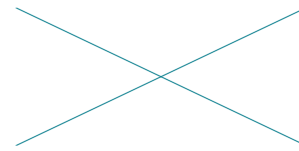المؤتمر الدولي الأول للمناظرة والحوار
**The first International Conference
on debate and dialogue**

مناظرات قطر
qatardebate

Concept

THE THESIS
An intellectual proposition

THE ANTITHESIS
A reaction to the proposition

THE SYNTHESIS
Reconciling their opposition
and forming a new proposition.

Colour System

QD GREY
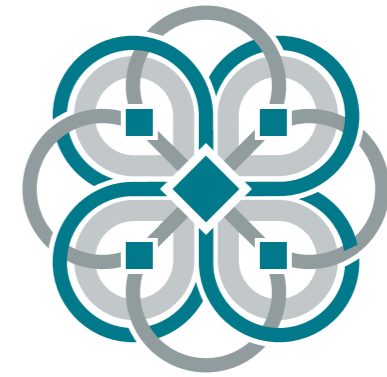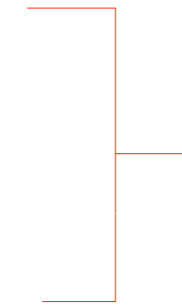PANTONE 443 C
C33 M12 Y18 K30
R145 G157 B157

QD TEAL
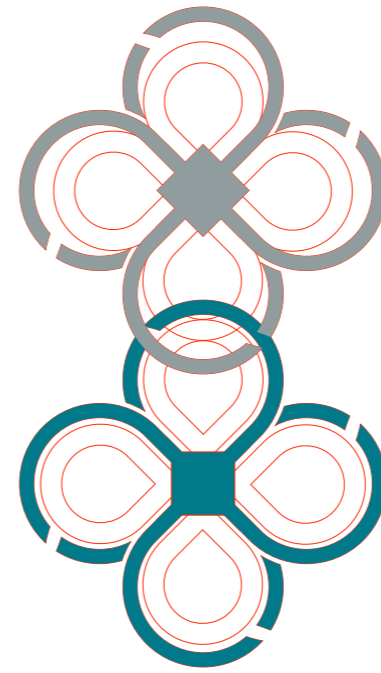PANTONE 7713 C
C100 M0 Y30 K26
R0 G125 B138

In the Dialectical act, ideas, allegories and point of views mix togather
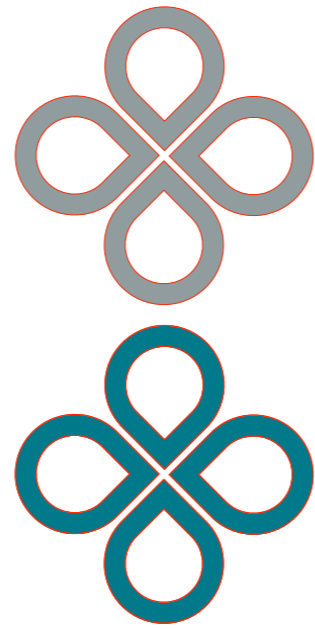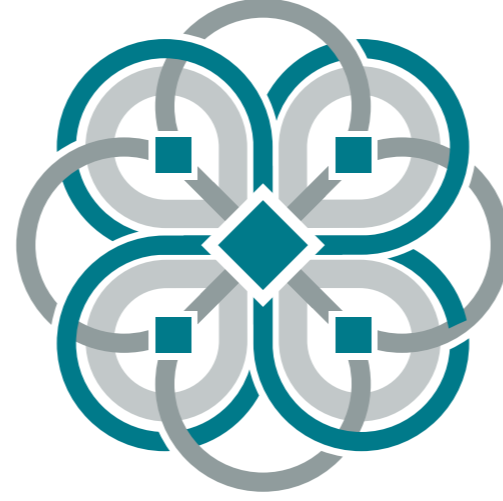
Route One

Rationale

المـؤتمر الدولي الأول للمناظرة والحـوار

*The first International Conference
on debate and dialogue*

Variations

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

Variations

مناظرات قطـر
qatar debate

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

مؤسسة قطر
Qatar Foundation

Route Two

Color System

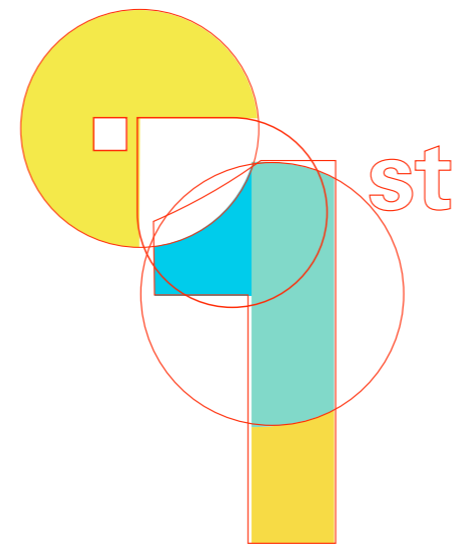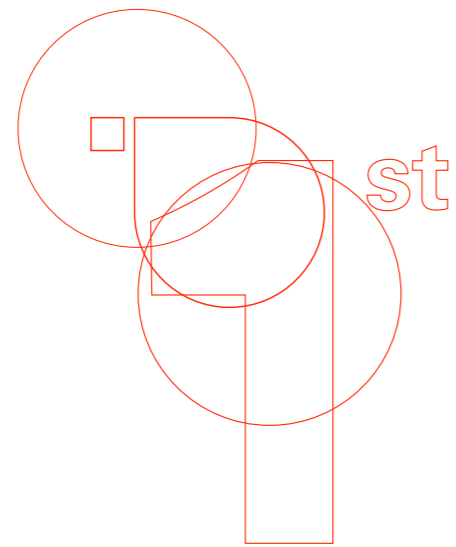The color palette was based on Qatar Foundation Secondary color system, It has been created to offer more youthful color choices, a reflection of our vibrant and active community.

PANTONE 165 C

| CMYK | : | C0 M70 Y100 K0 | RGB | : | R255 G103 B31 |
| Pantone | : | 165 C | HEX | : | FF671F |

PANTONE 368 C

| CMYK | : | C65 M0 Y100 K0 | RGB | : | R120 G190 B32 |
| Pantone | : | 368 C | HEX | : | 78BE20 |

PANTONE 212 C

| CMYK | : | C0 M78 Y8 K0 | RGB | : | R240 G78 B152 |
| Pantone | : | 212 C | HEX | : | F04E98 |

PANTONE 338 C

| CMYK | : | C50 M0 Y31 K0 | RGB | : | R110 G206 B178 |
| Pantone | : | 338 C | HEX | : | 6ECEB2 |

PANTONE 306 C

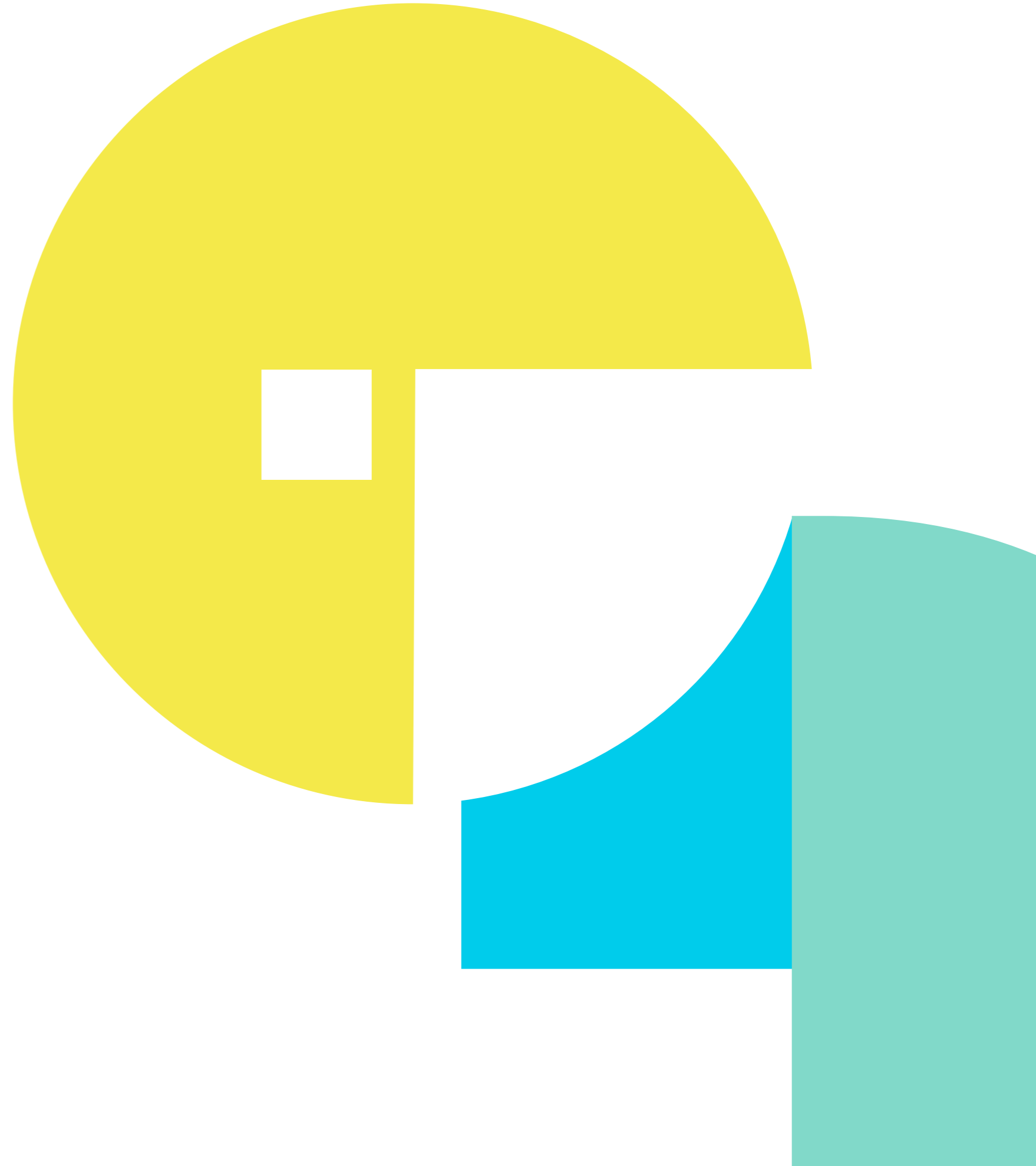| CMYK | : | C75 M0 Y5 K0 | RGB | : | R0 G188 B231 |
| Pantone | : | 306 C | HEX | : | 00BCE7 |

Color Ratio

Rationale

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

المؤتمر الدولي الأول للمناظرة والحوار

The first International Conference
on debate and dialogue

Variations

مناظرات قطر
qatar debate

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue
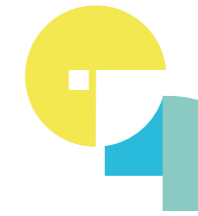
مؤسسة قطر
Qatar Foundation

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

WHERE GREAT DEBATE BEGINS

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

WHERE GREAT DEBATE BEGINS

Graphic System

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference on debate and dialogue

المؤتمر الدولي الأول للمناظرة والحوار
The first International Conference
on debate and dialogue

المؤتمر الدولي الأول للمناظرة والحوار
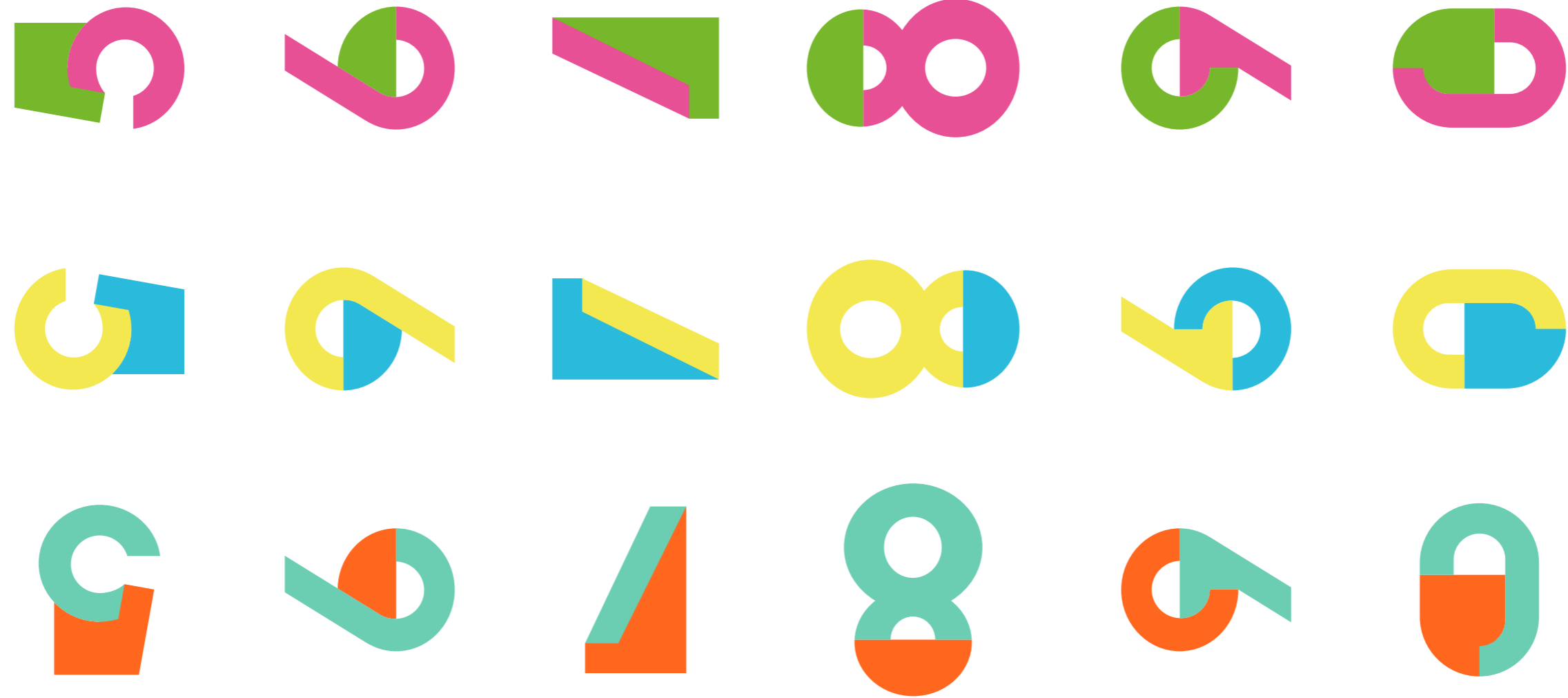The first International Conference
on debate and dialogue

حوارنا يجمعنا

Thank You

Timeline

4

المؤتمر الدولي الأول للمناظرة والحوار
*The first International Conference
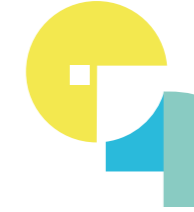on debate and dialogue*

WHERE GREAT DEBATE COMES TO THE FORE

3

المؤتمر الدولي الأول للمناظرة والحوار
*The first International Conference
on debate and dialogue*

WHERE GREAT DEBATE DEVELOPS :

2

المؤتمر الدولي الأول للمناظرة والحوار
*The first International Conference
on debate and dialogue*

WHERE GREAT DEBATE GROWS

1

المؤتمر الدولي الأول للمناظرة والحوار
*The first International Conference
on debate and dialogue*

WHERE GREAT DEBATE BEGINS