

# THE LUCRATIVE ARTIST

Business and Leadership Development for Artists

***Want to be your own boss? Ready to figure out what you're really meant to do so you actually can be?***



INTRODUCING

**The Lucrative Artist, Movement I:  
Find What Empowers YOU**

**&**

**The Lucrative Artist, Movement II:  
Be Your Own Artistic Director**

Being an entrepreneur is not really rocket science. Anyone can learn. It's just a matter of opening your mind to the abundance of what's possible, figuring out what you really want and are really meant to do, and then not being afraid to take the necessary steps to just do it! Still unsure? This is why business coaches are here to help you! The first two movements of The Lucrative Artist journey are designed to help you step-by-step to create a business opportunity for yourself you'll love. With the package of both I & II movements, you will:

- ✓ Envision your "Dream Career" and how you could manifest it
- ✓ Transform how you think about earning money from your talents
- ✓ Overcome imposter syndrome and the limiting beliefs and boundaries set by others
- ✓ Learn to leverage your strengths and delegate your weaknesses
- ✓ Find your unique positioning and the ideal people to serve
- ✓ Design a system for your lucrative product or service
- ✓ Formulate a miniature offering to start getting interest
- ✓ Create your roadmap to plan your future successes
- ✓ Grow your entrepreneurial skills with confidence
- ✓ Let go of your fears of marketing and sales pitches
- ✓ Brand your brilliance in a way that expresses your fullest authenticity
- ✓ Know how to scale your offerings to serve more
- ✓ Realize more ways to offer more value to earn more
- ✓ Understand pricing and how to charge for your value
- ✓ Attract more of those you're really meant to serve
- ✓ *And much more...!!!*

This bundled package opportunity of Movements I & II of **THE LUCRATIVE ARTIST** is a customizable six-month 1:1 Private Coaching Program consisting of multiple monthly virtual sessions. It is open to anyone from anywhere via phone or internet. Applications are currently being accepted for a limited number of openings for the fall of 2019.



***Ready to serve more of the people you're meant to serve  
and in the ways you're most meant to serve them?***



**LEARN MORE AT**

**[WWW.THELUCRATIVEARTIST.COM](http://WWW.THELUCRATIVEARTIST.COM)**