



Teach STEM Global

— STEM FOR ALL, EVERYWHERE —

Teach STEM Global | P.O. Box 1264, Snellville, GA 30078 | www.teachstemglobal.org | info@teachstemglobal.org

Social Media Intern (Unpaid)

Mostly Remote • Atlanta Metro Area • 9-Month Internship

ABOUT TEACH STEM GLOBAL

Teach STEM Global is a 501(c)(3) nonprofit organization dedicated to ensuring that all children, especially those in underserved and underrepresented communities, have the opportunity to explore and benefit from STEM (science, technology, engineering, and mathematics) education. We provide training, instructional resources, and programming to schools, teachers, and students both in the U.S. and internationally, including in Ghana. Learn more at www.teachstemglobal.org.

POSITION OVERVIEW

Teach STEM Global is seeking a motivated, creative college student to serve as our Social Media Intern. This unpaid internship is a great opportunity for a student interested in nonprofit communications, marketing, or digital media to build real-world experience managing an organization's online presence and public voice. The role is mostly remote, with occasional optional in-person meetings in the Atlanta Metro Area to discuss strategy and upcoming content.

RESPONSIBILITIES

- Plan, create, and schedule content for our social media channels (Instagram, Facebook, LinkedIn, TikTok, and YouTube)
- Develop graphics, short videos, and captions that reflect our mission and brand voice
- Monitor engagement, respond to comments/messages, and track basic performance metrics
- Help promote programs, events, and campaigns (e.g., STEM events and fundraising activities)
- Research trends and suggest new ideas to grow our online audience
- Maintain a content calendar and collaborate with our team on messaging and timing
- Attend occasional check-in meetings (virtual or in-person) with the founder/supervisor

QUALIFICATIONS

- Currently enrolled in college, pursuing a degree in marketing, communications, media studies, or a related field (preferred but not required)
- Strong writing skills and an eye for visual design
- Familiarity with Instagram, Facebook, LinkedIn, TikTok, and/or YouTube from a content-creation perspective
- Comfortable with tools such as Canva, CapCut, or similar (a plus, not required)

- Self-motivated, organized, and able to work independently with minimal supervision
- Genuine interest in STEM education, nonprofit work, or global education access

WHAT YOU'LL GAIN

- Hands-on experience managing social media for a growing nonprofit organization
- A flexible, resume-ready portfolio of published content and campaigns
- Mentorship from the founder and exposure to nonprofit operations
- A letter of recommendation and/or reference upon successful completion of the internship
- The opportunity to make a meaningful impact on STEM access for underserved students worldwide

TIME COMMITMENT

This is a 9-month internship (aligned with the academic year) with a flexible, mostly remote schedule. Specific weekly hours can be discussed and set collaboratively based on the intern's course load and availability; 10-20 hours per week.

COMPENSATION

This is an unpaid internship. Teach STEM Global is happy to work with the intern's college or university to arrange academic credit, where applicable.

HOW TO APPLY

Interested students should submit a resume and a brief cover letter (or short statement of interest) to info@teachstemglobal.org with the subject line “Social Media Intern Application – [Your Name].” Please include a link to any social media or portfolio work you'd like us to see, if available.