

THE LUCRATIVE ARTIST

Business and Leadership Coaching for Artists

Leveraging the Truth of Your Value

YOUR CREDIBILITY FACTORS

Awards

Degrees/Certificates/Trainings

Promotions or Leadership Roles

Books/Publications

Skills/Expertise

Past Business Accomplishments

Speaking Engagements/Media Appearances

Testimonials/Other Accolades

Circle two or three of the above credibility factors you have *not* been using!
(This is part of what makes you, YOU!)

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List 30 MORE unique things or aspects about yourself that contribute to your “worth.”

- | | |
|-----------|-----------|
| 1. _____ | 16. _____ |
| 2. _____ | 17. _____ |
| 3. _____ | 18. _____ |
| 4. _____ | 19. _____ |
| 5. _____ | 20. _____ |
| 6. _____ | 21. _____ |
| 7. _____ | 22. _____ |
| 8. _____ | 23. _____ |
| 9. _____ | 24. _____ |
| 10. _____ | 25. _____ |
| 11. _____ | 26. _____ |
| 12. _____ | 27. _____ |
| 13. _____ | 28. _____ |
| 14. _____ | 29. _____ |
| 15. _____ | 30. _____ |