

EMPOWERING THE SPORTS BETTING INDUSTRY WITH TAILORED MODELS AND EXPERT CONSULTANCY

Market	Selection Codes
Win League	Win League – Team A Win League – Team B
Top {X} Finish	Top {X} Finish – Team A Top {X} Finish – Team B
Bottom {X} Finish	Bottom {X} Finish – Team A Bottom {X} Finish – Team B
League Position Exactly {X}	League Position Exactly {X} – Team A League Position Exactly {X} – Team B
{Team} League Position Over Under – {line}	{Team} League Position – Over {line} {Team} League Position – Under {line}
{Team} League Position Over Under Exact – {line}	{Team} League Position – Over {Line} {Team} League Position – Under {Line} {Team} League Position – Exact {Line}
{Team} League Total Points Over Under – {line}	{Team} League Total Points – Over {line} {Team} League Total Points – Under {line}
{Team} League Total Points Over Under Exact – {line}	{Team} League Total Points – Over {Line} {Team} League Total Points – Under {Line} {Team} League Total Points – Exact {Line}
{Team} League Home Points Over Under – {line}	{Team} League Home Points – Over {line} {Team} League Home Points – Under {line}
{Team} League Home Points Over Under Exact – {line}	{Team} League Home Points – Over {Line} {Team} League Home Points – Under {Line} {Team} League Home Points – Exact {Line}

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{Team} League Away Points Over Under – {line}	{Team} League Away Points – Over {line} {Team} League Away Points – Under {line}
{Team} League Away Points Over Under Exact – {line}	{Team} League Away Points – Over {Line} {Team} League Away Points – Under {Line} {Team} League Away Points – Exact {Line}
{Team} League Total Goals Scored Over Under – {line}	{Team} League Total Goals Scored – Over {line} {Team} League Total Goals Scored – Under {line}
{Team} League Total Goals Scored Over Under Exact – {line}	{Team} League Total Goals Scored – Over {Line} {Team} League Total Goals Scored – Under {Line} {Team} League Total Goals Scored – Exact {Line}
{Team} League Home Goals Scored Over Under – {line}	{Team} League Home Goals Scored – Over {line} {Team} League Home Goals Scored – Under {line}
{Team} League Home Goals Scored Over Under Exact – {line}	{Team} League Home Goals Scored – Over {Line} {Team} League Home Goals Scored – Under {Line} {Team} League Home Goals Scored – Exact {Line}
{Team} League Away Goals Scored Over Under – {line}	{Team} League Away Goals Scored – Over {line} {Team} League Away Goals Scored – Under {line}
{Team} League Away Goals Scored Over Under Exact – {line}	{Team} League Away Goals Scored – Over {Line} {Team} League Away Goals Scored – Under {Line} {Team} League Away Goals Scored – Exact {Line}
{Team} League Total Goals Conceded Over Under – {line}	{Team} League Total Goals Conceded – Over {line} {Team} League Total Goals Conceded – Under {line}

{Team} League Total Goals Conceded Over Under Exact – {line}	{Team} League Total Goals Conceded – Over {Line} {Team} League Total Goals Conceded – Under {Line} {Team} League Total Goals Conceded – Exact {Line}
{Team} League Home Goals Conceded Over	{Team} League Home Goals Conceded – Over {line}
Under – {line}	{Team} League Home Goals Conceded – Under {line}
{Team} League Home Goals Conceded Over Under Exact – {line}	{Team} League Home Goals Conceded – Over {Line} {Team} League Home Goals Conceded – Under {Line} {Team} League Home Goals Conceded – Exact {Line}
{Team} League Away Goals Conceded Over	{Team} League Away Goals Conceded – Over {line}
Under – {line}	{Team} League Away Goals Conceded – Under {line}
{Team} League Away Goals Conceded Over Under Exact – {line}	{Team} League Away Goals Conceded – Over {Line} {Team} League Away Goals Conceded – Under {Line} {Team} League Away Goals Conceded – Exact {Line}
{Team} League Total Goals Difference Over Under	{Team} League Total Goals Difference – Over {line}
– {line}	{Team} League Total Goals Difference – Under {line}
{Team} League Total Goals Difference Over Under Exact – {line}	{Team} League Total Goals Difference – Over {Line} {Team} League Total Goals Difference – Under {Line} {Team} League Total Goals Difference – Exact {Line}
{Team} League Home Goals Difference Over	{Team} League Home Goals Difference – Over {line}
Under – {line}	{Team} League Home Goals Difference – Under {line}

{Team} League Home Goals Difference Over Under Exact – {line}	{Team} League Home Goals Difference – Over {Line} {Team} League Home Goals Difference – Under {Line} {Team} League Home Goals Difference – Exact {Line}
{Team} League Away Goals Difference Over Under – {line}	{Team} League Away Goals Difference – Over {line} {Team} League Away Goals Difference – Under {line}
{Team} League Away Goals Difference Over Under Exact – {line}	{Team} League Away Goals Difference – Over {Line} {Team} League Away Goals Difference – Under {Line} {Team} League Away Goals Difference – Exact {Line}
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{Team} League Total Wins Over Under Exact – {line}	{Team} League Total Wins – Over {Line} {Team} League Total Wins – Under {Line} {Team} League Total Wins – Exact {Line}
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{Team} League Home Wins Over Under Exact – {line}	{Team} League Home Wins – Over {Line} {Team} League Home Wins – Under {Line} {Team} League Home Wins – Exact {Line}
{Team} League Away Wins Over Under – {line}	{Team} League Away Wins – Over {line} {Team} League Away Wins – Under {line}

{Team} League Away Wins Over Under Exact – {line}	{Team} League Away Wins – Over {Line} {Team} League Away Wins – Under {Line} {Team} League Away Wins – Exact {Line}
{Team} League Total Losses Over Under – {line}	{Team} League Total Losses – Over {line} {Team} League Total Losses – Under {line}
{Team} League Total Losses Over Under Exact – {line}	{Team} League Total Losses – Over {Line} {Team} League Total Losses – Under {Line} {Team} League Total Losses – Exact {Line}
{Team} League Home Losses Over Under – {line}	{Team} League Home Losses – Over {line} {Team} League Home Losses – Under {line}
{Team} League Home Losses Over Under Exact – {line}	{Team} League Home Losses – Over {Line} {Team} League Home Losses – Under {Line} {Team} League Home Losses – Exact {Line}
{Team} League Away Losses Over Under – {line}	{Team} League Away Losses – Over {line} {Team} League Away Losses – Under {line}
{Team} League Away Losses Over Under Exact – {line}	{Team} League Away Losses – Over {Line} {Team} League Away Losses – Under {Line} {Team} League Away Losses – Exact {Line}
{Team} League Total Draws Over Under – {line}	{Team} League Total Draws – Over {line} {Team} League Total Draws – Under {line}

{Team} League Total Draws Over Under Exact – {line}	{Team} League Total Draws – Over {Line} {Team} League Total Draws – Under {Line} {Team} League Total Draws – Exact {Line}
{Team} League Home Draws Over Under – {line}	{Team} League Home Draws – Over {line} {Team} League Home Draws – Under {line}
{Team} League Home Draws Over Under Exact – {line}	{Team} League Home Draws – Over {Line} {Team} League Home Draws – Under {Line} {Team} League Home Draws – Exact {Line}
{Team} League Away Draws Over Under – {line}	{Team} League Away Draws – Over {line} {Team} League Away Draws – Under {line}
{Team} League Away Draws Over Under Exact – {line}	{Team} League Away Draws – Over {Line} {Team} League Away Draws – Under {Line} {Team} League Away Draws – Exact {Line}
Promotion	Promotion – Team A Promotion – Team B
PlayOff Winner	PlayOff Winner – Team A PlayOff Winner – Team B
PlayOff Runner Up	PlayOff Runner Up – Team A PlayOff Runner Up – Team B
PlayOff Finalist	PlayOff Finalist – Team A PlayOff Finalist – Team B
PlayOff Competitor	PlayOff Competitor – Team A PlayOff Competitor – Team B

Play Off Winner / Runner Up Exact Order	Play Off Winner / Runner Up Exact Order - Team A > Team B Play Off Winner / Runner Up Exact Order - Team C > Team D
Play Off Name The Finalists	Play Off Name The Finalists - Team A Team B Play Off Name The Finalists - Team C Team D
Play Off Name The Semi Finalists	Play Off Name The Semi Finalists - Team A Team B Team C Team D Play Off Name The Semi Finalists - Team E Team F Team G Team H
{Team} Tournament Total Goals Scored Over Under - {line}	{Team} Tournament Total Goals Scored - Over {line} {Team} Tournament Total Goals Scored - Under {line}
{Team} Tournament Total Goals Scored Over Under Exact - {Line}	{Team} Tournament Total Goals Scored - Over {Line} {Team} Tournament Total Goals Scored - Under {Line} {Team} Tournament Total Goals Scored - Exact {Line}
{Team} Tournament Home Goals Scored Over Under - {line}	{Team} Tournament Home Goals Scored - Over {line} {Team} Tournament Home Goals Scored - Under {line}
{Team} Tournament Home Goals Scored Over Under Exact - {Line}	{Team} Tournament Home Goals Scored - Over {Line} {Team} Tournament Home Goals Scored - Under {Line} {Team} Tournament Home Goals Scored - Exact {Line}
{Team} Tournament Away Goals Scored Over Under - {line}	{Team} Tournament Away Goals Scored - Over {line} {Team} Tournament Away Goals Scored - Under {line}
{Team} Tournament Away Goals Scored Over Under Exact - {Line}	{Team} Tournament Away Goals Scored - Over {Line} {Team} Tournament Away Goals Scored - Under {Line} {Team} Tournament Away Goals Scored - Exact {Line}
{Team} Tournament Total Goals Conceded Over Under - {line}	{Team} Tournament Total Goals Conceded - Over {line} {Team} Tournament Total Goals Conceded - Under {line}
{Team} Tournament Total Goals Conceded Over Under Exact - {Line}	{Team} Tournament Total Goals Conceded - Over {Line} {Team} Tournament Total Goals Conceded - Under {Line} {Team} Tournament Total Goals Conceded - Exact {Line}

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{Team} Tournament Home Goals Conceded Over Under - {line}	{Team} Tournament Home Goals Conceded - Over {line} {Team} Tournament Home Goals Conceded - Under {line}
{Team} Tournament Home Goals Conceded Over Under Exact - {Line}	{Team} Tournament Home Goals Conceded - Over {Line} {Team} Tournament Home Goals Conceded - Under {Line} {Team} Tournament Home Goals Conceded - Exact {Line}
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{Team} Tournament Away Goals Conceded Over Under Exact - {Line}	{Team} Tournament Away Goals Conceded - Over {Line} {Team} Tournament Away Goals Conceded - Under {Line} {Team} Tournament Away Goals Conceded - Exact {Line}
{Team} Tournament Total Goals Difference Over Under - {line}	{Team} Tournament Total Goals Difference - Over {line} {Team} Tournament Total Goals Difference - Under {line}
{Team} Tournament Total Goals Difference Over Under Exact - {Line}	{Team} Tournament Total Goals Difference - Over {Line} {Team} Tournament Total Goals Difference - Under {Line} {Team} Tournament Total Goals Difference - Exact {Line}
{Team} Tournament Home Goals Difference Over Under - {line}	{Team} Tournament Home Goals Difference - Over {line} {Team} Tournament Home Goals Difference - Under {line}
{Team} Tournament Home Goals Difference Over Under Exact - {Line}	{Team} Tournament Home Goals Difference - Over {Line} {Team} Tournament Home Goals Difference - Under {Line} {Team} Tournament Home Goals Difference - Exact {Line}
{Team} Tournament Away Goals Difference Over Under - {line}	{Team} Tournament Away Goals Difference - Over {line} {Team} Tournament Away Goals Difference - Under {line}
{Team} Tournament Away Goals Difference Over Under Exact - {Line}	{Team} Tournament Away Goals Difference - Over {Line} {Team} Tournament Away Goals Difference - Under {Line} {Team} Tournament Away Goals Difference - Exact {Line}
{Team} Tournament Total Wins Over Under - {line}	{Team} Tournament Total Wins - Over {line} {Team} Tournament Total Wins - Under {line}

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{Team} Tournament Home Wins Over Under - {line}	{Team} Tournament Home Wins - Over {line} {Team} Tournament Home Wins - Under {line}
{Team} Tournament Home Wins Over Under Exact - {Line}	{Team} Tournament Home Wins - Over {Line} {Team} Tournament Home Wins - Under {Line} {Team} Tournament Home Wins - Exact {Line}
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{Team} Tournament Away Wins Over Under Exact - {Line}	{Team} Tournament Away Wins - Over {Line} {Team} Tournament Away Wins - Under {Line} {Team} Tournament Away Wins - Exact {Line}
{Team} Tournament Total Losses Over Under - {line}	{Team} Tournament Total Losses - Over {line} {Team} Tournament Total Losses - Under {line}
{Team} Tournament Total Losses Over Under Exact - {Line}	{Team} Tournament Total Losses - Over {Line} {Team} Tournament Total Losses - Under {Line} {Team} Tournament Total Losses - Exact {Line}
{Team} Tournament Home Losses Over Under - {line}	{Team} Tournament Home Losses - Over {line} {Team} Tournament Home Losses - Under {line}
{Team} Tournament Home Losses Over Under Exact - {Line}	{Team} Tournament Home Losses - Over {Line} {Team} Tournament Home Losses - Under {Line} {Team} Tournament Home Losses - Exact {Line}
{Team} Tournament Away Losses Over Under - {line}	{Team} Tournament Away Losses - Over {line} {Team} Tournament Away Losses - Under {line}
{Team} Tournament Away Losses Over Under Exact - {Line}	{Team} Tournament Away Losses - Over {Line} {Team} Tournament Away Losses - Under {Line} {Team} Tournament Away Losses - Exact {Line}

{Team} Tournament Total Draws Over Under - {line}	{Team} Tournament Total Draws - Over {line} {Team} Tournament Total Draws - Under {line}
{Team} Tournament Total Draws Over Under Exact - {Line}	{Team} Tournament Total Draws - Over {Line} {Team} Tournament Total Draws - Under {Line} {Team} Tournament Total Draws - Exact {Line}
{Team} Tournament Home Draws Over Under - {line}	{Team} Tournament Home Draws - Over {line} {Team} Tournament Home Draws - Under {line}
{Team} Tournament Home Draws Over Under Exact - {Line}	{Team} Tournament Home Draws - Over {Line} {Team} Tournament Home Draws - Under {Line} {Team} Tournament Home Draws - Exact {Line}
{Team} Tournament Away Draws Over Under - {line}	{Team} Tournament Away Draws - Over {line} {Team} Tournament Away Draws - Under {line}
{Team} Tournament Away Draws Over Under Exact - {Line}	{Team} Tournament Away Draws - Over {Line} {Team} Tournament Away Draws - Under {Line} {Team} Tournament Away Draws - Exact {Line}
Tournament Winner	Tournament Winner - Team A Tournament Winner - Team B
Tournament Runner Up	Tournament Runner Up - Team A Tournament Runner Up - Team B
Tournament Finalist	Tournament Finalist - Team A Tournament Finalist - Team B
Tournament Semi Finalist	Tournament Semi Finalist - Team A Tournament Semi Finalist - Team B
Tournament Quarter Finalist	Tournament Quarter Finalist - Team A Tournament Quarter Finalist - Team B
Tournament Round 16	Tournament Round 16- Team A Tournament Round 16- Team B

Tournament Knock Out Phase	Tournament Knock Out Phase - Team A Tournament Knock Out Phase - Team B
Tournament Winner/Runner Up Exact Order	Tournament Winner / Runner Up Exact Order - Team A > Team B Tournament Winner / Runner Up Exact Order - Team C > Team D
Tournament Name The Finalists	Tournament Name The Finalists - Team A Team B Tournament Name The Finalists - Team C Team D
Tournament Name The Semi Finalists	Tournament Name The Semi Finalists - Team A Team B Team C Team D Tournament Name The Semi Finalists - Team E Team F Team G Team H