



**YOUR PATHWAY TO  
COLLEGE HOCKEY**

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# WHO IS OUR AUDIENCE

We have already built a customer base at the rink, servicing more than **500K** hockey players, skater and fans. The **VENTURA VIKINGS** will only help grow that number and lift performance in the sport of hockey in our surrounding areas.

Our audience is above average income and heavier mix of women (mothers) who are the purchase decision makers.

We have become a staple in our community, helping support all local events, helping local schools and supporting families when in need.

All Games (home & away) are televised on

 **FLO HOCKEY**



# **VOYAGE WITH US SPONSORSHIP MODEL**

## **KEY LOGO VISIBILITY**

The direct affiliation between our club and your brand in our most visible assets. Logos on helmets, jersey, boards at the rink during games and promotional marketing assets.

## **SOCIAL MEDIA ENGAGEMENT & CONTENT**

This allows your brand to go deeper than just a logo on high visibility assets and create content with players, the rink, mascot and supporting brand opportunities.

## **COMMUNITY & CAUSE CAMPAIGNS**

Through the efforts made by our club we will be engaging with the community to help grow hockey, support local efforts important to our area and celebrate important cultural moments during our season.



# THE HAT TRICK -\$15,000

- Premier logo placement on players' Uniform
  - Location Choices: Helmet, Shell, or Jersey (home or away)
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **4** 33" x 96" Dasher Board Advertisements
- Sponsorship of **2** intermission promotional events
- Game Day in-arena recognition
  - Pre-game, Post-game, and Intermissions
- Advertisement on Game Day Live Stream
  - Pre-game, Post-game & Intermission
- Social Media Posts on social media accounts regularly.
  - Minimum of **2** posts per week in season.
- **6** Season Tickets
  - includes home playoff games

\*The term of this sponsorship agreement shall be one year per sponsorship agreement.



# THE HAT TRICK -\$12,000

- Premier logo placement on players' warm-up attire.
  - Location Choices: Team Jacket, Team T-shirt or Team Track Pant
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **4** 33" x 96" Dasher Board Advertisements
- Sponsorship of **2** intermission promotional events
- Game Day in-arena recognition
  - Pre-game, Post-game, and Intermissions
- Advertisement on Game Day Live Stream
  - Pre-game, Post-game & Intermission
- Social Media Posts on social media accounts regularly.
  - Minimum of **2** posts per week in season.
- **6** Season Tickets
  - includes home playoff games



# THE PLAY MAKER-\$10,000

- Premier logo placement on players' practice jerseys
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **2** 33" x 96" Dasher Board Advertisements
- Sponsorship of **2** intermission promotional events
- Game Day in-arena recognition
  - Pre-game, Post-game, and Intermissions.
- Advertisement on Game Day Live Stream
  - Pre-game, Post games & Intermission
- Social Media Posts on social media accounts regularly.
  - Minimum of **2** posts per week in season.
- **4** Season Tickets
  - includes home playoff games

\*The term of this sponsorship agreement shall be one year per sponsorship agreement



# THE LOCKER ROOM-\$8000

- Premier logo placement Above Locker Room Door
- Prominent banner ad on the Ventura Vikings website w/clickable link
- **1** 33" x 96" Dasher Board Advertisement
- Sponsorship of **1** intermission promotional event
- Game Day in-arena recognition-
  - Pre-game, Post-game, and Intermissions
- Advertisement on Game Day Live Stream
  - Pre-game, Post-game, and Intermissions
- Social Media Posts on social media accounts regularly.
  - Minimum of **2** posts per week in season.
- **4** Season Tickets
  - included home playoff games



# THE POWER PLAY-\$6000

- Prominent banner ad on the Ventura Vikings website w/clickable link
- **2** 33" x 96" Dasher Board Advertisements
- Game Day in-arena recognition
  - Choice of every Penalty or every Power Play
- Advertisement on Game Day Live Stream
  - Choice of every Penalty or every Power Play
- Social Media Posts on social media accounts regularly.
  - 1 post per week in season.
- **2** Season Tickets



# THE PENALTY SHOT-\$3500

- Prominent Logo on the Ventura Vikings website w/clickable link
- **1** 33" x 96" Dasher Board Advertisements or on-the-glass ads
- Game Day in-arena recognition
  - Pre-game or Post-game
- Advertisement on Game Day Live Stream
  - Pre-game or Post-game
- Social Media Posts on social media accounts regularly.
  - 1 post per week in season.
- **2** Season Tickets



# THE GAME WINNER-\$1000

- Prominent Logo ad on the Ventura Vikings website w/clickable link
- Social Media Posts on social media accounts regularly.
  - Minimum of 1 post per month in season
- **2** Season Tickets



# THE TIME IS OURS

Email: [info@venturavikings.com](mailto:info@venturavikings.com)  
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