

LINDSAY PELLICCIA

413-654-7655 · lindsaypellICCIA28@gmail.com · lindsaypellICCIA.com
Longmeadow, MA, 01106

SUMMARY

Dedicated editor and writer focused on the creation of high-quality written and visual material through collaboration and communication. Known for great accuracy, attention to detail, and care when writing, editing, and distributing content.

PROFESSIONAL EXPERIENCE

The Literacy Lab Literacy Tutor

December 2023 - Present

- Implement Reading Corps specific early literacy interventions for K-3 students
- Conduct weekly progress monitoring and work with a team of coaches to make data-informed decisions to ensure each child is on track to read proficiently
- Participate in community-based volunteer opportunities and ongoing professional development sessions

Spellbinder Literary Magazine Social Media Content Creator

November 2023 - Present

- Create engaging social media posts using Canva and Adobe Photoshop to create website traffic
- Utilize SEO keywords and relevant hashtags in Instagram captions to drive engagement and highlight submission deadlines and issue releases

Contemporary Jo Literary Magazine Founder and Editor-in-Chief

July 2022 - Present

- Edit organization's website to optimize user experience
- Conduct book printing practices including profit management and distribution
- Manage social media accounts on Instagram, LinkedIn, and TikTok to generate engagement
- Read and curate submissions with help of editors to accumulate quality content
- Engage in manuscript formatting and editing to appropriately compile literary and visual works for publication

Power Move Marketing Writing Intern

May 2022 - January 2023

- Wrote two to three 875 to 1,500 word blogs a week about topics such as kitchen design, college tourism, social media marketing, professional athletics, and collegiate athletics
- Utilized optimal SEO keywords to write blogs in order to increase blog traffic and customer interest

Moonstone Arts Center Publishing and Editorial Intern

January 2022 - June 2022

- Created and sent mass emails using MailChimp to increase submissions and website traffic
- Designed graphics using Canva and Adobe Photoshop to boost social media traffic
- Supervised and refined company website using WordPress to advertise upcoming events and publications
- Edited and formatted poetry chapbooks and various anthologies using Microsoft Publisher

EDUCATION

| | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------|
| Simmons University Master's in Library and Information Science <ul style="list-style-type: none">• Concentration in Archives Management | August 2024 - May 2026 |
| Temple University Bachelor's in English <ul style="list-style-type: none">• 3.97 GPA• Graduated Summa Cum Laude with a distinction in major• Recipient of the 2022 and 2023 Anne S. & Harold M. Zimmerman Award for excellence in English• Member of Phi Beta Kappa Honor Society | August 2020 - May 2023 |

VOLUNTEER EXPERIENCES

| | |
|-------------------------------------------------------------------------|--------------------------------|
| Temple University Student Library Advisory Board Board Member | January 2021 - May 2023 |
| Temple University's Lunar Journal President | January 2021 - May 2023 |
| Temple United Students Against Sweatshops Secretary | August 2020 - May 2022 |