

WORK WITH ME!

6 Steps to Beating the Algorithm



1

Posting: Posting is as important when it comes to social media as sleeping is to being well rested. The magic sauce is to post at minimum 3 x per day!

2

Content: The content is super important as well! You want something eye catching that stops the person from scrolling past you. "Catchy Content" should NOT be longer than 15-30 seconds. Be mindful of folks time.

3

Music: Spending some time to research the perfect background music can make the difference between your post going viral and sitting on the shelf.

4

Hashtags: Hashtags will drive the algorithm, so taking a few seconds to hit chatgpt, safari or google to research the top 5 viral hash tags is crucial! Examples include but are not limited to **#fy #fyp #foryou #foryoupage #viral #trending**.

5

Crosspost: This is literally one of the most important steps in social media is cross posting to all your social media platforms (Tiktok, Insta, Reels, YouTube). Cross posting also helps you "Beat the Algorithm".

6

Repeat: Last but not least, repeat the process for multiple videos. I always encourage folks to being recording video any time you can. You never know what will go viral.

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