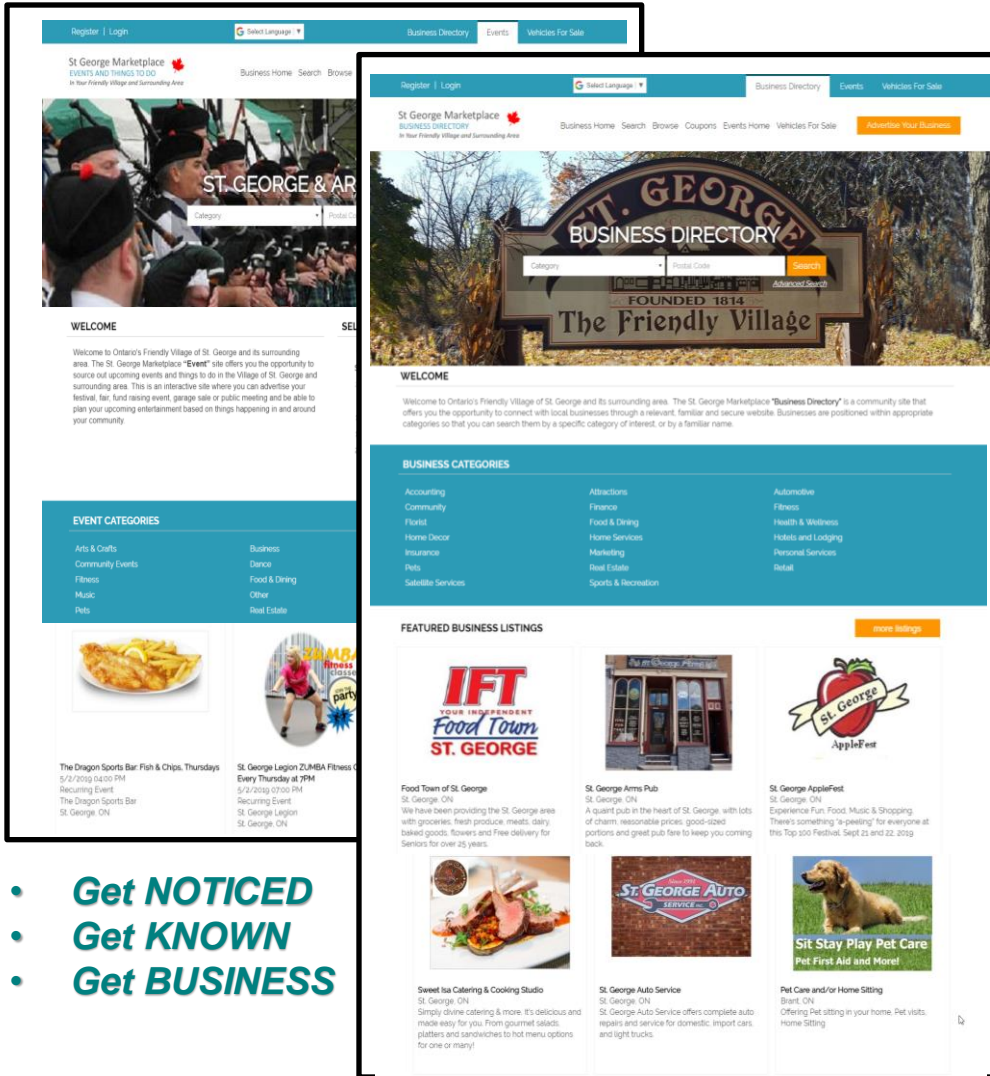


# StGeorgeMarketplace.ca

Now you can Promote **YOUR** Business to **YOUR** Community

"Your local online website directory, that's built for you to reach your community, anytime!"



The screenshot displays the St. George Marketplace website interface. The top navigation bar includes 'Register | Login', a language selector, and links for 'Business Directory', 'Events', and 'Vehicles For Sale'. The main content area features a 'WELCOME' message, a 'BUSINESS CATEGORIES' list, and 'FEATURED BUSINESS LISTINGS'. The categories include Accounting, Community, Florist, Home Decor, Insurance, Pets, Satellite Services, Attractions, Finance, Food & Dining, Home Services, Marketing, Real Estate, Sports & Recreation, Automotive, Fitness, Health & Wellness, Hotels and Lodging, Personal Services, and Retail. The featured listings include 'IFT Food Town ST. GEORGE', 'St. George Arms Pub', 'St. George AppleFest', 'Sweet Isa Catering & Cooking Studio', 'St. George Auto Service', and 'Sit Stay Play Pet Care'.

The **St. George Marketplace**  will put your business in front of more customers year round.

- **It's LOCAL**
- **It's YOURS**
- **It's AFFORDABLE**



- **Get NOTICED**
- **Get KNOWN**
- **Get BUSINESS**

## SMALL TOWN PRICING with BIG CITY IMPACT

### Featured BUSINESS Listing: \$25 / month

Includes: Premium Home page positioning, Listing is searchable by category, Personal biography, Profile page with up to 10 photos, click thru to your website, video hosting, mapping, free coupon, 24/7 access, SEO optimized and Integrated with Social Media.

**PLUS 2 EVENT GUIDE Listings are included every month** so you can promote regular features or timely specials.

**BONUS: Promotion on 2 Digital Display Screens in St. George**

**Custom Marketing Solutions** - In addition to an effective Business Directory, many of our clients also benefit from these additional a la carte services:

Custom advertising campaigns can be created for Postcards, Facebook, etc. Website creation, Website content updates, Pre-registration and Tracking of Events, Email creation, Database management, Video Creation and Photography Capture, or Virtual Presentations for your Events.

Add on **UNLIMITED EVENTS** for only **\$25 / month**

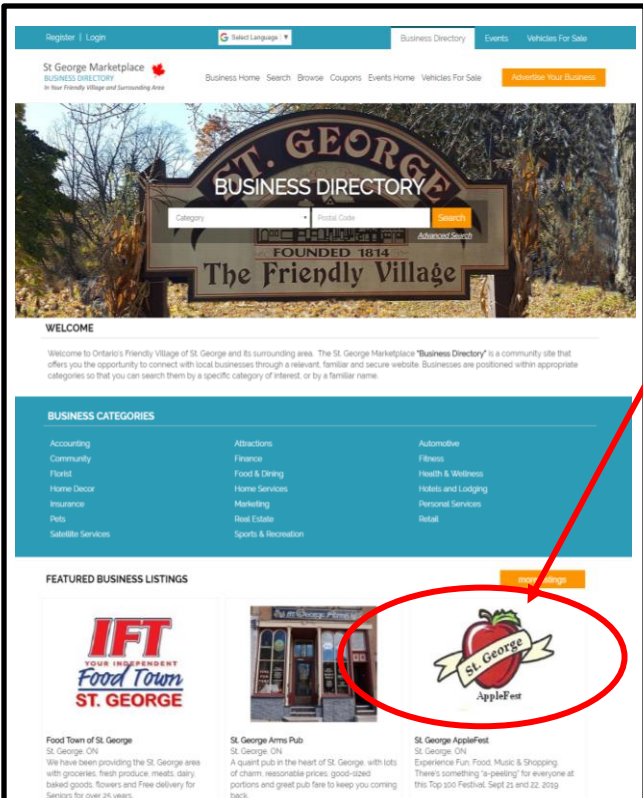
\*Basic Listings also available.

\*Inquire about our Non Profit Rates

CONTACT: John Hay (905) 407-9118 [jhay@linksim.com](mailto:jhay@linksim.com) ... Linda Wheatley (905) 320-7880 [lwheatley@linksim.com](mailto:lwheatley@linksim.com)

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"Your local online website directory, that's built for you to reach your community, anytime!"



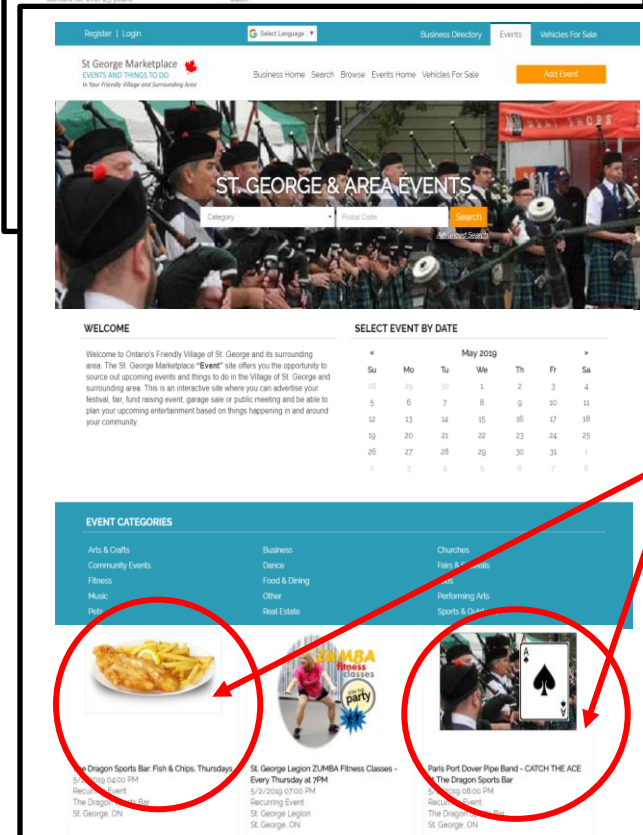
## Featured **BUSINESS** Listings Include:

- Featured Ad Position on the Home Page
- Link to your own Profile Page that includes 10 photos, mapping, video, coupon for sales or service offers, links to a personal profile plus a link to your own website
- Ads on 2 Digital Display Screens within St. George (FoodTown and Main Gifts front window)



## PLUS:

- 2 Featured Event Listings
- Mobile Friendly Responsive Design
- SEO Optimized
- Integrated Marketing with Facebook, Twitter, Email messaging
- And additional support and presence on St George Marketplace Facebook



## BUSINESS DIRECTORY

*“SMALL TOWN PRICING with BIG CITY IMPACT”*

### BASIC

### FEATURED

### PREMIUM

#### Free Listing

Basic Business Listing with:

- ✓ Category placement
- ✓ Searchable listing by Category
- ✓ SEO optimized
- ✓ Integrated & linked with Social Media
- ✓ Profile page with 1 photo (logo, product or personal)
- ✓ Links to your website
- ✓ Mapping of your location
- ✓ Personal Biography to introduce yourself to the community
- ✓ 24/7 access to make changes, update photos or add timely specials.

**\$25**

per month

**Featured Business Listings include all the Basic Listing components :**

- ✓ Featured Ad position on Home
- ✓ Category placement
- ✓ Searchable listing by Category
- ✓ SEO optimized
- ✓ Integrated & linked with Social Media
- ✓ Profile page with 10 photos (logo, product or personal)
- ✓ Links to your website
- ✓ Mapping of your location
- ✓ Personal Biography to introduce yourself to the community
- ✓ 24/7 access to make changes, update photos or add timely specials.

**ADDITIONAL FEATURES Include:**

- ✓ 2 Featured EVENT Listings with Home page positioning
- ✓ Video posting on your Profile page (if desired)
- ✓ PLUS ... promotion on the 2 Digital Display screens in St. George (FoodTown and Main Gift & Decor's front window)

**\$50**

per month

**Premium Business Listings include all the Featured Listing components:**

- ✓ Featured Ad position on Home
- ✓ Category placement
- ✓ Searchable listing by Category
- ✓ SEO optimized
- ✓ Integrated & linked with Social Media
- ✓ Profile page with 10 photos (logo, product or personal)
- ✓ Links to your website
- ✓ Mapping of your location
- ✓ Personal Biography to introduce yourself to the community
- ✓ 24/7 access to make changes, update photos or add timely specials.

**ADDITIONAL FEATURES Include:**

- ✓ 7 Featured EVENT Listings with Home page positioning
- ✓ Video posting on your Profile page (if desired)
- ✓ Promotion on the 2 Digital Display screens in St. George (FoodTown and Main Gift & Decor's front window))
- ✓ **PLUS ... Promotion of your upcoming Events on StGeorgeMarketplace Facebook page**

## NON PROFIT

Businesses that are not for profit and have a Registered Charitable # , will receive a complimentary Basic Listing. If you wish to upgrade for more prominence, you will receive a Premium Listing for the price of a Featured Listing.

# ABOUT ... StGeorgeMarketplace.ca

*A Division of Links Marketing Solutions*

The St. George Marketplace is a community website powered by Links Marketing Solutions.

It is an interactive site that offers consumers the opportunity to connect with local businesses through a familiar, but engaging website. It was designed to present upcoming events and things to do in and around the friendly village of St. George while at the same time it allows local businesses a voice in the marketplace to advertise their weekly specials, or promote their new products and services.

## ABOUT ... Links Marketing Solutions



Links Marketing Solutions has been providing state of the art products and services like this to more than 100 businesses for over 25 years now. We specialize in finding affordable ways to engage your customers through initiatives that drive revenue for your business. Our consumer initiatives are designed to help YOU succeed in this complicated world of advertising and marketing.

## ABOUT US ...

John Hay and Linda Wheatley are both residents of St. George and have found the “friendly village” atmosphere has inspired them to become passionately involved in this community. They are committed to finding ways to help local businesses succeed using the same resources with which they have built their careers. Both their backgrounds involved progressive roles of responsibility in three of Canada’s top newspapers, including Executive positions within Advertising and Marketing. Their combined media knowledge has led to a strong partnership in business and this website is a result of their initiative and passion for St. George over the last five years. In addition to providing marketing assistance to the many businesses in the Village, they are also proud to have helped many non profit organizations such as The Legion, 4H Ontario, St. George United Church, South Dumfries Historical Society, Paris Port Dover Pipe Band and the St. George Apple Fest to name a few.



**JOHN HAY**  
Founder and President of **Links Marketing Solutions**, John brings three decades of experience to the company. He has a proven track record of success in Marketing and Advertising as well as Audience Development, Recognition and Retention. He provides the leadership and forward thinking that has gotten Links Marketing Solutions where it is today.



**LINDA WHEATLEY**  
Linda has over 30 years of media experience in Advertising, Marketing, Direct Response and Audience Development. Her success as a Senior Executive at Multimedia Companies has provided the strategic direction needed in this role as a key partner within Links Marketing Solutions.