

CHRISTMAS IN THE AIR



READING REGIONAL AIRPORT'S CHRISTMAS IN THE AIR 2024 SPONSORSHIPS

SATURDAY, DECEMBER 7th, 2024 | 8:00AM to 12:00PM
READING REGIONAL AIRPORT TERMINAL
2501 Bernville Rd, Reading PA 19605

Christmas in the Air is a public outreach program to promote aviation in our community. For many years the RDG Airport Community has come together to donate time and resources to provide a fun filled day at the Reading Regional Airport. This event is for children of all ages! The event includes a craft show, vendors, music, games, activities, visits from Santa and centered around **FREE** flights for children. Free airplane rides are provided to children 8-17 through the local EAA Chapter. **ALL sponsorships or donations** apply directly to this event and provide airplane rides, games, toys, snacks and activities for children.

SPONSORSHIP SELECTION:

PLEASE MARK YOUR SELECTION ON THE LEFT

- TITLE SPONSOR - \$2,000**
 - PROMOTIONAL HANDOUT ITEMS
 - LOGO SIGN AT ENTRANCE
 - LOGO SIGN AT TICKET COUNTER
 - LOGO SIGN AT FLIGHT QUE
 - DIGITAL AD IN TERMINAL
 - SPONSORSHIP TAG ON ALL ANNOUNCEMENTS
 - NAME RECOGNIZED IN EVENT MATERIALS
 - EVENT TABLE
- FUEL SPONSOR - \$800 OR EQUIVALENT**
 - LOGO ON SIGN AT FLIGHT LINE
 - DIGITAL AD IN TERMINAL
 - NAME RECOGNIZED IN EVENT MATERIALS
 - EVENT TABLE
- SANTA'S WORKSHOP SPONSOR - \$400**
 - LOGO ON SIGN AT WORKSHOP
 - NAME RECOGNIZED IN EVENT MATERIALS
 - EVENT TABLE
- AIRPLANE RIDE SPONSOR - \$100**
 - NAME RECOGNIZED IN EVENT MATERIALS
 - EVENT TABLE

REGISTRATION FORM:

NAME: _____

COMPANY: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

ADDRESS: _____

CITY: _____ STATE: ___ ZIP: _____

CREDIT CARD TYPE: _____

CREDIT CARD NUMBER: _____

EXP DATE: _____ SEC CODE: _____

FOR MORE INFORMATION:
[EMAIL:KKIRKPATRICK@READINGAIRPORT.ORG](mailto:KKIRKPATRICK@READINGAIRPORT.ORG)