

Email Newsletter July 2024



R+F NEWS

Last week, Rodan + Fields announced a change to the business that will take effect from 1 September 2024. They will move away from being an MLM business, toward an affiliate model

This change has come as a shock to everyone in the R+F consultant community, with many overwhelmingly feeling grief and a sense of loss. This has led to them looking for other opportunities, to maintain the community they have fostered over many years. As of 1st September, R+F will not accept any new consultant enrolments.

For me personally, I am choosing to look at the positives of this change. I've always had a love / hate relationship with the MLM model, and moving to being an affiliate takes away some of the stress and guilt I had felt over that. I firmly believe that the community will remain strong amongst consultants that choose to remain as affiliates.

I have no plans to move on, and will be continuing to serve you, my customers as an affiliate come 1 September. You will notice more widespread R+F commercials showcasing the power of our results and inviting you to order. I hope you will continue to support me in my small business and allow me to support you with your skin & haircare.

A CHANGE FOR PC'S

The change brings some good news for PC's also!! From 1 September, the threshold to qualify for FREE shipping will be lowered to \$58 AUD.

And I will be here to continue to support you with any questions you have or tips you need to get the most out of your products.





AND SOMETHING NEW

A new Hydra Mssk Gel Cream will be launching 1 August!!!

Did you know your skin loses moisture at night while you

.sleep?

This mask, as your last step in your nightime routine, will help lock in moisture, reinforce the skin barrier, and wake up with plumper, fuller -looking, smoother feeling skin!

And for the first time, you can get this new product FREE when you spend \$199

CYBER SAFETY

I recently completed the LEVEL 1 Cyber Wardens training.

This provided some practical tips and guidelines for me to ensure I am protecting any personal data I hold.



While Rodan + Fields hold all your payment information securely, nd I do not have access to this, I can access your contact information to send you updates like this one.

With the worlwide tech outage on Friday, scammers are working overtime to try to trick people into providing information, so we all need to be more vigilant than ever.

You too can check your cyber awareness, by completing the free Cyber Wardens course using this link: <u>cyberwardens.co/refer</u>



THANK YOU!!!

Thank you for trusting me this far. I hope you have enjoyed this newsletter from me. Stay safe and have a wonderful week ahead.

Micole VN