



PRESS RELEASE

May 2, 2024

BowlForward Launches Future Stars Award

Eagan, MN: BowlForward today announced the creation of the Future Stars Award to coincide with the opening event of the 2024 Professional Women's Bowling Association (PWBA) national tour season.

Beginning next year, BowlForward will choose three recipients who are first-time PWBA members in the 2025 PWBA season to receive the annual award. One winner will receive \$1,500 (USD), and two additional winners will receive \$500 (USD). Each awardee will be chosen from among applicants by a committee of volunteers representing the bowling industry, and the awards will be based on a combination of need and merit. Additional details regarding the application process and selection criteria are expected to be announced in the coming weeks.

The Future Stars Award is designed to encourage talented athletes to join and compete on the PWBA Tour, and to provide a boost in getting them started. BowlForward is extremely proud to support and promote women's bowling and seeks to ensure there will always a platform where women can compete at the highest level of the sport.

About BowlForward

BowlForward was founded in 2024 with the goal of supporting, promoting, and uplifting the sport of bowling for athletes at every level.

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