

together with



September 2023

Dear Business Owner,

<u>Art of Life Charities</u> is a 501(c)3 nonprofit all-volunteer organization and welcomes sponsors who are interested in helping further our mission "*Employing the Arts to Support Communities in Need*". Art of Life Charities' goal is to support other nonprofits and organizations who are doing good things for people by financially aiding them in their missions. Each year, we select a beneficiary and raise money for them through an art-centered event.

Haymarket Regional Food Pantry has been selected as AOLC's 2023 beneficiary! The Haymarket Regional Food Pantry (HRFP) is a community-based nonprofit organization composed entirely of volunteers dedicated to eliminating hunger by providing food to individuals and families in Haymarket, Gainesville, and the surrounding areas. We will be honoring Haymarket Regional Food Pantry at the 2nd annual AOLC Charity Art Gala "Lifting Others Up" on October 28, 2023 at the Hylton Performing Arts Center in Manassas, VA. All proceeds from the event after expenses go to HRFP!

This year's gala stars singer/songwriter, <u>Aaron Kelly</u>, an American Idol finalist, and Emcee and Poet Laureate Emerita, <u>Kim B Miller</u>. There will be amazing art available for auction, delicious hors d'oeuvres, dinner, drinks, dessert, live entertainment, guest speakers, music, dancing and community spirit!

We are seeking sponsorships from businesses and individuals to support our fundraising goals. Multiple levels of sponsorship are offered and each level is outlined in the enclosed attachment. With your support, we are confident our 2nd year will be a huge success!

Please consider becoming a sponsor for this special event to support your community, *Art of Life Charities* and *Haymarket Regional Food Pantry*. Along with the recognition and thanks you or your business will receive in the local paper, on social media, in the event program, and on the sponsor board, we will also be highlighting some special donors during the event. If sponsorship is not an option for you currently, please consider attending the gala and/or donating an item for the silent auction. Community support and involvement are the cornerstones of this event's success.

If you would like further information, please contact us at *artoflifecharities@qmail.com* or by phone at 571-330-3966.

Please "like" Art of Life Charities and Haymarket Regional Food Pantry Facebook pages or read about all the wonderful things we do at <u>www.artoflifecharities.org</u> and <u>www.haymarketfoodpantry.org</u>.

We look forward to your generous support!

Sincerely,

Kelly Haneklau, Founder and President and the AOLC Team **Art of Life Charities** P.O. Box 905, Bristow VA 20136 <u>www.artoflifecharties.org</u>FB/IG: Art of Life Charities

Arts Angel \$5000



- Podium Speech Recognition at Art of Life Charities Gala Event
- Personal or Business Name/Logo in social media and newspaper advertisement, *Gala* program, sponsorship board, signage at event, promotional material at event.
- Additional signage in parking lot and at check-in table
- 8 tickets to Gala
- Private 30-minute silent auction preview before public

Arts Curator \$2500

- Podium Speech Recognition at Art of Life Charities Gala Event
- Personal or Business Name/Logo in social media and newspaper advertisement, *Gala* program, sponsorship board, signage at event, promotional material at event.
- 4 tickets to Gala
- Private 30-minute silent auction preview before public

Arts Patron \$1000

- Podium Speech Recognition at Art of Life Charities Gala Event
- Personal or Business Name/Logo in social media and newspaper advertisement, *Gala* program, sponsorship board
- 3 tickets to Gala

Arts Donor \$750

- Personal or Business Name/Logo in social media and newspaper advertisement, Gala program and sponsorship board
- 2 tickets to Gala

Arts Friend \$500

- Personal or Business Name/Logo in social media & newspaper advertisement, *Gala* program and sponsorship board
- 1 ticket to Gala

YES! Our business will be a Sponsor for the AOLC Lifting Others Up Gala 2023.

Level: _____

Sponsorship Amount:

*Art of Life Charities is a registered 501(c)3 nonprofit TAX ID#: 87-1795098

Your generous donation is very much appreciated and will be carefully utilized for our mission.

| Business Name: |
|-----------------------------|
| Contact Name: |
| Address: |
| Phone: |
| Email: |
| Website/Facebook/Instagram: |

Please make payments and complete and return this

Sponsorship Form by September 30, 2023 to:

Art of Life Charities P.O. Box 905 Bristow, VA 20136

www.artoflifecharities.org



In lieu of a sponsorship, our business will make a Donation for the Silent Auction, Door Prize or Gala Service/Performance.

Item/Service Donated: _____

Retail Value: _____

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