

Sip and Sow *With* Chris & Moe!



Elevated
Nature
events
rooted
in
California
terroir

Currently
booking
beginning
June 2026

SOWINGNATIVE.COM

Who we are:
California Naturalists
Native plant and
California
ecology educators.
NATURTAINERS!



Meet Chris and Moe!
Hosts of the acclaimed Podcast
“State of the State Parks”

CA Wine
Lovers
EST 2007



Experienced Live Event Hosts, Vivid content creators

OUR SOLUTION:

Similar to a paint and sip, this special event will ecologically inspire your wine club members or guests! You provide the wine we supply the experience!

NATIVE-PLANT-FOCUSED WINECLUB EVENT SERIES

Certified California Naturalists and Hosts of the acclaimed podcast

“State of the State Parks” Chris and Moe take your guests on a nature journey that will leave them feeling more connected to the natural world.

While also sipping on whatever you would like to feature from your vineyards selection! Each guest walks away with knowledge of your wine, your vineyard’s story, plus valuable native plant information, and a pot with a native seed ready to grow in their own garden!

CURATED
WINE PAIRINGS

GUIDE NATIVE
PLANT EXPERIENCE

TAKE HOME PLANTED
SEED KITS

SO MUCH FUN!

SOCIAL MEDIA
READY MOMENTS



GUEST FLOW/TIME COMMITMENT ABOUT 2-2.5 HRS

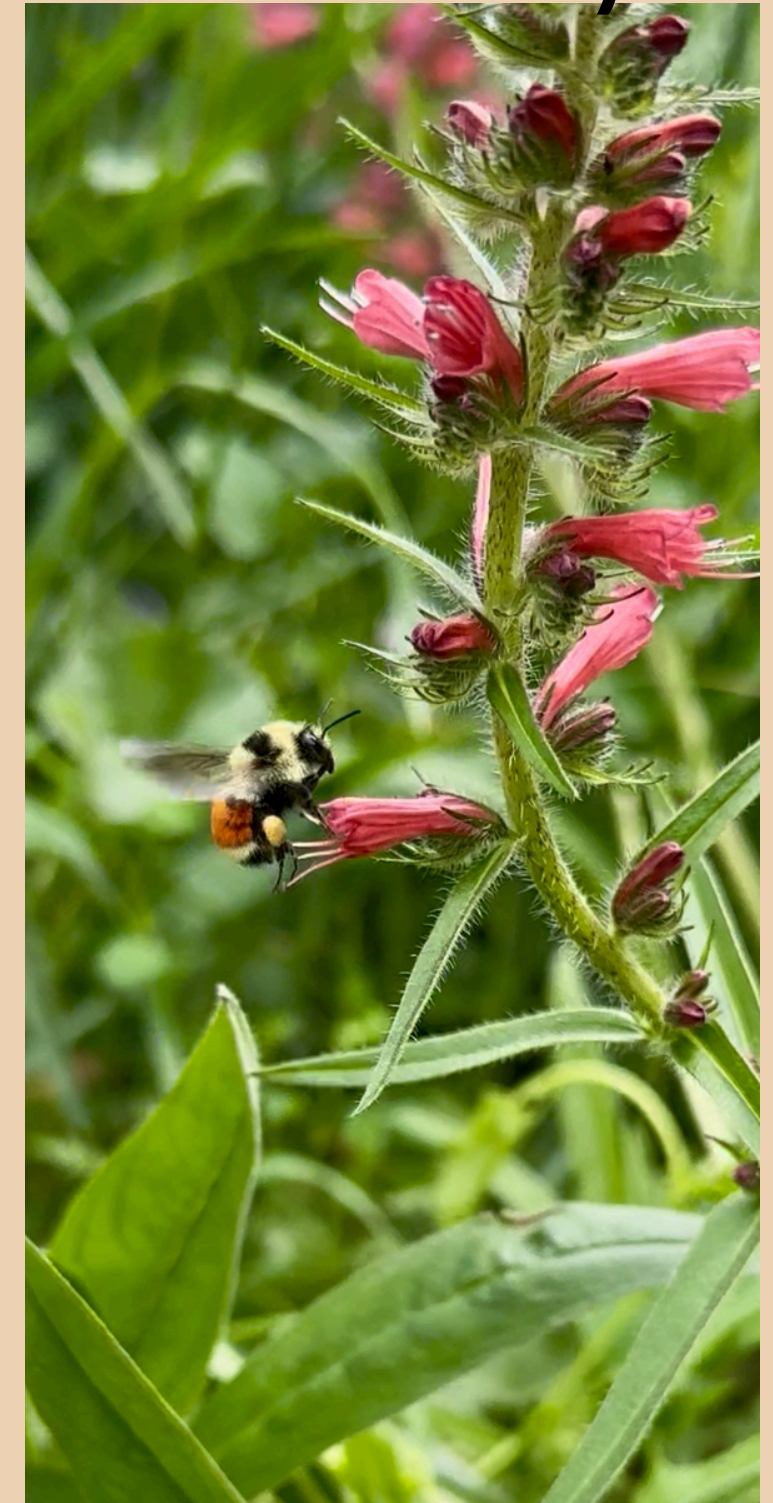
- ✱ Welcome Pour and Check in.
- ✱ Short vineyard/ Discovery tour. Plant and tree ID walk
- ✱ Intro to Native Bees, Brief: Benefits of Native bees vs Honey Bees.
Who's your favorite native bee paper poll. (Results of poll occur at end of Day!)
- ✱ Guided planting session:
guests Receive: Native seeds, guided, hands-on planting & instructions for future care
- ✱ Curated tasting flight, Featuring selected wine from your vineyard.
(Optional Vineyard origin story by Vineyard specialist)
- ✱ 10 minute "Magic of Oaks" Talk with Chris and (With original music)
- ✱ Results of Native Bee poll! A winner is crowned!
- ✱ Photo moments & goodbyes (branded backdrop, plants + wine glasses from Vineyard)



What We Provide (Turnkey)



- Professional hosting and interpretation focused on California flora and fauna... and don't forget Native Bees!
- All educational content: Plant stories, signage, and handouts.
- Seed/plant starter kits and planting materials (soil, pots, labels & care of instructions).
- Pre-event marketing assets:
Copy, images, and sample emails/social posts.
- Coordination of run-of-show so winery staff can focus on hospitality.



AN EVENT THAT CAN RETURN ANNUALLY OR BIANNUALLY!
CHANGE THE NAME TO FIT THE VARIETAL YOU PICK

Malbecs
and
Manzanitas

growing
with
grigios

Sowing and
Sauvs

BLOOMS &
BLANCS

ROOTS &
REDS

SANCERRE
AND SAGE

Mourvèdre and Milkweed
PIVOTS
AND
PLANTS


Brews
And
Buckwheats

Albarina
and Arroyo
Lupine





REACH OUT FOR FUN CHATS AND MONEY CONVERSATIONS

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SOWINGNATIVE.COM

