

## OUTPERFORMS. OUTLASTS. SAVES YOU MORE.

Build A Road® is the advanced road stabilization technology that delivers stronger, safer roads with less maintenance, lower costs, and maximum return on every mile.



### SAVES TIME

Faster application & less downtime



### SAVES LABOR

Smaller crew, less work



### SAVES GAS & FUEL

Less equipment use & fuel burn



### SAVES MONEY

Lower costs, higher ROI



### BETTER FOR THE PLANET

Environmentally friendly solution

## HOW BUILD A ROAD® COMPARES TO OTHER SOLUTIONS

FEATURE / BENEFIT	BUILD A ROAD® ROAD STABILIZATION TECHNOLOGY	CALCIUM CHLORIDE	LIGNOSULFONATES	BITUMEN / EMULSIONS	MECHANICAL GRADING ONLY
STABILIZATION PERFORMANCE	<b>SUPERIOR</b> Penetrates, binds & strengthens for long-term performance	<b>FAIR</b> Provides short-term stiffening	<b>FAIR</b> Works temporarily, weather dependent	<b>GOOD</b> Effective but can be temperature sensitive	<b>POOR</b> No real stabilization, temporary results
LASTS LONGER	<b>EXCELLENT</b> Years of durability with less maintenance	<b>POOR</b> Breaks down quickly, leaches out	<b>FAIR</b> Degrades with moisture & heavy traffic	<b>GOOD</b> Long-lasting but higher cost	<b>POOR</b> Requires frequent grading
RESISTS DUST & EROSION	<b>SUPERIOR</b> Seals & protects road surface	<b>FAIR</b> Reduces dust but attracts moisture	<b>FAIR</b> Some dust control when dry	<b>GOOD</b> Controls dust well	<b>POOR</b> Dust returns quickly
APPLICATION TIME	<b>FAST &amp; EASY</b> Apply with water & standard equipment	<b>MODERATE</b> Needs proper mixing & precautions	<b>MODERATE</b> Sensitive to moisture & conditions	<b>SLOW</b> Requires heating & specialized equipment	<b>SLOW</b> Time-consuming multiple passes
LABOR REQUIREMENT	<b>LOW</b> Smaller crew, less labor	<b>MODERATE</b> More labor for application	<b>MODERATE</b> More labor for repeat applications	<b>HIGH</b> Larger crew & specialized labor	<b>HIGH</b> Operators for grading only
EQUIPMENT USAGE & WEAR	<b>LOW</b> Fewer passes, less equipment wear	<b>MODERATE</b> May require additional passes	<b>MODERATE</b> More repeat passes needed	<b>HIGH</b> Specialized equipment & maintenance	<b>HIGH</b> Frequent grading wears equipment
FUEL CONSUMPTION	<b>LOW</b> Fewer passes = lower fuel use	<b>MODERATE</b> More passes = more fuel	<b>MODERATE</b> More applications = more fuel	<b>HIGH</b> Heating & multiple passes = high fuel	<b>HIGH</b> Constant re-grading = high fuel
OVERALL COST	<b>LOWEST TOTAL COST</b> Best value over the life of the road	<b>HIGHER</b> Short life = more reapplication	<b>HIGHER</b> Temporary results = more rework	<b>HIGHER</b> High material & equipment cost	<b>HIGHEST</b> Ongoing grading = highest cost

## THE BUILD A ROAD® ADVANTAGE = REAL SAVINGS

<b>SAVE TIME</b> UP TO <b>50%</b> <b>FASTER APPLICATION</b>  Get the job done faster and move on to the next project.	<b>SAVE LABOR</b> UP TO <b>40%</b> <b>LESS LABOR</b>  Smaller crews, less man-hours, higher productivity.	<b>SAVE GAS &amp; FUEL</b> UP TO <b>30%</b> <b>LESS FUEL CONSUMPTION</b>  Fewer equipment passes mean major fuel savings.	<b>SAVE ON EQUIPMENT</b> UP TO <b>35%</b> <b>LESS EQUIPMENT USAGE</b>  Less wear, tear & maintenance extend equipment life.	<b>SAVE MONEY</b> UP TO <b>50%</b> <b>LOWER TOTAL COST OF OWNERSHIP</b>  Lower maintenance, longer life = bigger savings every year.	<b>HIGHER ROI</b>  <b>STRONGER ROADS. LOWER COSTS. BETTER BOTTOM LINE.</b>
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<b>WITHOUT BUILD A ROAD®</b> 	<b>COSTLY CONSEQUENCES</b> <ul style="list-style-type: none"> <li> Frequent grading</li> <li> High maintenance</li> <li> Dust &amp; erosion</li> <li> More labor &amp; fuel</li> <li> Higher total costs</li> </ul>	ENVIRONMENTALLY FRIENDLY <b>BUILD A ROAD</b> <small>ROAD STABILIZATION TECHNOLOGY</small>	<b>POWERFUL RESULTS</b> <ul style="list-style-type: none"> <li> Stronger, longer lasting roads</li> <li> Less maintenance</li> <li> Lower costs</li> <li> Save time, labor &amp; fuel</li> <li> Better for the planet</li> </ul>	<b>WITH BUILD A ROAD®</b> 
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**STABILIZE TODAY. SAVE TOMORROW.**

# BUILD STRONG. SAVE MORE. GO FURTHER.