



PRESS RELEASE

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BowlForward Announces Inaugural Winners of the Future Stars Award

FOR IMMEDIATE RELEASE

Las Vegas, NV: BowlForward is pleased to announce the winners of the inaugural **BowlForward Future Stars Award**, a program first announced in 2024 to encourage talented women to pursue a career in professional bowling.

Each of the winners was chosen by a six-member committee of past and present competitors on the Professional Women's Bowling Association ("PWBA") Tour. Applicants were required to submit a resume, an essay, and multiple letters of recommendation to demonstrate financial need, their dedication to the sport of bowling, and their commitment to being on the PWBA national tour.

BowlForward is grateful to the committee for its work on the difficult task of selecting winners from a group of excellent applicants.



Kelly Whipple - \$1,500

After standing out as a youth bowler, Kelly has just completed her stellar collegiate career with the University of Wisconsin-Whitewater. She is a two-time NCAA Division III Player of the Year, among a host of other college honors.



Alyssa Alexander - \$500

Alyssa competed for four years at Mount St. Mary's University prior to wrapping up her collegiate time competing for McKendree University. In that time, she has acquired All-Tournament Team honors, and has twice been named the Great Lakes Valley Conference Athlete of the Week.



Nicole Wilson - \$500

After taking a break from bowling at the beginning of the decade, Nicole recently returned to high-level competition, quickly achieving success by winning the 2024 PWBA Green Bay Regional. While competing, she continues to volunteer for bowling programs in the Detroit area.



BowlForward is honored to stand behind each of these women as they transition to regular competition on the PWBA's national tour. We are excited to watch them grow as athletes, representatives of the sport, and positive role-models for other women looking toward a future in professional bowling.

About BowlForward

BowlForward was founded in 2024 with the goal of supporting, promoting, and uplifting the sport of bowling for athletes at every level. BowlForward is extremely proud to support and promote women's bowling and seeks to ensure there will always a platform where women can compete at the highest level of the sport.

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