

**CITY OF FRESNO
PLANNING AND DEVELOPMENT DEPARTMENT**

NOTICE OF PUBLIC HEARING

**SOUTHEAST DEVELOPMENT AREA SPECIFIC PLAN AND RELATED FINAL PROGRAM
ENVIRONMENTAL IMPACT REPORT (SCH NO. 2022020486)**

NOTICE IS HEREBY GIVEN that the Fresno City Planning Commission and City Council, in accordance with the procedures of Chapter 15, Sections 5007 and 5801-5812 of the Fresno Municipal Code (FMC), will conduct a public hearing to consider the draft Southeast Development Area Specific Plan and related Final Program Environmental Impact Report (FPEIR), State Clearinghouse (SCH) # 2022020486. These applications have been initiated by the Fresno City Council.

Project Description. The proposed project is the adoption of the Southeast Development Area (SEDA) Specific Plan which entails amendment of the Fresno General Plan, certification of an Environmental Impact Report, and future updates to the City of Fresno Zoning Code. The SEDA includes approximately 9,000 acres and is generally bounded on the west by Minnewawa, Temperance and Locan Avenues, on the east by McCall, Highland and Temperance Avenues, on the north by the Gould Canal, and on the south by North and Jensen Avenues.

1. **Plan Amendment Application P23-03090** proposes to adopt the Southeast Development Area Specific Plan.
2. **Plan Amendment Application P23-03091** proposes to update the Planned Land Use Map and Dual Designation Map (Figures LU-1 and LU-2) and text of the Fresno General Plan to incorporate the land use changes proposed in the Southeast Development Area Specific Plan.
3. **Program Environmental Impact Report Sch No. 2022020486:** In accordance with the California Environmental Quality Act (CEQA), a Program Environmental Impact Report (PEIR) was prepared by the City to consider potential impacts associated with implementation of the project, and to provide mitigation measures that would reduce impacts to less than significant levels. The Draft PEIR was released for a 45-day public review period from February 7, 2025 to March 24, 2025.

The above documents are available for public review at www.fresno.gov/SEDA and within the upcoming agendas. Please contact the Planner identified below or visit the webpage for additional information.

This published notice is provided in lieu of mailed notices to affected property owners pursuant to Fresno Municipal Code section 15-5007-d.

FRESNO CITY PLANNING COMMISSION

Date: Wednesday, November 19, 2025
Time: 6:00 p.m., or thereafter
Place: City Hall Council Chambers
2600 Fresno Street, 2nd Floor
Fresno, CA 93721; or watch the live
broadcast via the Zoom link located on the
agenda found here:
<https://fresno.legistar.com/Calendar.aspx>

FRESNO CITY COUNCIL

Date: Thursday, December 4, 2025
Time: 9:20 a.m., or thereafter
Place: City Hall Council Chambers
2600 Fresno Street, 2nd Floor
Fresno, CA 93721; or watch the live
broadcast via the Zoom link located on
the agenda found here:
<https://fresno.legistar.com/Calendar.aspx>

Any interested person may watch either or both of the meetings electronically during the public hearing through instructions provided on the Planning Commission and City Council Agendas. Any interested person may appear at either or both of the public hearings and present written testimony or speak in favor or against the project proposal. However, for Planning Commission, all documents, including written testimony, shall be submitted at least 24 hours in advance of the Planning Commission agenda item being heard, via e-comment or by email to PublicCommentsPlanning@fresno.gov (cc Adrienne.Asadoorian@fresno.gov) pursuant to the Planning Commission rules and procedures. All documents submitted to the City Council for its consideration shall be submitted to the City Clerk at least 24 hours prior to the Council Agenda item being heard, pursuant to the City Council's meeting rules and procedures. If an individual challenges the above applications in court, they may be limited to raising only those issues that were raised at the public hearings described in this notice, or in written correspondence delivered to the Development Services Division of the Planning and Development Department and/or Planning Commission and City Council consistent with their respective rules of procedure at, or prior to, the public hearing. The Planning Commission recommendation on the proposed Plan Amendment and Environmental Assessment will be considered by the City Council.

For additional information regarding this project, contact Adrienne Asadoorian, Supervising Planner, Planning and Development Department by phone at (559) 621-8339 or via e-mail at Adrienne.Asadoorian@fresno.gov. Si necesita información en Español, comuníquese con Juan Lara al teléfono (559) 621-8039 o por correo electrónico a Juan.Lara@fresno.gov.

PLANNING AND DEVELOPMENT DEPARTMENT
Jennifer K. Clark, AICP, HDFP, Director

Dated: November 9, 2025



Southeast Development Area Vicinity Map

