

2020

PRODUCT PLANNER



COME VISIT OUR
TASTING ROOM!
518 CRAFT
TROY, NEW YORK



YEAR ROUND CORE BRANDS

GOLD MEDAL World Beer Championships

HOP MANNA IPA

.....
DRY HOPPED
UNFILTERED IPA

Brewed with Cascade, Amarillo,
Centennial, Crystal, Citra
6.8% ABV

16oz CAN 4-PACKS
+ DRAFT



16oz Can UPC



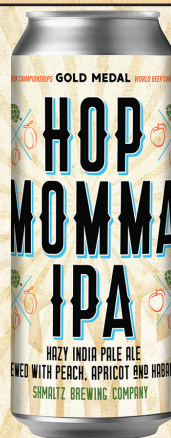
GOLD MEDAL World Beer Championships

HOP MOMMA IPA

.....
HAZY IPA

Brewed with Peach,
Apricot and a hint of
Habanero
5.8% ABV

16oz CAN 4-PACKS
+ DRAFT



16oz Can UPC



LIMITED RELEASES

APRIL



**BABKA LOVES
RUGELACH**
PASTRY
STOUT
Brewed with
Chocolate,
Cinnamon &
Raisins
7% ABV

16oz CAN
4-PACKS
+ DRAFT

JULY



**NO
SHTICK**
DOUBLE DRY HOPPED
HAZY
DOUBLE IPA
NE Style
IPA Brewed
in the NE
7.5% ABV

16oz CAN
4-PACKS
+ DRAFT

SEPTEMBER



R.I.P.A.
DOUBLE
DRY HOPPED
DOUBLE
IPA
Brewed with
10 Malts, &
10 Hops
10% ABV

16oz CAN
4-PACKS
+ DRAFT

Brewed for
Breast Cancer
Awareness
Month

OCTOBER



**SHE'BREW
#RBG IPA**
MILKSHAKE
IPA
Brewed with
Raspberry,
Blueberry &
Grapefruit
6% ABV

16oz CAN
4-PACKS
+ DRAFT

NOVEMBER



HANUKKAH BEER
New Recipe for 2020!

**GOLDEN
JELLY
DONUT
PASTRY ALE**
Brewed
with
8 Malts &
8 Hops
8% ABV

12oz CAN
4-PACKS
+ DRAFT

SAME UPC CODE

16oz Can UPC



SAME PRICE

12oz Can UPC



**DRAFT ONLY
BARREL AGED
SOUR SERIES**

MAZEL TOV COCKTAIL!

A HANDPICKED BLEND OF BARREL AGED SOUR ALES.
DARK. TART. TASTY. 10% ABV

FUNKY BLENDER

UNIQUE, RARE, EXOTIC BLENDS
Limited Hand-picked Small Batch Releases
Ask for Availability!