

Villa Panoramica

Preserving Tuscany's Living Heritage

A home for perennial agriculture, artisan craft, culinary tradition, and la dolce vita reborn.



Home of the **Tuscan Heritage Foundation**

About This Project

I am excited to restore a historic Tuscan villa just south of Florence into my home and the future learning center for the Tuscan Heritage Foundation, dedicated to preserving the rich culture and traditions of Tuscany. This project includes significant renovation and the revitalization of the villa's traditional perennial landscape—150 olive trees, abundant fruit trees, and land that will support ecological education, sustainable agriculture, and even a sculpture park for artists. I am seeking to **raise \$300,000** to bring this vision to life, and your support will help create a warm, vibrant environment where art, history, community, and heritage can thrive for generations.

OVERVIEW



01

The Foundation

The Tuscan
Heritage Foundation



02

The Villa

Villa Panoramica



03

The Experience

A Living Center for
Heritage, Land and Culture



01

The Foundation

The Foundation

The Tuscan Heritage Foundation

The Tuscan Heritage Foundation preserves the living traditions of Tuscany—its craft, foodways, landscapes, and cultural wisdom. We protect what fast living erodes by championing slow practice, perennial agriculture, embodied heritage, and community-rooted sustainability.

THE PROBLEM

We're living at a speed that threatens
the goodness of life.

Fast living replaces *craftsmanship*

Industrial agriculture replaces *perennial systems*

Digital noise replaces *connection*

Traditional livelihoods disappear

Cultural knowledge erodes in a single generation

THE SOLUTION

Restoring more than a villa—
restoring a way of being

Slow living as a practice

Craft as cultural continuity

Perennial agriculture as climate resilience

Food as embodied heritage


Community as the heart of sustainability

THE SOLUTION

Passion, Sustainability and La Dolce Vita

Unplug and slip into **La Dolce Vita**, where records, Vespas, vintage Fiats, olive trees, vineyards, art and shared meals shape the flow of each day.



The background of the image is a lush, green landscape of rolling hills in Tuscany. In the center, a two-story stone house with a tiled roof is nestled among a cluster of tall, slender cypress trees. A dirt road winds through the hills, passing the house. The fields are a vibrant green, with some yellow wildflowers scattered throughout. In the distance, more hills and small clusters of trees are visible under a clear sky.

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Tuscany is more than a place.
It's a rhythm.



02

The Villa

The Villa

Villa Panoramica

Villa Panoramica is a five-bedroom historic villa 20 minutes from Florence, to be restored into a living heritage site. It will serve as a home for culinary, agricultural, artistic, and cultural traditions to be practiced, taught, and passed forward.

The Tuscan Heritage Foundation | Villa Panoramica



More images on the site: villapanoramica.org

Designed as a **living classroom**, not just another luxury rental.

Historic Tuscan homes are often lost to neglect or commercial redevelopment. As landscapes shift and traditional land practices fade, the places where heritage once lived are disappearing — along with the stories, skills, and rituals rooted in them. Without protected cultural centers, Tuscany's living traditions risk becoming museum relics rather than experiences carried forward.

Fruit orchard, olive grove,
teaching gardens



Artisan craft
studios



Culinary heritage
kitchens



3.5 hectare regenerative
landscape





03

The Experience

The Experience

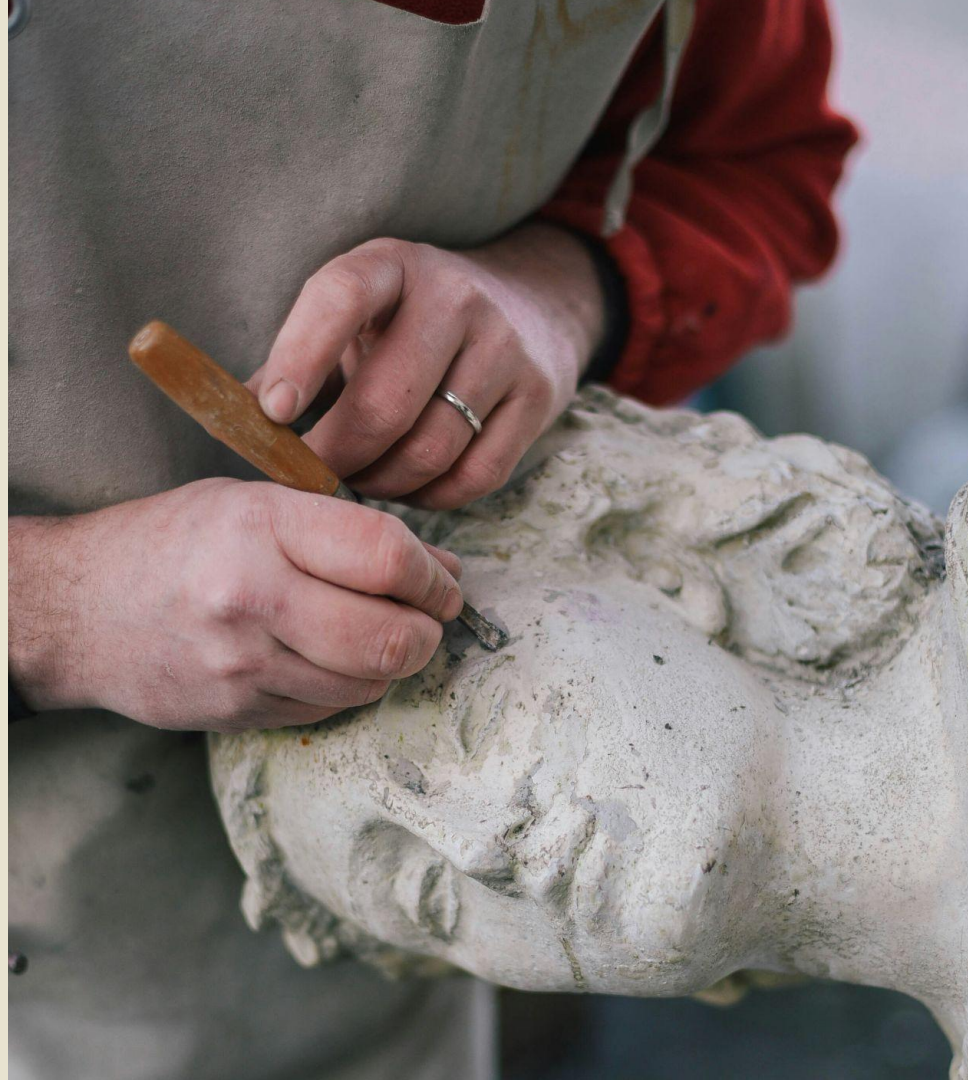
A Living Center for Heritage, Land and Culture

The Tuscan Heritage Foundation transforms Villa Panoramica into a Living Center for Heritage, Land, and Culture—an immersive place where traditions are lived, not observed. Through community engagement, educational programs, and artist retreats, the experience renews Tuscany's cultural wisdom for future generations.

Impact Areas

Cultural Preservation Through Direct Experience

- Immersive encounters with artisans, food + land
- Hands-on skills training
- Exploring the best of Tuscany through a **Good Things Pressed** lens
- Revitalization of slow heritage traditions



Impact Areas

Perennial Agriculture & Regenerative Landscape

- Orchard restoration
- Olive grove care
- Soil health + water resilience
- Teaching gardens



Impact Areas

Culinary Heritage Preservation

- Traditional Tuscan cuisine education
- Farm-to-table lineage
- Oral history documentation



Impact Areas

Heritage Restoration (Villa + Land)

- Traditional stone work
- Historic orchard regeneration
- Garden + architectural restoration
- Tuscan-made goods showcased in the villa



Your Impact



Donor Tiers

\$250,000	Founders Circle
\$100,000	Key Donor
\$50,000	Cultural Steward
\$25,000	Heritage Friend
\$10,000	Friend of Tuscan Heritage

Donor Tiers

\$250,000

Founders Circle

Five-Year Recognition

Our most impactful and intimate donor experience.

Donor Benefits (Choose Annually)

- Entire villa for one private week
- Two individual guest-of-host weeks
- Retreat
- Custom combination
- Invitation to volunteer weeks

FMV Cap (five years): \$50,000

Tax-deductible amount: \$200,000

(If villa use is declined, the entire \$250,000 becomes deductible.)

Founders Circle Privileges

- Priority scheduling and elevated access
- Invitation to the annual Founders Dinner
- Special recognition in donor communications
- First access to artisan workshops, heritage programs, and cultural residencies

Donor Tiers

\$100,000

Key Donor

Five-Year Recognition

Donor Benefits (Choose Annually)

- One week at Villa Panoramica each year for five years.
 - Choose from:
 - A scheduled **Good Things Pressed** retreat (non-exclusive; alongside other participants)
 - A peaceful guest-of-host week with no formal programming.
- Invitation to Founders Dinner
- Invitation to volunteer weeks

FMV per week: \$4,000

Total FMV: \$20,000

Tax-deductible amount: \$80,000

(If villa use is declined, the entire \$100,000 becomes deductible.)

Donor Tiers

\$50,000 Cultural Steward

Three-Year Recognition

Donor Benefits

- One guest-of-host long weekend (three nights) per year
- Invitation to the Founders Dinner
- Early access to retreats, workshops, and programs
- Invitation to Volunteer Weeks

FMV: ~\$4,500

Tax-deductible amount: \$45,000

\$25,000 Heritage Patron

Two-Year Recognition

Donor Benefits

- One guest-of-host weekend per year
- Early notice of retreats, workshops, and programs
- Invitation to Volunteer Weeks

FMV: ~\$1,500

Tax-deductible: \$23,500

\$10,000 Heritage Friend

One-Year Recognition

Donor Benefits

- Invitation to events and a Volunteer Weeks

100% tax-deductible

Restoration Roadmap 2026-2028

01

Rooms + common
space upgrades



02

Pool renovation
+ exterior
maintenance and
landscaping



03

Kitchen +
bathroom updates



04

Orchard,
gardens, + olive
restoration



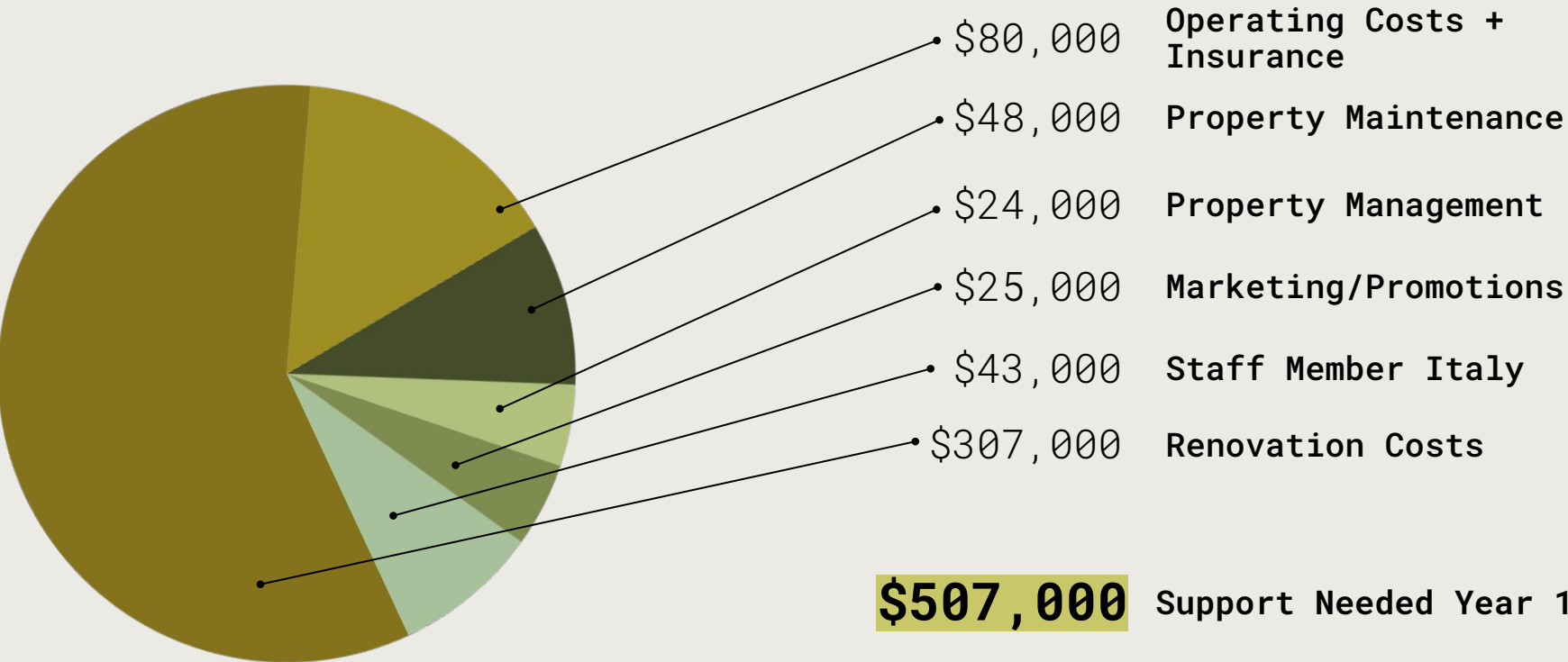
05

Art + craft
tools and
materials

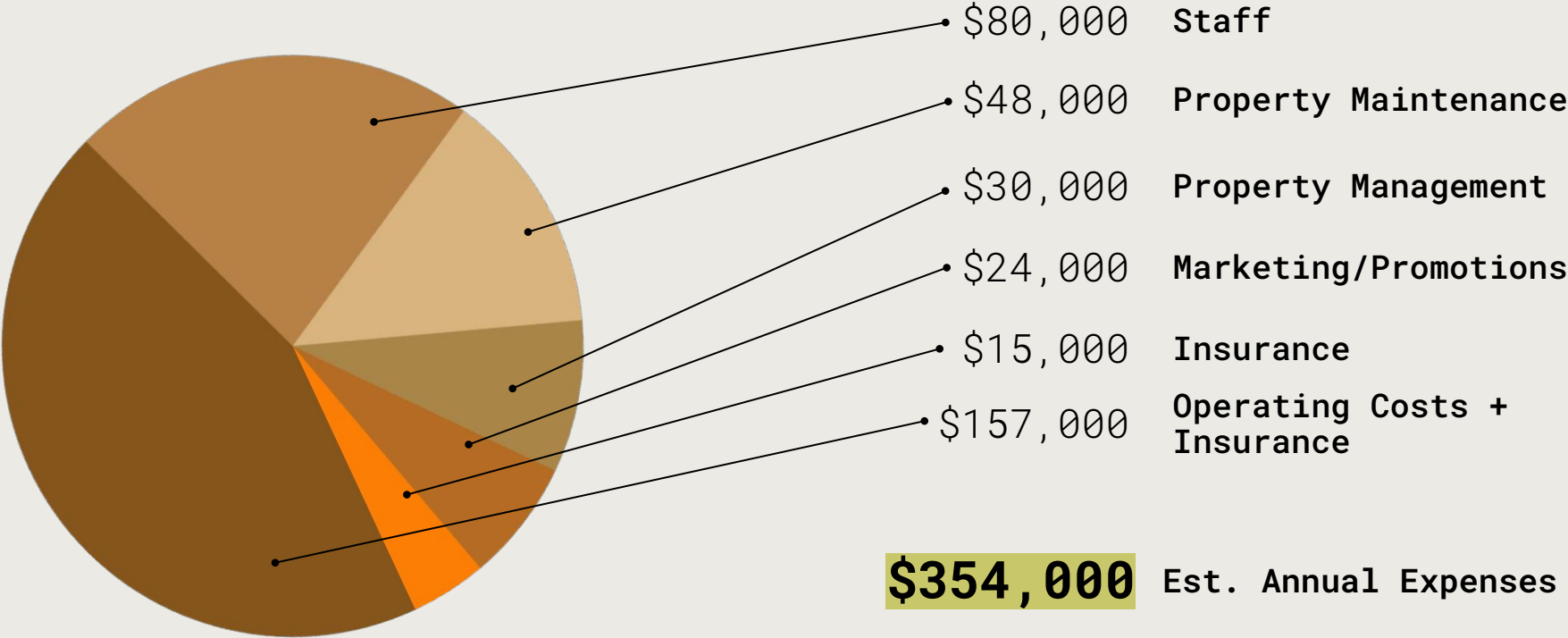


\$306,500 Total Estimated Initial Renovation Costs

Year 1 Support



Annual Costs



Income Potential

	Year 1	Year 2	Year 3
Retreats	\$15,000	\$60,000	\$80,000
Artist Residencies	\$25,000	\$30,000	\$50,000
Aligned Retreat Rentals	\$20,000	\$30,000	\$40,000
Product Sales GTP	\$5,000	\$20,000	\$30,000
Annual Fundraising	\$350,000	\$350,000	\$300,000
Total	\$415,000	\$490,000	\$500,000

The Tuscan Heritage Foundation | Villa Panoramica

Regeneration begins with attention.

Thank you for considering supporting the regeneration of
a space that will become a sanctuary for generations.