

Alturas Chamber of Commerce

Minutes

April 6, 2022

Members Present: Stephanie Wellemeyer, Stephen Buirch, Dianna Bass, Casey Burns,

Guests Present: Karen Shimamodo, Harry Boulade, Rose Boulade

Meeting called to order at 5:30 by Board Member Stephanie Wellemeyer

Introduction of guests:

Approval of Minutes- 3-2-22 Meeting, motion by Dianna to approve minutes as written second by Casey, all ayes, motion carried.

Treasurer's Report – Checking account balance \$7948.60 Savings account balance \$1170.85, Car Show Account Balance 1672.57

Correspondence- None

Old Business-

Modoc County Grant- Rose reported and it was discussed we should plan a day coming up before fall to do some clean-up of the Chamber Building and Stephanie suggested we go ahead and get rid of the Misc aquariums and supplies left by the river center. Dianna Suggests we tackle that project during one of our regular meetings.

Funding- TOT Committee-Stephanie and Rose will be following up to find an old breakdown of the TOT tax to show when the chamber was receiving a portion and Steven mentioned if the breakdown was voted by a group was it allowed to be rescinded.

Events- Fandango Days July 2nd, 2022-

Committees :

Car Show: Stephen Showed interest and is interested in helping and learning more.

Park: Rose, Stephanie, & Casey Kids corner Vendors and Farmer's Market. Potentially hosting a cornhole tournament. Casey & Stephen have board sets. We will need volunteers to manage. Potentially asking Churches for volunteers. Harry will DJ, Stephen and Casey Discussed the possibility of asking Local Bands to play a few songs. MHS Students in ASB used to have a community service requirement, Casey will follow up.

Parade: Rotary & Dianna update Encroachments are done. Engineer needs to sign off. Craig Flournoy will be unable to MC. Discussion Possibly Paul Travers or Harry Boulade. We would like to see the MHS marching band participate this year, Casey will check with MHS to see if that is a possibility.

Little Mr. & Miss: Dianna is checking with Heather Hadwick if she is interested in taking this on with their new ideas. If not, Stephanie and Casey will stick to the standard event.

Grand Marshall: Harry & Rose

Vendor Fees: It was voted and approved to leave vendor fees at \$30

Balloon Fest September 17th and 18th 2022- No report given.

Winter Fest December 3rd 2022- No report given.

Mixers: NOTE Bar is currently stored at Plumas Bank.

Ship Right- April 22, 2022 Juice and other misc will be purchased. Harry Took pictures for the website.

United Country Stevenson Realty- Cinco de Mayo May 6th Margaritas. Harry Took pictures for the website.

Hadwick's Family Farm- October 2022

Modoc Vineyard Church- TBD

Plumas Bank- December 2, 2002

2022 Membership- Dianna reported that there have been 35 memberships submitted.

Trees, Clock and Park Discussion- The City will continue to take care of the trees and will fertilize and take care of the irrigation system at the Main Street Park. They will provide maintenance on the clock at the Post Office but would like an MOU that the clock is owned by the Chamber and that it is not owned by the City. We have willing volunteers and will follow up.

Affiliation Possibilities- Dianna had previously volunteered to research possibilities we may be missing with groups like the State Chamber of Commerce and it turned out they were unhelpful.

Main Street Park- Karen gave an update from Rotary, we viewed the prospected diagram and discussed corrections for the MOU prior to signatures by Plumas Bank, Chamber and both Rotary clubs. It was discussed that someone ask Jim & Debbie Rollins for permission to paint a mural on the rear of the Franks Carpets storage building.

Social Media/ Communication Update- Harry reports we are working on keeping current and moving into the future.

Brochure: Updating brochure team Stephen and Casey including Area Info and Generic Events overview and MISC Details on community.

New Business-

Website Idea Stephen- Stephen gave a presentation on the website of Shasta cascade showing its ease of use and plethora of information. Find link to site here: <https://www.shastacascade.com/> Stephen will check on cost to get this style site set up for us.

Stephan also showed the “19 Crimes” method of historical teaching. With an app and QR Code it may be possible for us to eventually translate this into a community activity. We would ask MPAT actors to volunteer to be part of the videos.

We also discussed the difference between the terms Chamber Member and Chamber Sponsor. Stephen suggested we re-frame the system that way and Dianna is looking into other chambers and how they operate.

Bylaws: Rose is sending out current draft Bylaws. We will be updating a few things

Scholarship: We will be giving out a scholarship.

Round Robin

Casey- UCSR will be having a community free shredding day April 22 at UCSR

Meeting was adjourned at 7:30 pm

Next meeting scheduled for May 4th, 2022; the Modoc County Sheriff’s Office Annex.

Respectively Submitted,

Casey Burns