

# E. Dawn Creach, MS

Principal Consultant and Founder

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[Meet With Me !\[\]\(666e09182d4cd268646ea700ea60dcdf\_img.jpg\)](#)



At the core of Dawn's work are **compassion, integrity, and transparency**.

She brings clarity and calm to complex challenges, pairing rigorous analytical thinking with a deep commitment to her clients' long-term success.

Dawn founded Creach Consulting Group in 2017 to focus on her passion for supporting providers and improving health outcomes through **innovative care delivery** and **value-based payment strategies**. Since then, she has worked with *hundreds* of healthcare organizations and multiple health plans in Oregon and beyond.

With more than 20 years of experience, Dawn has worked across diverse settings including state government, an independent provider association, a statewide quality improvement initiative, and academic research at OHSU. As a founding member of Oregon's Primary Care Payment Reform Collaborative, she spent more than a decade providing subject-matter expertise and policy leadership to advance innovative payment strategies to strengthen and sustain advanced primary care.

Trained as a sociologist, Dawn brings a systems-level perspective to her work—helping organizations navigate complexity while centering the needs of patients, families, providers, and diverse communities. Her approach blends **policy fluency, data-informed strategy, and practical implementation support**.

Outside of work, Dawn enjoys staying active with her four-pawed best friends through dog agility and scentwork, exploring Central Oregon trails, practicing yoga, rocking out at live music shows, and cheering on her favorite sports teams.



-  Value-based payments (VBP)
-  PCPCH/Medical Home
-  Behavioral health integration
-  Integrated care
-  Systems improvement
-  Workforce vitality
-  CAHPS® surveys

