

The True Price of Pure Art

(Or... "A Story of Passion to Give for The Cause")

Dear international audience, fans, friends, colleagues, and supporters:

Today, July The 18th, 2022, we, your beloved artists Daniel M. Tringov, concert violinist, and Sifei Wen-Tringov, concert cellist, wish to formally address you all with much pleasure and inspiration, just as we have done from the stage countless times when our instruments, especially, have individually and together spoken on our behalf with the voice of music and communicated directly with your souls and emotions, which confirms that music is the easiest and fastest way to connect people.

Before we get to the actual APPEAL that we will make to you all at the end, we would like to first tell you a few interesting and unique facts from the recent past that are already recorded in history, which Sifei and I are positive that many of you have no idea of such...

I, Daniel Tringov, am a Kazanlak native who came from an artistic circle, and I am a descendant of the famous artist Konstantin Tringov, who is my paternal grandfather's brother. From a young age, as a student at the music school of Arsenal (then-Friedrich Engels), I began to grace the city with both temperamental and gentle violin sounds that conquered, warmed, and delighted the hearts of my growing and sincere admirers of all ages and ethnicities... This wonderful practice of immediate spiritual contact and artistic exchange developed rapidly forward in time and later took me to very special places, starting at the Hristina Morfova Music School in Stara Zagora and then moving through the Lyubomir Pipkov National Music School in Sofia to complete my Bulgarian artistic growth at the National Music Academy "Prof." Pancho Vladigerov in Sofia.

Then my artistic path, not an easy one, managed to take me quite late, but still, ON TIME to the USA in 2002. on which occasion I successfully went through many vicissitudes, but with the help of God and old as well as new supporters, I managed to anchor myself there, and after 2 years of language training and a successful career in Hattiesburg and Jackson, Mississippi, I managed to find the right springboard that launched me into one of the dream destinations for artists all over the world: Los Angeles, California, where I was accepted to specialize at USC - the University of Southern California, one of the world's most renowned schools, home of Hollywood cinema, where I met and worked with people like George Lucas and Steven Spielberg (Star Wars directors and writers), I played in the hall of the great singer Frank Sinatra, I performed on the stage of Walt Disney Hall, home of the Los Angeles Philharmonic, I recorded music at Universal's film studios, at the Ocean Waves studios on Hollywood Boulevard, just to name a few...

However, my greatest success remains the happy fact that God pardoned me once again by allowing fate to cross my paths with the young cellist Sifei Wen in 2007 in Los Angeles, after which the two of us – me and the talented, petite, and beautiful, fine American lady of immense talent, originally from Shanghai, China, began to team up and create beauty together. Since then, going through many different challenges, dashing through the obstacles of life as an artist, manager, producer, front man and entrepreneur, fate brought me back to my native Bulgaria in July 2013, when Sifei and I settled in Dragalevtsi, Sofia, where

we moved our private, professional recording studio for mastering from the USA. We came ambitious for concerts and other cultural and social appearances, as always- eager to give art away, which we did! We gigged for a few years at various venues around the country with great success and have since built a very solid fan-base that is always with us to this day. We've done world premieres, Guinness World Record nominations, numerous interviews on national radio and TV, local and national press, and a massive information stream online still, spreading the past and present cultural events we lovingly created for you- our Beloved, local, and international art audiences.

Having had the long-standing privilege and invaluable opportunity to fund most of our projects ourselves (almost all of them, as a matter of fact), aided by a family business on the Sifei's side, we didn't hesitate to get started with our big ART venture, which resulted in Miss Wen and I establishing the eponymous "Global Art Entertainment" Music Event Management, Production, Recording and Distribution Company as well as the Open Foundation to support culture and the arts both nationally and internationally in 2014. We decided firmly and Invested in the Future of Culture in Bulgaria!

The first concert that our Global Art Entertainment Foundation sponsored and organized in the spring of 2014 was the Pre-Premiere of Antonio Vivaldi's "The 4 Seasons", arranged for cello and orchestra in Original, which we decided to do on the territory of my native Kazanlak at the end of February, link here: <https://www.kazanlak.com/news-14420.html> , just months before the actual Official Premiere that took place on the stage of the Grand Hall Bulgaria in Sofia, Bulgaria. These important cultural events took place with the special participation of the National Chamber Orchestra of Bulgaria - "Sofia Soloists", conducted by Prof. Plamen Djurov. We were greeted by the sincere euphoria of my native Kazanlak audience, with whom we had not "caught up" for so many years, not to mention the fact that the ensemble of the "Sofia Soloists" had not performed in Kazanlak for more than 30 years for a number of reasons. The hall of the Historical Museum, usually suited for chamber concerts with an audience of up to 100 people maximum, was packed for our Charity Concert, and we are sure from the video recordings that there were more than 350 people, over 250 of whom remained standing and were with us until the end of the over 3-hour concert!

After the official audience with the Mayor of Kazanlak, Mrs. Galina Stoyanova, the very next day, we received the kind invitation to organize and perform in Kazanlak the same Concert for the rest of the enthusiastic audience during the Rose Festival 2014. On the 20th of June in the Great Concert Hall of the Arsenal Cultural Center, more than 400 Kazanlak and International Audience enjoyed the Open Doors Charity Concert, for which, after the costs of the hall and the technical crew, as well as the fees of the Sofia Soloists, together with their conductor Prof. Plamen Djurov, including their accommodation and travel expenses, Sifei and I have agreed to waive our own fees by again donating our Art to my hometown of Kazanlak for the benefit of the Great Cause, and last but not least to alleviate the rather high budget the special event, which Kazanlak Municipality kindly covered. The audio and video recording of the Concert was also generously donated, organized and realized by the two of us, Daniel and Sifei. The budget of the aforementioned concert, without our fees, was EQUAL to the one, which we, from the open foundation "Global Art Entertainment" covered for the First Concert in Iskra Historical Museum, with the amount of almost 10 Thousand BGN, excluding again our own expenses and fees for the event.

The next Cosmopolitan event in my hometown Kazanlak was in 2016, as an important part of the Promotional Tour of our then new String Art Quartet, which started with a Charity Concert in the House of Culture "Boris Hristov" in Plovdiv, Bulgaria, followed by our Second Concert in the city of Kazanlak, after

the invitation of the initiative committee of the Chudomir Foundation. When they extended their kind invitation to our quartet and our guest soloist, the concert pianist Georgi Cherkin, we were informed that their budget was very insufficient and they were worried that we might refuse our participation, as there were only 700 leva budgeted and allocated for the event. However, we accepted the invitation, sponsoring the particular concert with 7000 BGN over budget raised for charity and supplied from the open foundation, including bringing on stage our own Yamaha Avantgrand N3 electric grand piano: https://europe.yamaha.com/en/products/musical_instruments/pianos/avantgrand/n3/index.html , and again our audio-video equipment to record the live event. The memorable concert, for which we were awarded a special Diploma by the Municipality of Kazanlak, took place on March 30th, 2016 in the hall of the Iskra Community Center-a concert that everyone in the city still talks about and remembers...

Having already decided to go to Munich, Germany in 2017, where we settled down to look for a Solid European Endorsement of German Quality, we started recording our 4 planned professional albums in one of the most popular and famous recording studios which have worked together with Sony Music: Dorian Gray Studios - <http://www.doriangraystudios.com/> . In the summer of 2018, we decided to present the Six Suites of Johann Sebastian Bach to the Kazanlak audience in a 2-Concert cycle, shortly after Sifei Wen-Tringov had already recorded her double CD in Munich and was excited to play the 6 Suites live in Kazanlak:http://www.muzei-kazanlak.org/index.php?option=com_content&view=article&id=404:-----qq---&catid=55:2013-12-01-08-34-39&Itemid=28&lang=bg. These two charity concerts were again sponsored by our foundation, as were the sound and video recordings of the events. However, I do not want to fail to mention that for all concerts at the Historical Museum of Kazanlak, the hall was provided FREE of charge, for which we sincerely thank all co-organizers!

The last event, which very recently became the Emblem of the Cultural Life in Kazanlak, was our Gala Concert, which became the True Finale of the Rose Festival 2022. The Cultural Spectacle, which is still talked and written about with unceasing enthusiasm, was on June 5, 2022, at 7:00 p.m., one more time...Presented to the Kazanlak and International Audience a Gala Evening in the form of a Multimedia Presentation, with many different Important Announcements and Causes! Within almost 4 hours, in front of a large 350 to 400 member audience, we showcased Sifei Wen's New Solo Album: "Noël Cello Angel-The Acapella Playlist-Romantic Encores 2021", a number of Promotional-Conceptual Video Presentations of our new state-of-the-art Art and Entertainment platforms, and celebrated with Image and Music my 50th Anniversary this 2022. Here is the coverage of the event by the Famous Journalist Julia Mladenova – wonderfully written, very accurately and professionally: https://www.zakazanlak.bg/kultura-9/virtuozt-daniel-tringov-s-proekt-kazanlk-da-stane-kato-shveicarskiya-seint-moric-13610?fbclid=IwAROpCZ0o_g1ZD3mEJAz46F7oTUnzTuvBkliFN5oBPB8qhxKziqLvK0V26Q8 .

This concert event was under the patronage of Kazanlak Municipality and was kindly included in the program of the Rose Festival 2022, with the Municipality only being able to cover the costs of the hall. Everything else that was needed to make the multimedia evening happen would not have been possible without the professional teams we hired for the Special Multimedia Presentation, as the Concert was also broadcasted Live with 4 cameras and uploaded onto YouTube, and the program was presented wonderfully: with professional lighting, sound and with the help of the latest LED Screens mounted on the stage, which resulted in the making of one World Class Event!

For all of this, Sifei and I worked with incredible diligence as always, but the complexity of the event took much more time and energy than we had planned or anticipated. However - it was a blessing for us

to organize everything the way it should be done for such an event. We handed out more than 1000 flyers in the city of Kazanlak, as well as personally provided VIP invitations to selected people from Kazanlak's local Cultural-Business-Administrative Elite. Many beautiful posters, with the face of the flyers, adorned key places of the city and people were very happy indeed, eagerly anticipating of the upcoming Grand ART Event!

It is a great pity - after so many successful Event Funding, our Open Foundation "Global Art Entertainment" was for the First Time put in an Awkward Situation, because the expected Business and Private Support from home and abroad did not materialize in the way it was planned... As a result of the "Pandemic Chaos" of the last 2 years, when Sifei and I were still in Germany, people and institutions changed drastically, with many financial operations starting to be put "On Hold and On Standby", which means it becomes unclear how long we will be waiting for promised funding or if it will ever take place...

Continuing one of the Great Causes announced at the Gala Concert when I, Daniel M. Tringov, on the occasion of which the top journalist Ralitsa Stefanova published for BTA a valuable, real, quite extensive and really wonderful article: https://bta.bg/bg/news/bulgaria/regional-news/oblast-stzagora/287037-tsigularyat-daniel-tringov-i-chelistkata-sifey-uen-imat-ideya-za-razvitiето-na-k?fbclid=IwAR2_B-uaE1wc2WVhkzg_2_7yiSDZxH247GB8Ka6bDpNqyBFVD08M7f46euw , I have already publicly announced two more Special Instruments from my private collection that are ready for donation to the Treasury-Vault.

As a result, many of the private and corporate parties that had an interest in the idea, along with a bank that was also on the "verge" of financing the deal, backed out at the last minute from their eventual, in some cases, almost "promised" support of our Cultural Cause. Even the idea of a Really Great Investment, instead of just a Donation, was not enough for these parties...

Then, we have nothing left but to APPEAL to YOU: All Fans, Colleagues, Friends, Friends of Friends, Potential Investors and Enthusiasts for the Development of Culture and Art in our Beloved City of Kazanlak, and in the support of the Great Cause we have already Officially Announced and are Ready to Start: please Help us with your Generosity in the form of Charity! As it has happened many times in the history of some Big Stars from The Artistic Skyline everywhere, the Fan Base of large quantities even with more humble donations, can really Help Great Causes be Realized and Happen in Real Time!

Yesterday, July 17th, 2022. We posted on YouTube Two Versions of the Promotional Video, "Orpheus of Sevtopolis and Global APP Network Present: the 2022 Investment and Endowment Model" The Bulgarian version can be found here: <https://www.youtube.com/watch?v=kJ1bCVdn68A> ; The English version is posted here: <https://www.youtube.com/watch?v=9PYi-P8P4gk> .

Our Special Gift for All of You is the Musical Performance that plays at the time of the Original Video, created personally by me, Daniel M. Tringov. The piece you are about to hear was performed during the Gala Concert on July 5th, but this is its Studio Version that we recorded in Germany and is part of one of the Four Special VIP Albums ready for release later this year. This recording is being published online, which is a great honor for us, Daniel and Sifei, dedicating it to you: our Fans and Dear Audience. Along with this address, we will provide you with the PDF version of our Video Presentation - for your utmost convenience! Here you can also find a direct link to our Main Website, where you will be able to experience everything you need to know about our Orpheus of Sevtopolis project: <https://global-app-network.com/orpheus-of-sevtopolis> .

Thank you in advance for your Understanding, Support and Generosity!

All Together We Will Succeed with Certainty!!

Only Onward and Upward!!!

July 18th, 2022.

Gr. Kazanlak, Bulgaria, EU

Yours sincerely:

Daniel M. Tringov, <https://danieltringov-official.com/>, Concert Violinist, Media Producer and Entrepreneur - Founder and CEO;

Sifei Wen-Tringov, <https://sifeiwen-official.com/>, Concert Cellist, Model, Fashion Designer and Coordinator, Co-Founder and Director of:

<https://deutsche-classical.com/>

<https://god-art-universe.com/>

<https://global-app-network.com/>

<https://globalartentertainment.com/>