

E. Dawn Creach, MS

Principal Consultant and Founder

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Meet With Me 



At the core of Dawn's work are **compassion, integrity, and transparency.**

She brings clarity and calm to complex challenges, pairing rigorous analytical thinking with a deep commitment to her clients' long-term success.

Dawn founded Creach Consulting Group in 2017 to focus on her passion for supporting providers and improving health outcomes through **innovative care delivery** and **value-based payment strategies.** Since then, she has worked with *hundreds* of healthcare organizations and multiple health plans in Oregon and beyond.

With more than 20 years of experience, Dawn has worked across diverse settings including state government, an independent provider association, a statewide quality improvement initiative, and academic research at OHSU. As a founding member of Oregon's Primary Care Payment Reform Collaborative, she spent more than a decade providing subject-matter expertise and policy leadership to advance innovative payment strategies to strengthen and sustain advanced primary care.

Trained as a sociologist, Dawn brings a systems-level perspective to her work—helping organizations navigate complexity while centering the needs of patients, families, providers, and diverse communities. Her approach blends **policy fluency, data-informed strategy, and practical implementation support.**

Outside of work, Dawn enjoys staying active with her four-pawed best friends through dog agility and scentwork, exploring Central Oregon trails, practicing yoga, rocking out at live music shows, and cheering on her favorite sports teams.

- Value-based payments (VBP)
- PCPCH/Medical Home
- Behavioral health integration
- Integrated care
- Systems improvement
- Workforce vitality
- CAHPS® surveys

