

Championing Social Impact

Embedding social outcomes from pre-contracts through to delivery



Government Policy Execution

Overview

EdifyConnect partnered with a major tier 1 contractor to embed social procurement and inclusive employment strategies across multiple Victorian infrastructure projects. Joe supported both **pre-contract tender responses** and **on-the-ground delivery**, helping them compete for work and deliver social policy outcomes on projects.

Joe's role

Pre-Contract

- Led the social procurement and **government policy response** for a major Victorian rail tender
- Aligned **bid strategy** with Social Procurement Framework, Local Jobs First Act, and Building Equality Policy
- Developed **costings model** and overarching **delivery budget** for strategy
- Produced a high-quality, **compliant submission** supporting the positioning

Project Delivery

- Supported social procurement and inclusive employment delivery on:
 - **M80 Ring Road Upgrade**
 - **2x Melbourne Airport Upgrades**
- **Identified scopes** for Indigenous and social enterprise engagement
- **Built partnerships** with training and workforce development providers
- Developed **delivery tools** to translate policy into practical **site-level actions**

The Outcome

- **Strengthened compliance** across multiple projects
- Created **bid content** that aligned with government requirements
- Delivered **tangible social outcomes** on active projects
- Fostered **positive culture** around social outcomes
- Embedded **practical tools** for ongoing implementation

This work was delivered for a Tier 1 civil contractor. Client's name is withheld due to branding restrictions. Reference available from **Abbey White**.

[Request A Reference](#)

Let's Connect

Do you want help tendering and delivering your government policy requirements in infrastructure projects?

I support both **pre-contract tender responses** and **on-the-ground project delivery** to meet government policy objectives.

Let's catch up and talk through the project pipelines and develop an action plan.

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**From Cadetship to Career:
Vanessa's Story**



Through a tailored 12-month program with Switch to Infrastructure, Vanessa transitioned from consulting into the civil construction sector.

Read the full story [here](#).