
- LOGO PLACEMENT ON IN-RINK PARTNERSHIP THANK-YOU BANNER
- LOGO PLACEMENT ON THE GAME-DAY LINEUP CARD, AND IN-PERSON DISPLAYS AT EVENTS
- FOUR (4) SEASON TICKETS



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HAT TRICK - \$2,500

- BUSINESS LOGO ON VIKINGS WEBSITE-
 - THE LOGO ACTS AS A CLICKABLE LINK TO A PARTNERS WEBSITE
- SOCIAL MEDIA POSTS ON SOCIAL MEDIA ACCOUNTS REGULARLY.
 - MINIMUM OF ONE (1) POST PER WEEK IN SEASON (SEPTEMBER-MARCH)
- IN RINK ANNOUNCEMENT DURING ALL HOME GAMES
- LIVE BROADCAST ANNOUNCEMENT DURING ALL HOME GAMES
- LOGO PLACEMENT ON IN-RINK PARTNERSHIP THANK-YOU BANNER
- LOGO PLACEMENT ON THE GAME-DAY LINEUP CARD, AND IN-PERSON DISPLAYS AT EVENTS
- 6 SEASON TICKETS
- ONE (1) SPONSORED EMAIL BLAST DURING THE SEASON
- ONE (1) IN RINK DASHER BOARD ADVERTISEMENTS FULL COLOR
 - (33" X 96")



POWER PLAY LEVEL - \$5,000

2026-27 PARTNER OPTIONS

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- **Business Logo on Vikings website-**
 - The logo acts as a clickable link to a partners website
- **Social Media Posts on social media accounts regularly.**
 - Minimum of 2 post per week in season (September-March)
- **In Rink Announcement during all Home Games**
- **Live Broadcast Announcement during all Home Games**
- **Logo Placement on In-Rink Partnership Thank-You Banner**
- **Logo placement on the game-day lineup card, and in-person displays at events**
- **8 Season Tickets**
- **TWO (2) SPONSORED EMAIL BLAST** During the season
- **TWO 2 in rink Dasher Board Advertisements Full Color(33" x 96")**
- **Logo Displayed on Home and Away Jersey**

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CHAMPION LEVEL - \$7500

- **Business Logo on Vikings website-**
 - The logo acts as a clickable link to a partner's website
- **Social Media Posts on social media accounts regularly.**
 - Minimum of Two (2) post per week in season (September-March)
- **In Rink Announcement during all Home Games**
- **Live Broadcast Announcement during all Home Games**
- **Logo Placement on In-Rink Partnership Thank-You Banner**
- **Logo placement on the game-day lineup card, and in-person displays at events**
- **Business Sponsored Penalty Kill Announcement**
- **Ten (10) Season Tickets**
- **Four (4) SPONSORED EMAIL BLAST During the season**
- **Two (2) in rink Dasher Board Advertisements Full Color(
 - 33" x 96")**
- **Logo Displayed on Home and Away Jersey and off ice gear**
- **Two (2) Game Jerseys 1 Home and 1 Away**



THE PLAY MAKER-\$10,000

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- Hockey is a passion, but for many young athletes, the financial burden can be a barrier to playing at the junior level. By sponsoring a player, you're directly contributing to their tuition for the season, helping them chase their dreams on the ice. Your support ensures that talented players—regardless of financial background—have the opportunity to compete, develop, and be part of our team. Every dollar goes toward giving these athletes a chance to play the game they love.
- Logo Placement on the back of Players Home and Away Jersey
- Ten (10) Season Tickets
- One (1) Game Jersey (Home or Away)



2026-27 PARTNER OPTIONS

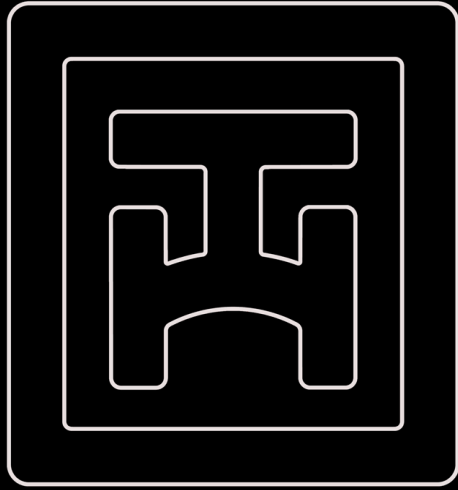
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CHAMPION LEVEL - \$15,000

- BUSINESS LOGO ON VIKINGS WEBSITE
 - THE LOGO ACTS AS A CLICKABLE LINK TO A PARTNERS WEBSITE
- SOCIAL MEDIA POSTS ON SOCIAL MEDIA ACCOUNTS REGULARLY.
 - MINIMUM OF THREE (3) POST PER WEEK IN SEASON (SEPTEMBER-MARCH)
- IN RINK ANNOUNCEMENT DURING ALL HOME GAMES
- LIVE BROADCAST ANNOUNCEMENT DURING ALL HOME GAMES
- LOGO PLACEMENT ON IN-RINK PARTNERSHIP THANK-YOU BANNER
- LOGO PLACEMENT ON THE GAME-DAY LINEUP CARD, AND IN-PERSON DISPLAYS AT EVENTS
- 15 SEASON TICKETS
- SIX (6) SPONSORED EMAIL BLAST DURING THE SEASON
- FOUR (4) IN RINK DASHER BOARD ADVERTISEMENTS FULL COLOR(33" X 96")
- LOGO DISPLAYED ON HOME AND AWAY JERSEY, PLAYER HELMET AND OFF ICE GEAR
- BUSINESS SPONSORED POWERPLAY KILL ANNOUNCEMENT
- FOUR (4) GAME JERSEYS-2 HOME AND 2 AWAY AND
- ONE (1) EXCLUSIVE SPECIALTY JERSEY SPONSORSHIP

OUR PARTNERS



TARANTULA HILL
BREWING CO
THOUSAND OAKS, CA



WARRIOR



Belton Realty



american family care[®] URGENT CARE





YOUR PATHWAY TO COLLEGE HOCKEY



THANK YOU

GENERAL MANAGER- KANE TORIUMI

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 **(310) 613-8652**

 **www.venturavikings.com**



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VENTURA VIKINGS

