

# CHRISTMAS IN THE AIR



## READING REGIONAL AIRPORT'S **CHRISTMAS IN THE AIR 2024** SPONSORSHIPS

**SATURDAY, DECEMBER 7th, 2024 | 8:00AM to 12:00PM**  
**READING REGIONAL AIRPORT TERMINAL**  
**2501 Bernville Rd, Reading PA 19605**

Christmas in the Air is a public outreach program to promote aviation in our community. For many years the RDG Airport Community has come together to donate time and resources to provide a fun filled day at the Reading Regional Airport. This event is for children of all ages! The event includes a craft show, vendors, music, games, activities, visits from Santa and centered around **FREE** flights for children. Free airplane rides are provided to children 8-17 through the local EAA Chapter. **ALL sponsorships or donations** apply directly to this event and provide airplane rides, games, toys, snacks and activities for children.

### SPONSORSHIP SELECTION:

PLEASE MARK YOUR SELECTION ON THE LEFT

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#### **TITLE SPONSOR - \$2,000**

- PROMOTIONAL HANDOUT ITEMS
- LOGO SIGN AT ENTRANCE
- LOGO SIGN AT TICKET COUNTER
- LOGO SIGN AT FLIGHT QUE
- DIGITAL AD IN TERMINAL
- SPONSORSHIP TAG ON ALL ANNOUNCEMENTS
- NAME RECOGNIZED IN EVENT MATERIALS
- EVENT TABLE

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#### **FUEL SPONSOR - \$800 OR EQUIVALENT**

- LOGO ON SIGN AT FLIGHT LINE
- DIGITAL AD IN TERMINAL
- NAME RECOGNIZED IN EVENT MATERIALS
- EVENT TABLE

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#### **SANTA'S WORKSHOP SPONSOR - \$400**

- LOGO ON SIGN AT WORKSHOP
- NAME RECOGNIZED IN EVENT MATERIALS
- EVENT TABLE

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#### **AIRPLANE RIDE SPONSOR - \$100**

- NAME RECOGNIZED IN EVENT MATERIALS
- EVENT TABLE

### REGISTRATION FORM:

NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_

PHONE NUMBER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_ ZIP: \_\_\_\_\_

CREDIT CARD TYPE: \_\_\_\_\_

CREDIT CARD NUMBER: \_\_\_\_\_

EXP DATE: \_\_\_\_\_ SEC CODE: \_\_\_\_\_

**FOR MORE INFORMATION:**

**EMAIL: [KKIRKPATRICK@READINGAIRPORT.ORG](mailto:KKIRKPATRICK@READINGAIRPORT.ORG)**