



TOGETHER WITH



September 2024

Dear Friends,

**Art of Life Charities (AOLC)** is a 501(c)3 nonprofit all-volunteer organization that is welcoming sponsors to help further our mission: **Employing the Arts to Support Communities in Need**. Some life essentials we support include food security; housing; diversity, equity and inclusion; mental health and wellness, special health needs and more. Art of Life Charities' goal is to financially support other nonprofits and organizations who align with our mission and are positively impacting people. We select a beneficiary each year and raise donations for them through an art-centered event.

**Boxes of Basics** has been selected as AOLC's 2024 beneficiary! Boxes of Basics provides seasonal wardrobes to local children in need, working with school counselors, social workers, faith leaders and human services agencies. This year's fundraising event for Boxes of Basics is the **"Heart to Heart" Art of Life Charities Gala** on October 19, 2024 at the Heritage Hunt Golf & Country Club in Gainesville, VA. All proceeds from the event after expenses go to Boxes of Basics! This year's gala features live entertainment, delicious hors d'oeuvres, dinner, drinks, dessert, art, silent auction, guest speakers, music, dancing and community spirit!

AOLC is seeking sponsorships from individuals and businesses to support our fundraising goals. Multiple levels of sponsorships are offered and each level is outlined in the following pages (Please keep reading and click NEXT below). With your support, we are confident this year's gala will be a huge success!

**Please consider becoming a sponsor** for this special event to support your community, *Art of Life Charities* and *Boxes of Basics*. Along with the recognition and thanks you personally or your business will receive in the local press, on social media, in the event program, and on the sponsor board - some special donors will also be highlighted during the event. If sponsorship is not an option for you currently, please consider attending the gala and/or donating an item for the silent auction. Community support and involvement are the cornerstones of this event's success.

If you would like further information, please contact us at [artoflifecharities@gmail.com](mailto:artoflifecharities@gmail.com) or by phone at 571-330-3966.

Please "like" *Art of Life Charities* and *Boxes of Basics* Facebook pages or read about all the wonderful things we do at [www.artoflifecharities.org](http://www.artoflifecharities.org) and [Boxes of Basics - Nonprofit, Clothing](#)

We look forward to your generous support!

Sincerely,

Kelly Haneklau, Founder/President and the AOLC Team

**Art of Life Charities** P.O. Box 905, Bristow VA 20136

[www.artoflifecharities.org](http://www.artoflifecharities.org)

FB/IG: Art of Life Charities

## Arts Angel \$10,000

- Podium Speech Recognition at the 2024 *Heart to Heart Art of Life Charities Gala*
- Personal or Business Name/Logo in social media and newspaper advertisement, *Gala* program, sponsorship board, signage at event, promotional material at event
- Additional signage in parking lot and at check-in table
- Private 30-minute silent auction preview and hors d'oeuvres reception before public
- 8 tickets to *Gala*

## Arts Curator \$5,000

- Podium Speech Recognition at the 2024 *Heart to Heart Art of Life Charities Gala*
- Personal or Business Name/Logo in social media and newspaper advertisement, *Gala* program, sponsorship board, signage at event, promotional material at event
- Private 30-minute silent auction preview and hors d'oeuvres reception before public
- 6 tickets to *Gala*

## Arts Patron \$2,500

- Podium Speech Recognition at the 2024 *Heart to Heart Art of Life Charities Gala*
- Personal or Business Name/Logo in social media and newspaper advertisement, *Gala* program, sponsorship board
- Private 30-minute silent auction preview and hors d'oeuvres reception before public
- 4 tickets to *Gala*

## Arts Conservator \$1,500

- Personal or Business Name/Logo on social media, *Gala* program and sponsorship board
- 2 tickets to *Gala*

## Arts Friend \$500

- Personal or Business Name/Logo on social media, *Gala* program and sponsorship board
- 1 ticket to *Gala*

## Venue Sponsor \$5,000

- Podium Speech Recognition at the *2024 Heart to Heart Art of Life Charities Gala*
- Personal or Business Name/Logo in social media and newspaper advertisement, *Gala* program, sponsorship board, signage at event, promotional material at event
- Private 30-minute silent auction preview and hors d'oeuvres reception before public
- 6 tickets to *Gala*

## Entertainment Sponsor \$3,000

- Celebrate the Arts at the *24 Heart to Heart Art of Life Charities Gala!*
- Podium Speech Recognition at the *2024 Heart to Heart Art of Life Charities Gala*
- Personal or Business Name/Logo displayed on stage, in social media and newspaper advertisement, *Gala* program, and sponsorship board
- Private 30-minute silent auction preview and hors d'oeuvres reception before public
- 4 tickets to *Gala*

## Dessert Sponsor \$1,000

- Show your sweet side by sponsoring sweet treats at the *2024 Heart to Heart Art of Life Charities Gala*
- Personal or Business Name/Logo will be advertised on the dessert table, on social media, *Gala* program and sponsorship board
- 1 ticket to *Gala*

**YES! Our business will be a Sponsor for the AOLC Heart to Heart Gala 2024.**

Level: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

*\*Art of Life Charities is a registered 501(c)3 nonprofit TAX ID#: 87-1795098*

*Your generous donation is very much appreciated and will be carefully utilized for our mission.*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website/Facebook/Instagram: \_\_\_\_\_

**Please make payments and complete and return this**

**Sponsorship Form by September 30, 2024 to:**

Art of Life Charities

P.O. Box 905

Bristow, VA 20136

[www.artoflifecharities.org](http://www.artoflifecharities.org)



**In lieu of a sponsorship, our business will make a Donation for the Silent Auction, Door Prize or Gala Service/Performance.**

Item/Service Donated: \_\_\_\_\_

Retail Value: \_\_\_\_\_

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Business Name: \_\_\_\_\_

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