

SPECIAL POINTS

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OF INTEREST:

- Listen to Sam every Sunday, 3-5 PM Central, on LATalkRadio.com, Channel 2, or anytime online.
- Words matter and letting the Far Left and Media control the language will lead to the demise of conservatism.
- Now that we have a growing economy, let's work on spending.
- The Far Left and the Borg of Star Trek have a lot in common.

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IMPACT WITH SAM CLOVIS

GIVING THANKS

This my favorite time of the year. Thanksgiving is my favorite holiday. I suppose my affection for this day goes back to my childhood when I remember the family reunions at my grandmother's home in Salina, KS, when my eight uncles and three aunts would bring all the cousins together in one place. It was a zoo, but these gatherings were some of the happiest of my life at the time. I had great, gregarious and generous aunts and uncles and the cousins were all fun and energetic. Each had his or her own talents and idiosyncrasies, so life was always interesting. All but one or two of my dad's siblings are gone now and the cousins are scattered to the four winds, but nothing can erase those happy days and times.

I stay close to one of my cousins. Larry lives in Topeka and is a retired corrections officer. He served in the Navy at the same time I went into the Air Force Academy. Service to nation was just something my family did. Larry's brother served in the Army and my brother served in the Air Force. Other cousins served, well. That common experience had a way of bonding all of us together over time. I can honestly say that my uncles, all of whom served, were so very proud of all of us. Today, my oldest son carries on the family tradition. I, of course, am very proud of him.

I reflect back on the years and find that the last several have been most eventful—at least it certainly seems that way. Much has happened so to fully

appreciate all the history that has been made, I have been trying to focus on those things for which I am most grateful and thankful. I am most thankful for:

- A loving and forgiving God who gave His only son to cleanse me of my sins.
- A loving family that is the life blood of all that I am or ever hope to be.
- A mother, father and brother who shaped me into the man I am today. May they rest in peace.
- The opportunity to have served this nation in uniform. Those days and those people were the very best.
- My classmates from high school and the academy. They have been closer to me than family in many ways and for that I am most grateful.
- A President who says what he means then does what he says he is going to do. I jumped on the Trump train because I felt he would never give in to special interests. He has not disappointed me.
- For my friends who have been so supportive of me over the past several years. Their encouragement, prayers and genuine love have been powerful motivators in trying times.
- My house full of furry companions who love me no matter what kind of day I have had.

May your day be as blessed as mine will be.

MID-TERMS

I am not going to waste a lot of time and energy worrying about the midterm elections. There isn't much we can do about them now as the damage has already been done. The Republican Party, in a host of races around the country, took a lot of things for granted and lost ground on a great number of battlegrounds where we need to be more competitive. That is really the take-away. As I have always said—good candidates that have enough money to be competitive can win every time. However, message matters.

Far too many candidates tried to thread the needle by holding President Trump at arm's length and also trying to advocate some form of political philosophy that indicates that the politician is really interested in maintaining the status quo. Perhaps this works in some districts and with some constituencies, but I think it is a losing approach. The winning message is very clear and the winning approach has never changed.

The winning message is one of supporting the Constitution, advocating for limited government, committing to fiscal responsibility and for telling the American people the truth. Real winners will knock on doors, meet as many people as possible, go where Republicans are reluctant to go (like Black churches and Hispanic community centers) and will make sure that they give voters a reason to vote FOR them and not just against the opponent. Candidates cannot afford to cede one inch of ground to the opposition.

Over the course of the next several editions, I will expand on the importance of evolving geography and demography on future election cycles. The Democrats have an edge right now, but not an edge that will endure if Republicans shake off the lethargy that was apparent during the 2018 cycle. Trump is going to win re-election, but he needs a Republican congress to push a powerful, conservative agenda. Let's do our part.

WORDS MATTER



“Today, we are assaulted by media types and progressive commentators with every form of hate speech. The purpose of this deliberate approach of intimidation is to suppress speech and to cower, through some form of guilt burdening, everyone who cannot identify as an underrepresented population.”

We have the growth we want, so now, we have to start working on how much we spend of our children’s money.



I have grown so weary of conservatives and Republicans ceding the language of politics to the progressives and Democrats. Why is it that we allow media talking heads, prominent progressives and the elitist leadership of the opposition party to call us such hideous names and to take control of the language? When are we going to have a so-called conservative on one of the cable networks show genuine outrage at the suggestion that because a person is white, that person must, by definition, be a racist? How incredibly absurd? Because one takes exception to the political philosophy of another person, then there must be some perceived grievance and violation of “privilege.”

Today, we are assaulted by media types and progressive commentators with every form of hate speech. The purpose of this deliberate approach of intimidation is to suppress speech and to cower, through some form of guilt burdening, everyone who cannot identify as an underrepresented population.

The late Aaron Wildavsky, an incredible political scientist in his day, wrote about the notion of radical egalitarianism—equal outcomes for everyone. In order for this idea to gain traction, there are three elements that must be in place—victims, villains and vindictiveness.

More and more today, those who cannot get their way through the political process of winning ideas winning at the ballot box must advance their agenda through fear, threat, bullying and intimidation. The more aggrieved an individual appears to be, the better. As we continue to send our children campuses where intellectual diversity is non-existent, we will continue to see more and more victims graduating into our society.

If there are victims—those with some perceived grievance—then there must be villains. There

are many easy targets. Today, the cause de jur is simply being white.

White privilege, white supremacy, white oppression, etc., are the triggering words that are intended to shame anyone born white into believing that nature has blessed him or her with some advantage without regard to merit in any way. How is it we have forgotten the words of Martin Luther King about measuring the worth of an individual on the content of one’s character and not the color of one’s skin?

The vindictiveness of the far left and their media minions reveals so much about their true intentions. The leftists cannot compete in the arena of ideas, so they must resort to hate speech to intimidate and silence their opponents. We must fight back and must, at every turn and occurrence, call out the left whenever they advance the idea that we are all racists.

It’s not true and they must be held to account.

The true racists are those who do not think that individuals can get ahead without some affirmative action of some kind being exercised. Perhaps we ought to focus on providing true equal opportunity in education and other areas so individuals, based on their own skills and actions, can raise themselves above the morass of chronic poverty and structural, institutional racism. Perhaps we should focus on eliminating food, daycare and healthcare deserts in impoverished areas so that individuals might get the education and training needed to raise themselves and their families out of desperate circumstances. All of this is possible.

Racism is the most evil of all societal sins. We must challenge the left at every turn, especially when it comes to race and racism. We must be willing to work to eliminate the left’s goal of keeping a permanent underclass in America. Equal opportunity is the value.

IT’S ALL ABOUT THE DEBT

I have chronicled in past writings how much heat we took for predicting 4% GDP growth if we would be able to get some form of tax reform in place. Larry Kudlow and Steve Moore took the campaign’s fiscal policy outline and refined it and got it passed through the congress. Recent stock market activity has folks a little spooked, but the stock market is not a good barometer of economic health. What we really need to focus on is managing the national debt. If we do not get our arms around fiscal responsibility, all of the tax cuts in the world are going to come to little consequence.

I think we ought to adopt like the Connie Mack Penny Plan. The former senator advanced the idea of cutting spending just one percent a year until such time as the budget comes into balance. This doesn’t seem like too much to ask, but I have not witnessed any desire or will to reduce spending at all.

Right now, mandatory spending eats up most of the budget. Thus, spending cuts must now come

from discretionary spending. There really isn’t much desire on the part of congress to mess around with their ability to redistribute your money to special interests. No, they have no desire to do that. And there is absolutely no will or desire to attack the destruction Social Security, Medicare and Medicaid are visiting on our economy.

I am hopeful the President will champion spending cuts. I am also hopeful he will open the dialogue on changing the trajectory of our mandatory spending programs.

Reducing the size of the federal workforce might be an interesting place to start. Imagine eliminating 5% of the three million federal employees each year for five years. That action alone might save as much as \$50 billion a year over time (an easy 1+% spending cut without addressing a single program).

Maybe next time I’ll address grants and subsidies. It’s \$1.5 trillion or so each year that is lost.

RESISTANCE IS FUTILE

I am a Star Trek fan, like millions and millions of others on the planet. In later versions of the franchise, the great threat to the star fleet and the Federation was the Borg. The Borg, if I remember correctly, was about the collective—that total lack of individuality among beings and a complete lack of liberty for those civilizations that had been conquered. If one did not submit, then elimination of that civilization was the obligation of the Borg. Their goal was perfection. Does any of this sound familiar in any way?

On the Far Left, we encounter a mentality that is eerily similar to that found in the fictional Borg. The Far Left requires all adherents to be part of the collective and any variance is not tolerated. If one opposes the Far Left, then one must brace for a full-throated attack focused on personal destruction (I have personal flight test data on this point).

The Far Left, after mutilating Darwinian theories, seeks the perfection of man and all things associated with man. This can only be done if there is an intellectual elite that control everything. This is why the Far Left has worked so hard to control everything from reproduction to climate change to education.

This single-mindedness of the Far Left is fueling their efforts to shift voting patterns away from usual conservative strongholds. Their use of technology, funding levels, and dedication to putting people on the ground in all contested areas shows that they are serious about winning elections, regardless of what it takes.

The Far Left (the Borg) has come out of the closet and is openly advocating for changing our free market system for an economy based on socialism. I have a hard time getting my head around how a person—or collective—could think that socialism is a better way to distribute resources, but I was not raised or educated by people who suppressed individual achievement and merit based societal norms. I never received a participation trophy. I either won or I didn't. I learned a lot from both outcomes.

I know there are professors who do not believe in giving grades as doing so differentiates one individual from another based on merit. I know a lot of students who wish professors didn't give grades because if everyone got the same grade, there would be no reason to work hard to achieve. I cannot comprehend a system in society that does not reward individual talents and achievements. If we deny opportunity, then we ought to make sure that everyone has equal opportunity. It is unconscionable that anyone would advocate for equal outcomes, regardless of effort expended.

The welfare state and socialist redistribution schemes demoralize and debase a society. When the distribution of scarce resources is left to the elite few, there will always be injustice and a moral vacuum. If individuals are allowed to achieve to their own ability and to earn to their own potential, there a market system is a much more efficient means of distribution. The Far Left (Borg) cannot allow such individualism.

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I will not assimilate into the collective—ever. We all need to shout a warning to all who are not aware of the goals of the Far Left.

BELOW THE RADAR

There seems to have been a recurring theme in the last election cycle, and that was the Republicans continuing to do what they have always done and expecting better results. I am particularly sensitive to what has happened in my home state of Iowa as we saw some really good people run conventional races and either lose or come very close to losing. This is in a state that Trump carried by a significant margin. What appears to be happening is that candidates are depending on the same old techniques to win elections. Things have changed all over the country and modern technology is the way of the future. Further, I observed that many Republicans made no effort—or simply did not know how—to reach the Trump base.

The Trump base is not your father's Republican base. We are talking about people who may not have voted for 20 years or so or who felt disenfranchised and abandoned. These people are not “likely voters” so they are not polled, and they typically do not respond to people who do ask questions about their political leanings. In this new base are African Americans and Hispanics who are not likely to tip their hands. There are the old democrats—the blue collar union household and the gray collar workforce that has been abandoned by the Democrat elites and the Republican establishment. That base is mostly rural with a smattering of suburban educated households, but mostly, it is comprised of people who finally have someone who they feel represents them and will do what is best for the people.

Far too many politicians today are uncomfortable engaging people who might expect some accountability. The political class is much more comfortable to engaging benign constituents at fundraisers or in controlled settings. These “servants of the people” are much more comfortable sending out flyers and buying radio and television rather than directly engaging their constituents. Many do not even pretend to live in their states or districts, so they find ways to placate the masses when it comes time to run for re-election.

The Trump base has different expectations. That base is not afraid to ask the hard questions and is not afraid to write or call to express their displeasure with a vote or position. They expect their elected members of congress, especially those in the Republican party, to back the President and his agenda. Keep the President at arm's length, campaign with a Never Trumper or be a Never Trumper and find out what the base will do.

The media have never figured out what the Trump base really is. They are either too stupid to see it or too lazy to investigate. The Democrats have a sense of entitlement and the Republican establishment is resentful of a President and constituency that might actually expect people to do what they say they are going to do. One would hope that, sooner or later, the Media, the Democrats and the establishment Republicans would be able to remember the Serenity Prayer and accept things they cannot change—The Trump base.



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Sam Clovis is a successful businessman, college professor, political advisor and military officer who hosts IMPACT with Sam Clovis every Sunday afternoon on LATalkRadio. His resume is lengthy and impressive. As a 25 year Air Force fighter pilot, a highly successful private sector business operator, distinguished Fellow at a prestigious think-tank, top-rated radio talk show host, national co-chair and chief policy advisor to a successful presidential campaign, policy director for the presidential transition team and Senior White House Advisor to the Department of Agriculture, one can see why Sam is one of the most sought after consultants in the region. Not afraid to take on the toughest issues, he has blazed a trail in modern politics that has seldom been matched.

His internet radio program examines current events through the lens of contemporary business, economics, politics and culture. One might also find a bit of humor along the way, as he examines how seriously some people take not-so-serious issues. When all is said and done, the listener will get it straight without flowers and ruffles. Listen every Sunday afternoon, 3-5 PM Central. Download the program from the LATalkRadio website.

SHOW HIGHLIGHTS – UPCOMING EVENTS

We now have eight IMPACT with Sam Clovis internet radio programs in the can, as Rush might say. The content has been exceptional with reviews from a host of individuals letting me know how good the program really is. I am humbled, of course. The program is progressing well, and I will continue to work on improving content, bringing more guests on board and providing more variety of topics over time. Suffice it to say that the two hours goes by in a hurry.

As many of you know, the principal sponsor for the broadcasts is Charles W. Herbster, owner and CEO of the Conklin Company, Herbster Angus Farms, North American Breeders and Carico Farms. Mr. Herbster is chairman of the Trump National Advisory Committee on Agriculture and Rural Issues. This group was instrumental in raising funds and turning out votes for the 2016 election. The group remains active and a strong influence on the President.

It would really help the cause if each of you would find a friend or family member whom you could steer to the newsletter and the radio program. Building an audience is a challenge but all of you could to that end. Thanks for reading and listening.

On a regular basis—The Ed Martin Movement, Salem Radio, St. Louis, MO.

November 25—IMPACT with Sam Clovis.

December 2—IMPACT with Sam Clovis.

December 9—IMPACT with Sam Clovis.

December 16—IMPACT with Sam Clovis.

December 23—IMPACT with Sam Clovis.

December 30—IMPACT with Sam Clovis.

January 6, 2019—IMPACT with Sam Clovis.

January 13—IMPACT with Sam Clovis.

January 20—IMPACT with Sam Clovis.

January 27—IMPACT with Sam Clovis.

January 29-February 3—The Conklin Company annual convention, Branson, MO.

February 3—IMPACT with Sam Clovis.

February 10—Impact with Sam Clovis.

February 17—IMPACT with Sam Clovis.

February 23—Speech at Republican event, Wilton, IA.