

Privacy Policy

Effective Date: October 15th, 2025

This Privacy Policy (the “Policy”) explains how ST & AH Enterprises, LLC DBA “Agent Collective Group” (“us,” “our,” “we,” or “Agent Collective Group”) collects, uses, discloses, and protects personal information that we collect from you through the website www.agentcollectivegroup.com (the “Website”).

Information We Collect from You

When you use or access the Website, we may collect or receive personal information. The types of personal information we collect depend on the product or service you use. This information may include the following:

Information about you: You may provide us with information about you when you use the Website. This information may include the following:

- **Contact Information:** Such as name, alias, email address, phone number, and mailing address.
- **Business Information:** Business or brokerage contact details, such as name, phone number, or website, and any contact information for your business representative.
- **Account Access Credentials:** When you create an account, you may be asked to provide login credentials such as a username, password, and email address.
- **Professional Interests:** Information about your real estate career goals, brokerage interests, desired markets, or services you seek through the Website.
- **Other:** Any other information you choose to provide when contacting or engaging with us through the Website.

Information we collect automatically: We may also collect certain other information automatically when you visit the Website, such as:

- **Browser and Device Information:** Information automatically collected by most websites, including IP address, device identifiers, operating system, and browser type.
- **Referrals:** Information when a third party refers you to our Website (e.g., from a Google search or online ad).
- **Activity Reporting and Log Data:** Information such as search queries, preferences, and cookies (including Google Analytics data). You may opt out by disabling cookies in your browser settings.
- **Location Information:** Approximate location data, such as your IP address.
- **Email Analytics:** Information about whether you opened an email or clicked a link we sent.

Why We Use and Disclose Personal Information

We may use and disclose personal information we collect about you for purposes including:

- Providing the Website and its features, such as matching you with brokerage opportunities or recruiting professionals.
- Personalizing your experience with Agent Collective Group, including relevant updates, services, and resources.
- Understanding how users engage with our Website to improve our services.
- Operating and improving our organization.
- Verifying your identity.
- Communicating with you, responding to requests, or providing promotional content.
- Managing relationships with our clients, agents, and brokers.
- Ensuring data security and preventing fraud or misuse.
- Complying with applicable laws, regulations, and legal requests.
- Enforcing our terms, policies, and contracts.
- Any other purposes disclosed at the time of collection or authorized by you.

We may also aggregate or de-identify information, which is not subject to this Policy.

With Whom We Share Your Information

We may disclose personal information to:

- Our affiliates and business partners, including real estate brokerages, recruiters, or related service providers (such as mortgage and title companies).
- Our Agent Collective Group recruiters, consultants, and contractors.
- Service providers who assist in operating our business and Website.
- Government or regulatory authorities when required by law.
- Successors or buyers in the event of a merger, acquisition, or business transfer.
- Other organizations with your consent or as disclosed when we collect information.

Your Choices

We respect your privacy and offer options regarding our collection and use of your information:

- You may choose not to provide information, though this may limit access to certain Website features.
- You can opt out of promotional emails via the unsubscribe link.
- You may edit your profile or restrict data collection through browser settings (e.g., disabling cookies). Note that doing so may affect Website functionality.
- Our Website does not currently respond to browser 'Do Not Track' signals.

How to Request Deletion of Your Data

If you wish to request deletion of your personal data, please email us at april@agentcollectivegroup.com with the subject line 'Data Deletion Request' and include your full name, the email address associated with your account, and a clear statement requesting data deletion. We will verify your identity and process the request in accordance with applicable data protection laws.

Security

We maintain appropriate safeguards to protect personal information collected through the Website. You are responsible for maintaining confidentiality of your credentials and ensuring your devices are secure.

Links to Other Websites and Services

We may provide links to other websites or services for convenience. These are not governed by this Policy, and we encourage you to review their privacy policies before interacting with them.

Changes to this Policy

We may update this Policy from time to time. When changes are made, the effective date at the top will be updated. We encourage you to review this Policy periodically.

Contacting Us

If you have any questions or comments about this Policy or our privacy practices, please contact us at april@agentcollectivegroup.com.

Additional Information for Residents of California

This section applies to California residents under the California Consumer Privacy Act (CCPA). It outlines your rights and our responsibilities regarding your personal information.

California residents may request access to or deletion of their personal information by contacting us at april@agentcollectivegroup.com or calling (877) 704-1766. We will verify your identity before fulfilling your request. We do not sell personal information, and we do not discriminate against individuals who exercise their rights under the CCPA.