



MELISSA LABOR, SPHR, SHRM-SCP
PEOPLE & CULTURE STRATEGIST AND EXECUTIVE COACH



CO-ACTIVE[®]
TRAINING INSTITUTE



Founder and Chief Thought Leader of Bespoke People and Culture Strategies, Melissa Labor is passionate about helping organizations create exceptional workplaces. Melissa has over 25 years of experience in Executive HR & Culture leadership roles. These experiences helped fuel her desire to help others create environments where people flourish and the business thrives.

Melissa specializes in creating tailored people strategies that align with business objectives. She utilizes a unique blend of collaboration, curiosity, strategy and creativity to gain an understanding of an organization and its distinctive people needs.

Melissa has been a strategic partner to many Executive teams and facilitated strategy sessions for annual planning, vision setting and transformational change. She is also a certified executive coach and gains incredible fulfillment in helping leaders uncover, leverage and harness their strengths to reach their highest potential.

Throughout the years, Melissa has facilitated round table discussions and large training sessions related to leading practices to build great workplace cultures, emotional intelligence, navigating gender dynamics and numerous leadership skill topics.

Melissa earned her BBA with HR emphasis from the University of Central Oklahoma. She is a certified Senior Professional of Human Resources (SPHR) through the HRCI, a Senior Certified HR Professional (SHRM-SCP) through SHRM and Co-Active trained professional coach. She is currently on the board of The Company Culture Consortium, The Real Estate Council, former board member of Dallas HR and Collin County HR. Her contributions to the HR community have been recognized by her peers through nominations for Ogletree Deakins HR Professional of the Year and Dallas HR Executive of the Year.