



## **Open Up My New Business Now (OUMNB) Workshop: Informational Package**

Welcome to the **Open Up Your New Business Now, Workshop**, where we guide aspiring entrepreneurs through the critical steps of launching and growing their own security businesses. This comprehensive package outlines what you'll learn during our workshop and provides a roadmap to help you succeed.

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### **Workshop Agenda**

#### **1. Getting Started: Understanding the Legal Requirements**

Learn the essential steps to establish your business legally, creating a **Corporation vs LLC** or **Partnership** or **Sole Proprietorship** including licenses, permits, and compliance with state and local regulations. (Why are LLC not permitted for a PPO License). Understanding all BSIS requirements.

#### **2. Business Planning: Developing Your Blueprint for Success**

Craft a comprehensive business plan that serves as the foundation for your operations. Understand your mission, target audience, competitive edge, marketing ideas and financial projections.

#### **3. Investing in Yourself: Financial Preparedness**

Explore the financial resources needed to launch your business successfully. Learn how to budget effectively and secure the necessary capital for your startup costs.

#### **4. Liabilities and Operations: Managing Risks and Establishing Procedures**

Dive into liability management strategies, creating operational manuals, and defining your company's unique approach to delivering services. Protect your business while ensuring operational excellence.

#### **5. Marketing and Online Presence: Promoting Your Business**

Gain insights into effective marketing strategies and learn how to build a professional website to introduce your company to potential clients. Understand the importance of a strong online presence in today's competitive market.

#### **6. Aiming High: Scaling Your Business**

Discover how small businesses grow into midsize and large enterprises. Learn the key strategies for scaling operations, expanding client bases, and building a reputation for excellence.

#### **7. Making It Official: Launching Your Business**

Understand the final steps to officially open your business, including registering your entity, setting up operational accounts, and implementing your business plan.

#### **8. Q&A Session: Personalized Guidance**

Get answers to your specific questions and concerns. This interactive session ensures you leave fully prepared to move forward with confidence.



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## Why Attend This Workshop?

- **Expert Guidance:** Learn from professionals who have built successful businesses in the security industry, from \$75K first year in business to \$7.9 million.
- **Comprehensive Knowledge:** Gain a clear understanding of the business lifecycle, from startup to growth. Without a college degree.
- **Actionable Strategies:** Walk away with practical tools and resources to put your plans into motion.
- **Understanding the market:** Applying marketing strategies in simple form with high rewards.
- **Start small, Look big:** Understanding that you have advantages over your competition.

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## Next Steps

Ready to take the first step toward building your own security business?

- **Register with us today:** Receive updates and new workshops dates and
- **Workshop Details:** [[Check booking for the next Workshop date and location.](#)]
- **Registration:** Sign up at [[www.openupmybusinessnow.pro](http://www.openupmybusinessnow.pro)] or drop us a question on our website.
- **Cost:** \$150 per person (Full payment is required prior to course)
- **Items you will need:** Laptop computer, your PPO application, Cell Phone Data (Hotspot) and 4 hours of uninterrupted time.

Seats are limited, so reserve your spot today!

**OUMNB** is committed to helping you achieve your entrepreneurial goals. Let us guide you toward building a thriving security business.