

The Xstrataflo Effect

Category	Achievement	Impact
Years in Business	13+ (since 2011) of sustained operations	Established longevity & reliability
Client Success		
Event Management	Managed hospitality for thousands at the 2014 SRLC 3-Day event in New Orleans	Proven largescale execution
Political Consulting	Named consulting firm for a 2013 U.S. Senate Campaign – Louisiana	Trusted expertise in high-stakes roles
Trademarks	Launched & filed over a dozen trademarks, including Xstrataflo	Protected & enhanced brand value
Business Launches	Successfully launched &/or expanded businesses & nonprofits (501c3s)	Diverse industry impact & growth
Revenue Growth	Increased sales & income, adding over \$200 million in revenue	Significant financial growth
Capital Funding	Raised over \$500,000 over 13+ years in Capital Investments for projects	Indicating the ability to raise funding swiftly & providing return on investment without delay
Cost Savings	Eliminated waste & expenses, saving over \$70 million	Improved efficiency & profitability
Talent Contracts	Secured contracts in our Talent Division with Hilton, Royal Caribbean, & other entities	Expanded client reach & prestige