



Automate Your Training Saving Time And Saving Lives!

American Heart Association

Training and Certification Cards

What is CPR & Why It Matters

CPR = Cardiopulmonary Resuscitation – emergency procedure to keep blood and oxygen flowing during cardiac arrest.



Why It's Critical:

- ✓ Doubles or triples survival chances in sudden cardiac arrest.
- ✓ Required skill for healthcare professionals and many safety-sensitive roles

Demand Snapshot:

- ✓ 350,000 cardiac arrests occur outside hospitals in the U.S. annually.
- ✓ Immediate CPR can make the difference between life and death





The Hidden Risks of Traditional Instructor Led CPR Classes

Why ILT Can Be Problematic



Inconsistent Quality – Training quality depends on the instructor's skill, integrity, and commitment



Profit Over Performance – Some instructors or organizations prioritize revenue over teaching standards



Compliance Gaps – Improper record-keeping can lead to invalid certifications and legal risk



Scams & Fraud – Fake cards, improperly ran classes, and uncertified trainers put organizations at liability risk.



No Standardization – Every class differs, making consistent AHA compliance a challenge.

The Growing Need for CPR Certifications



Regulatory Requirement:

Most healthcare professionals Renewal Cycle:



Renewal Cycle:

Every 2 years, per American Heart Association (AHA) guidelines.



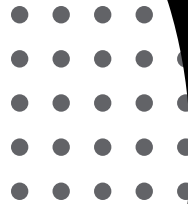
Market Size:

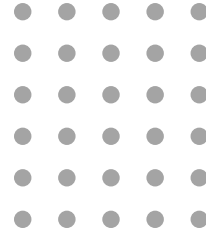
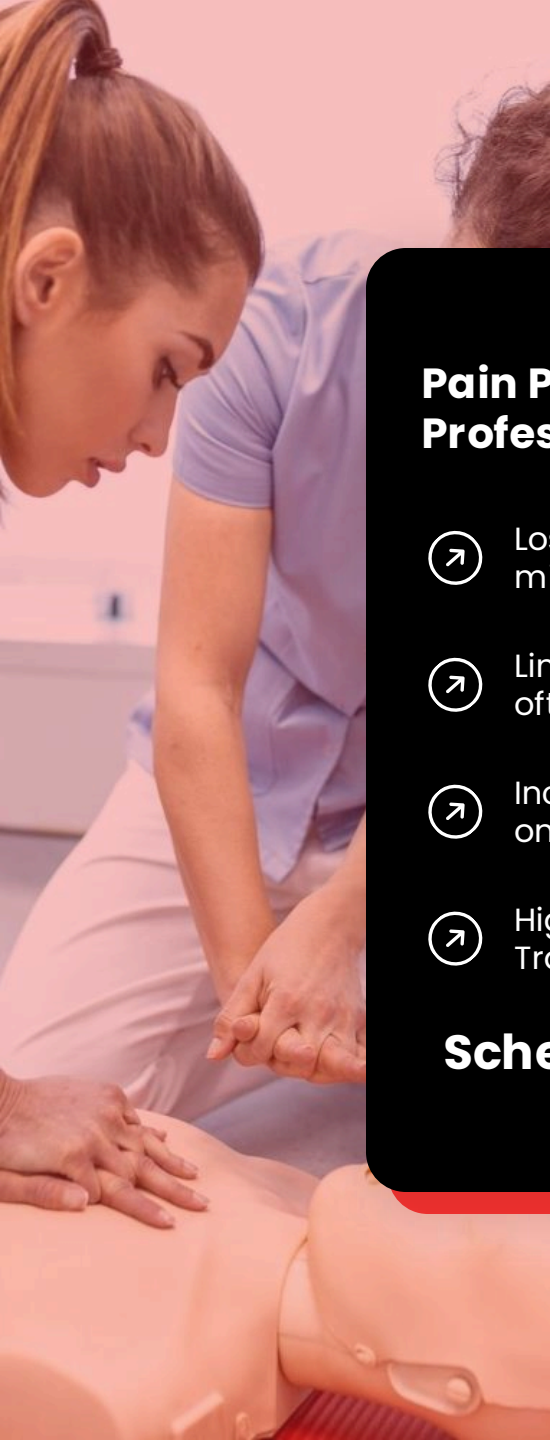
Over 16 million U.S. healthcare workers → predictable recurring demand



Pain Point:

Current process = time-consuming,
limited class availability, productivity loss.





Pain Points for Professionals & Employers:

- Lost Productivity – Employees miss an entire workday
- Limited Availability – Classes often full or inconvenient
- Inconsistent Quality – Dependent on instructor skill/integrity
- Higher Cost & Complexity – Travel, instructor fees,

Scheduling headaches



How Do Students Get CPR Certified Now?

How It Works Now (Instructor-Led):

- In-Person Classes at limited locations
 - Scheduled Sessions – often booked weeks in advance
 - Full Day Commitment (4–16 hours per course)
 - Manual Testing – inconsistent quality and outdated methods
- 



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What Is Our **Solution?**

CPR Cart – Your Turnkey Certification Station

- Install an automated CPR training station in your location
- Offer on-demand certification for healthcare professionals in your area
- Fully compliant with AHA standards and industry trends
- Low-maintenance, high-margin model
- Hands-free management: we handle onboarding, software
- Updates, and remote support



Generate recurring revenue



Enhance your location's value proposition





Moving—Be First

- ✓ 16M+ Healthcare Workers must renew BLS, ACLS, PALS every 2 years – demand never stops.
- ✓ AHA Mandate Shift: Voice-Activated Manikins (VAM) are becoming the new standard.
- ✓ Automation Is the Future: CPR Cart is the industry disruptor with a scalable, turnkey solution.
- ✓ Perfect Timing: Regulatory pressure + tech adoption = explosive growth opportunity.
- ✓ Proven Model: CPR Cart locations already delivering strong ROI and recurring revenue.

What Does It Look Like?



Compact footprint (70–100 sq. ft.) fits in almost any office or coworking space.



Fully compliant with AHA guidelines – No need for manual oversight.



All-in-one solution – No day-to-day headaches.

Standardized Rooms – Remote Monitoring!



Partner Dashboard



Earnings – At Your Fingertips! //

Intuitive and Easy to Understand:

Being able to see registrations live, by location, is important for partners. With our one-of-a-kind Dashboard, you're able to filter and see all information you want – 24/7! Each transaction is broken down into all expenses ; cost of goods, credit card fees, amount paid, the partner's Net 80%

Registrations

Filter Orders

Cherry Creek

ACLS Online & Skills, ACLS Skills, BLS Online & Skills, BLS Skills

Completed

From: 09/01/2025

To: 09/15/2025

Apply

Reset

25 ORDERS

\$4160.00 REVENUE

\$0.00 DISCOUNTS

\$166.40 CC

\$2269.00 COGS

\$1379.68 NET 80%

Export CSV

Export Excel

show 10 orders per page

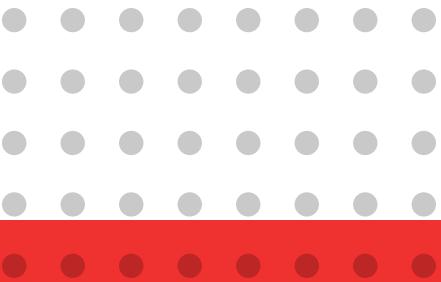
Search Orders:

Order ID	Location	Course Name	Course Date	Order Date	Status	Coupon (\$)	Amount Paid (\$)	CC (\$)	COGS (\$)	Net 80% (\$)
#19287	Cherry Creek	ACLS Online & Skills	09/18/2025 10:00 AM	09/15/2025 03:35 PM	COMPLETED	0.00	\$265.00	10.60	180.00	\$59.1
#19287	Cherry Creek	BLS Online & Skills	09/18/2025 11:00 AM	09/15/2025 03:35 PM	COMPLETED	0.00	\$120.00	4.80	66.00	\$39.1
#18893	Cherry Creek	ACLS Skills	09/12/2025 10:00 AM	09/11/2025 04:57 PM	COMPLETED	0.00	\$150.00	6.00	27.50	\$93.1
#18893	Cherry Creek	PALS Skills	09/12/2025 12:00 PM	09/11/2025 04:57 PM	COMPLETED	0.00	\$150.00	6.00	27.50	\$93.1
#18893	Cherry Creek	BLS Skills	09/12/2025 01:00 PM	09/11/2025 04:57 PM	COMPLETED	0.00	\$90.00	3.60	27.50	\$47.1

Partner Dashboard



Earnings – At Your Fingertips!



24/7 Access and Control ; Date/Times, Location Address, Location Notes, etc.

Using our Dashboard you can change the date/times for each of your locations, as well as using the rich-text editor in order to modify custom emails sent to your students visiting your locations.

Select Location

West Las Vegas

Time Selection for Each Day



Monday:

08:00 AM



to

04:00 PM



Tuesday:

08:00 AM



to

04:00 PM



Wednesday:

08:00 AM



to

04:00 PM



Thursday:

08:00 AM



to

04:00 PM



Location Notes

Select Location

West Las Vegas

Location Notes

Visual Code

Paragraph B I [List Icons] [Quote Icon] [Align Icons] [Link Icon] [Table Icon] 12pt A A U [Checkmark]

IMPORTANT INSTRUCTIONS:

1. To gain access to your account on cprcart.com click here to reset your password: | <https://cprcart.com/my-account/lost-password/> | YOU DO NOT ACCESS YOUR COURSE ON THE CPRCART.COM WEBSITE | Your account on <https://cprcart.com> can be used to view and reschedule courses.

Submit

How Do We Get Started?



step 1

Initial Setup & Supplies

After identifying a location for a CPR Cart, partners will be sent a one-time invoice for \$1,295. This will cover the initial supplies for the room, like the gloves, Ring Camera, trash can, branded rug, etc.



step 2

Monthly Payment

Partners will pay \$149 monthly per station, outside of the revenue split.



step 3

Revenue Split

Partners will receive an 80/20 profit split per student.
(Breakdown on next page)

White Glove Setup (optional)

➤ Experienced Setup:

We've set up hundreds – let us set it up for you!

➤ We Handle It All:

Everything from coordinating a handyman to connecting to Wi-Fi, we set it all up!

➤ What's Included?

One of our staff will oversee and coordinate all setup requirements, from unboxing the Cart down to mounting the posters and setting up the security camera!



Only \$600!

Why pay for travel, hotel, expenses and more to set up your new investment? Let us handle it for you!

ns detail how to properly unpack the Skills Station.

the outer cardboard
om the base of the

the handle end of Skills
n. (The side panel below
handle will lower to form
up to roll the Skills Station
the packing crate in step

at blade screwdriver
tool, remove all four
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orm a ramp at the
crate.

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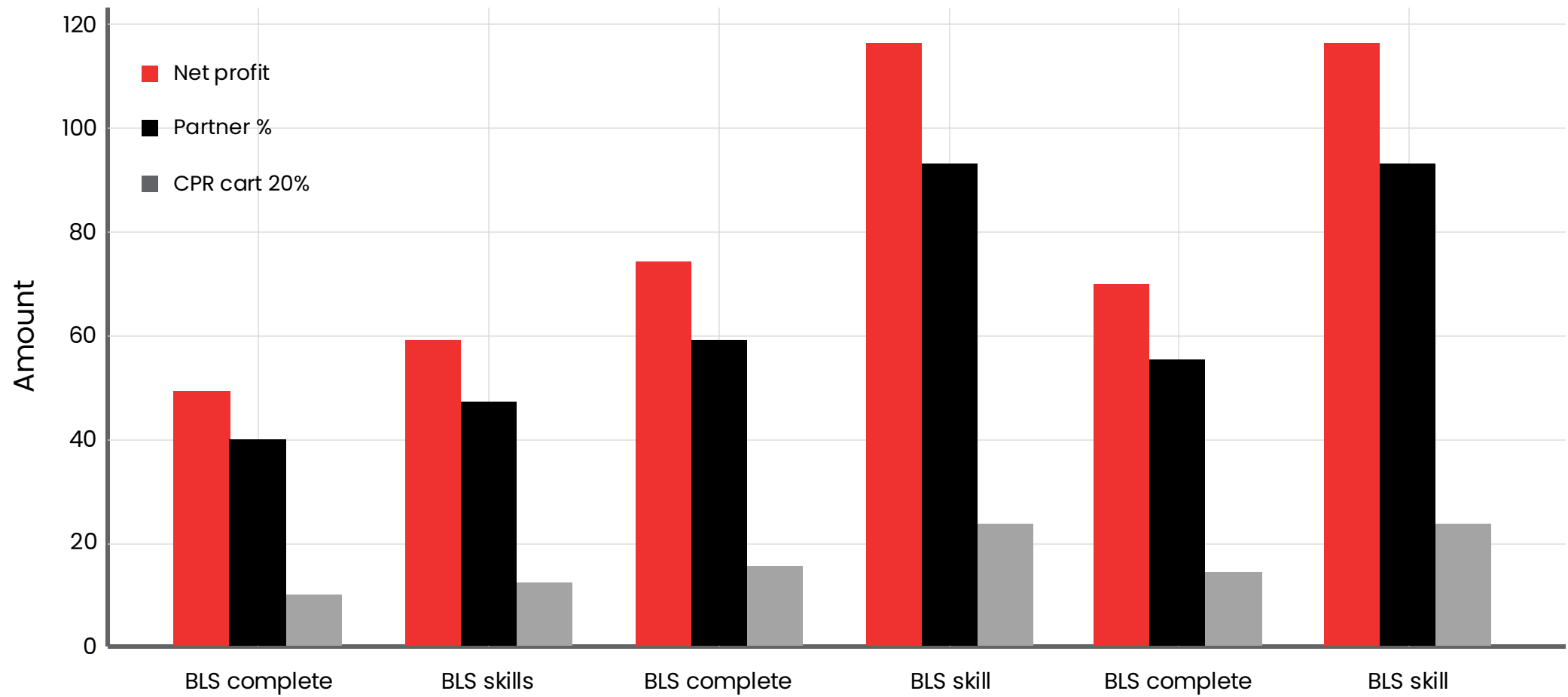
"Take Foot Lever" to
raised position to
ement (not lowered /
). The lock position can
be verified by reading the panel
on the end of the Skills Station
immediately above the foot

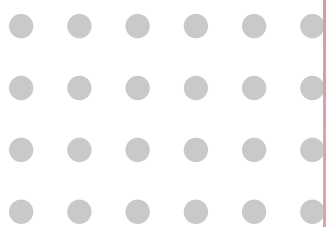


Revenue Split

Class	Gross	Cost of Goods	CC Fee	Net	Partner (80)	CPR Cart (20)
BLS Complete	\$120.00	\$66.00	\$4.80	\$49.20	\$39.36	\$9.84
BLS Skills	\$90.00	\$27.50	\$3.60	\$58.90	\$47.12	\$11.78
ACLS Complete	\$265.00	\$180.00	\$10.60	\$74.40	\$59.52	\$14.88
ACLS Skills	\$150.00	\$27.50	\$6.00	\$116.50	\$93.20	\$23.30
PALS Complete	\$265.00	\$185.00	\$10.60	\$69.40	\$55.52	\$13.88
PALS Skills	\$150.00	\$27.50	\$6.00	\$116.50	\$93.20	\$23.30

Profit distribution by class



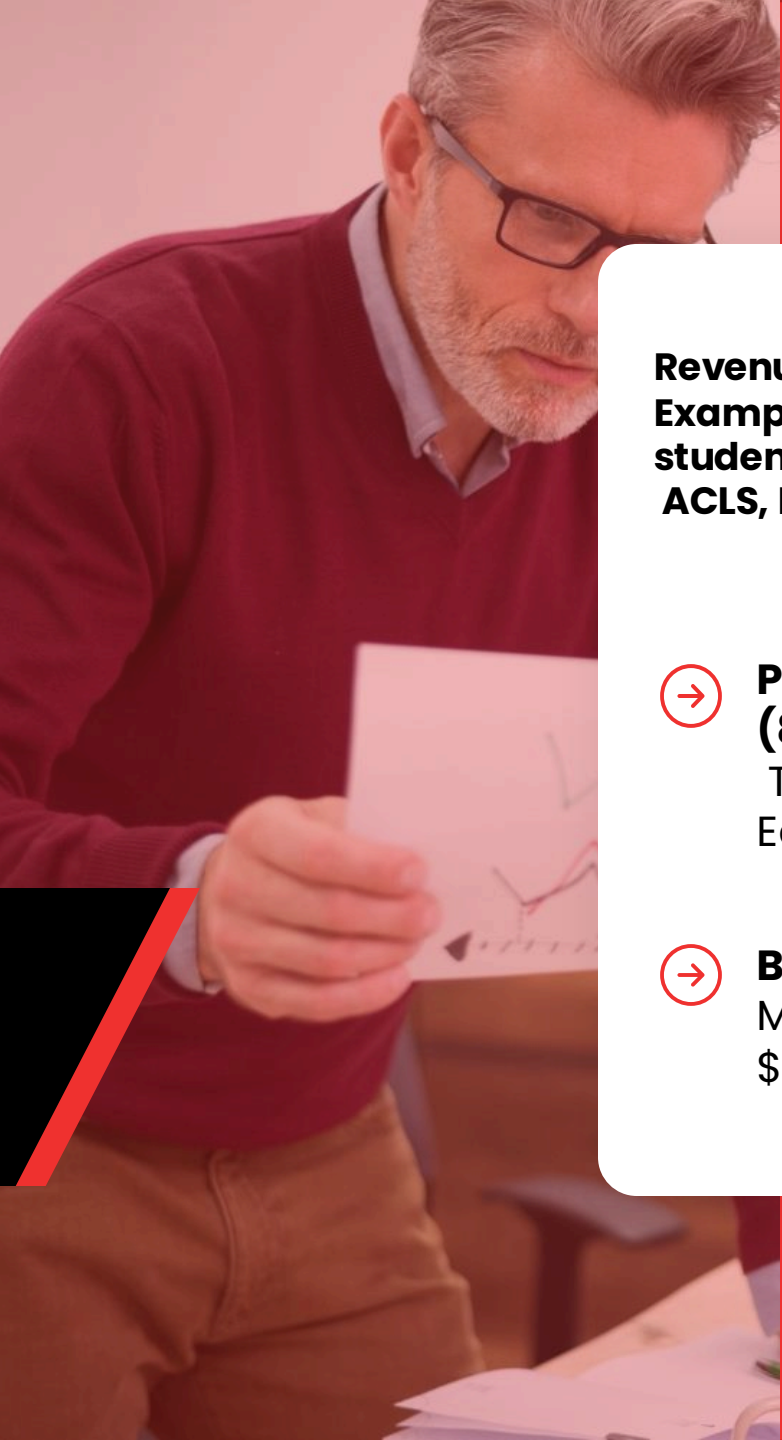
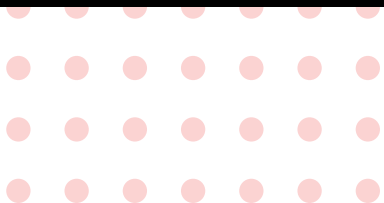


Low Entry Cost – High Potential Returns*

Investment Breakdown

- One-Time Setup: \$1,295
- Monthly Fee: \$149
- Revenue Split: 80% Partner / 20% CPR Cart

Ongoing Cost:
\$149/month (<5% of monthly earnings)



Revenue Potential (Conservative Example) Assuming 55 students/month (mix of BLS, ACLS, PALS)

→ **Partner Revenue (80%):** ~ \$3,700/month
Total Annual Partner Earnings: ~ \$44,000

→ **Break-Even Point:** 1st Month \$1,295 →
\$44,000/year (3,300% ROI)



GOT CPR CART?

Scale your business without added instructor labor costs

Quantify your time, render multiple classes without even being there.

Tell prospects classes are around their schedule, CPR verification station can be used 24/7 and can be shipped, put in a trunk or plane.



Our phone

888-528-7805



More info

RESELLERS@CPRCART.COM



Our website

CPRCART.COM