

WATERBERG, LIMPOPO

2025 CREATIVE OVERVIEW



**STUDIO
THIRTY 5**

WHERE CREATIVITY MEETS PURPOSE

Photography | Videography | Content Strategy | Design

Welcome

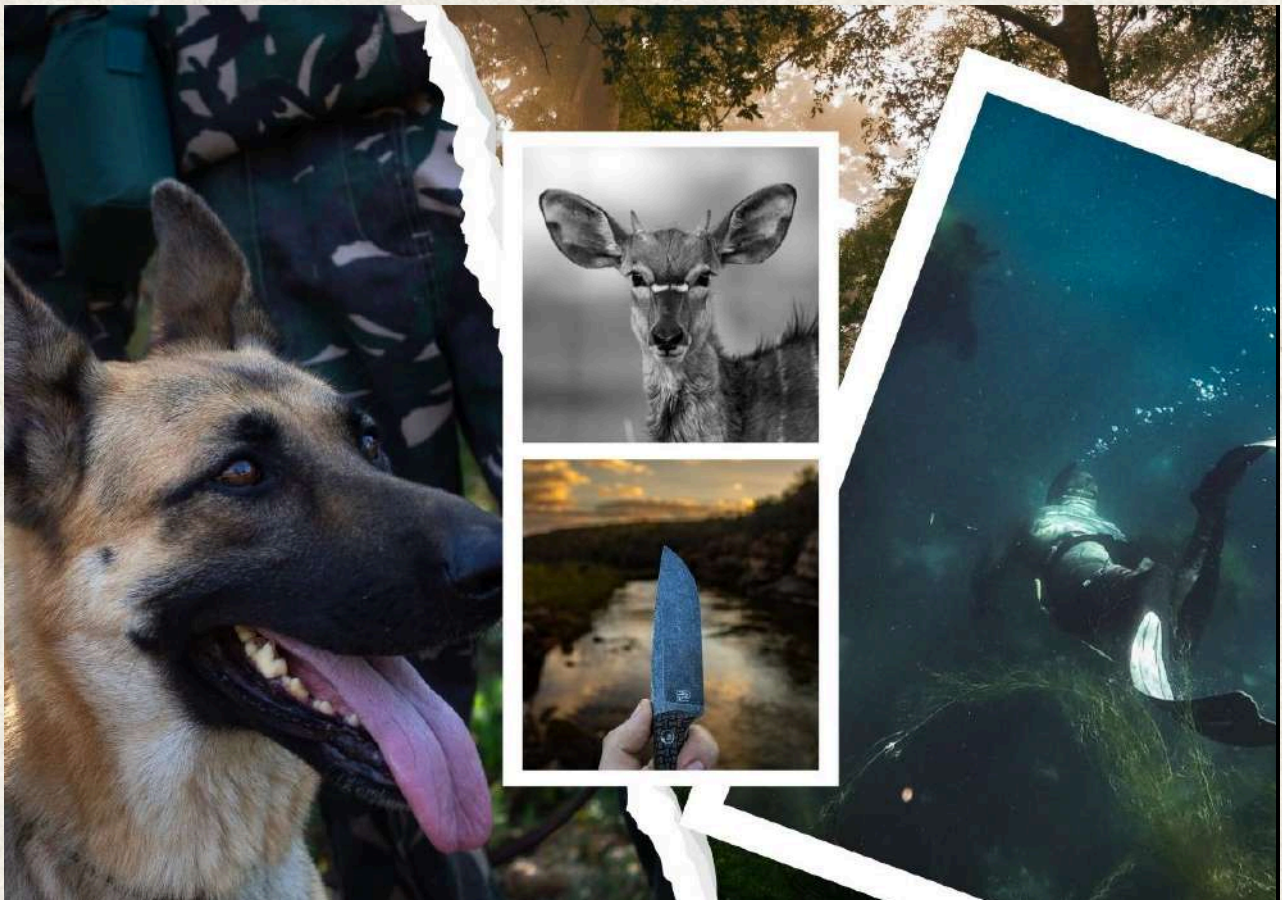
Studio Thirty 5 is a creative agency specialising in photography, videography, content strategy, and design for brands and organisations connected to the wild. We believe these spaces deserve to be experienced, explored, and protected.

From documenting conservation efforts in action to showcasing lodges, products, and expeditions, we craft striking, purpose driven content that connects audiences to the heart of your mission, expedition-ready, wherever the story takes us.

Studio Thirty 5 - Where creativity meets purpose

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Blake Johnson
Creative Director

About Us



Studio Thirty 5 was founded on a simple belief: wild spaces matter. They deserve to be experienced, explored, and protected. For us, operating in these spaces is a privilege, and with it comes the responsibility to capture their stories with the reverence they deserve.

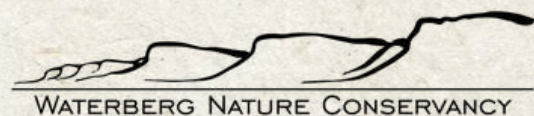
We are Blake and Megan Johnson, the team behind the lens and the narrative. Blake's decade of experience in photography and videography delivers the visual precision, while Megan's experience in crafting narratives brings the depth and soul, capturing the human side of every story. Along with our dedicated team, we combine technical expertise and authentic storytelling to create work that resonates.

Living close to the wild is more than where we are based, it is what inspires us. While our roots are in the Waterberg, our reach is global, partnering with brands, conservationists, and visionaries to create work that is true, beautiful, and impactful.

We are proud members of:



WESSA (Wildlife and Environment Society of South Africa) Is a non-profit environmental organization in South Africa that promotes conservation and environmental awareness.



WNC (Waterberg Nature Conservancy) Is a non-profit organization, dedicated to conserving the area's unique flora, fauna, wilderness areas, historical sites, and natural heritage.



Our Services



At Studio Thirty 5, we take a full-spectrum approach across four key disciplines, each crafted to strengthen and elevate the next. From first impressions to a long lasting presence, our work helps brands stand out, build meaningful connections, and resonate with their intended audience.



Photography and Videography

- From wildlife and wilderness to products and places, we create photography and videography designed to make an impact where it matters most.

Design and Branding

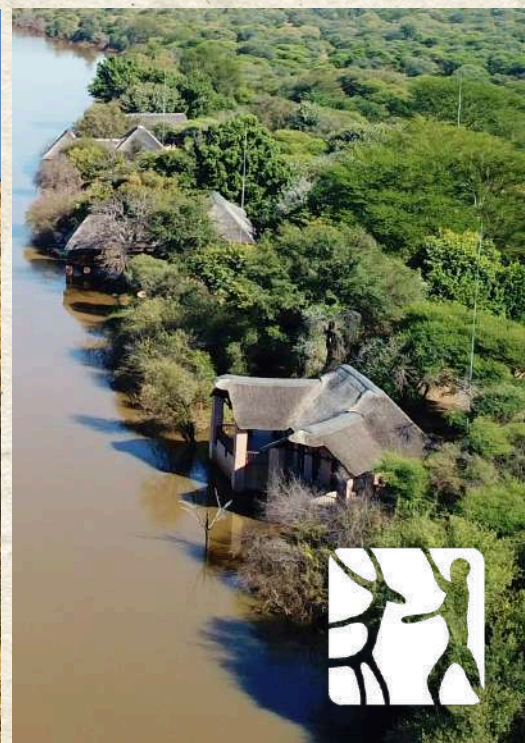
- We craft brand identity, print and digital assets, and basic web design, creating a visual presence that reflects who you are and gives you the tools to grow, connect and stand out.

Socials and Strategy

- From social media management to paid advertising, we handle every aspect including content, scheduling and strategy, designed to grow your presence and maintain engagement.

Partnerships with Purpose

- We connect purpose-driven work with partners who can advance its mission. We build the bridge and capture their impact, one mission at a time.



Partnerships That Deliver

Our success is measured by the success of our clients.



Statistics and Highlights

- We've helped clients grow their audiences from a few thousand people to well over 14,000 in just a few months.
- Our campaigns regularly bring in tens of thousands of views, with some posts reaching 65,000+ people.
- On Facebook, we've grown client followings by up to six times their original size, building stronger online communities.
- Alongside the numbers, we created clear and consistent branding that clients can keep using long after campaigns ended.
- Each campaign, whether one month or three, delivered steady results that lasted beyond the initial push.

A Few of Our Most Recent Clients





The Last Shot Initiative



The Last Shot Initiative is Studio Thirty 5's conservation-driven photography project. Through the sale of limited fine art photographs captured by our team, we raise funds for the protection of wildlife, wild spaces, and those who defend them.

Each image is a final shot, a visual reminder of what's at stake and a way to give back to the places that inspire us. This initiative is our way of using creativity for real impact, turning prints into protection.



Contact Us



We believe the best work begins with a simple conversation. Whether you have a clear vision or just the seed of an idea, we're here to listen. Tell us about the mission you want to drive, the story you need to tell, or the brand you want to build. We look forward to hearing from you.



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